ONE CONFERENCE BRUSSELS 2014

Policies (R)evolution & Speeding Every European Digital

24th April 2014

**ONE Conference Brussels 2014
Policies (R)evolution & Speeding Every European Digital**

Under the Auspices of Czech Ambassador Martin Pověšil

Permanent Representation
of the Czech Republic
to the European Union

The Future has begun. Member States and regions must lose no time in preparing the next generation of EU programmes for growth, says Commissioner Hahn after MEPs' vote on radical reform of EU Regional Policy in July 2013. The new programming period brings new investment budgets for Member States, seeking **synergies between Regional Policy and Horizon 2020** in order to maximise the innovation opportunities.

The data-driven economy can provide Europe with a chance to emerge from the multifaceted crisis with new capabilities. Are Europeans ready for the Data Revolution? Are politicians able to make informed choices and manage changes?

The ONE Conference is facilitating the joint effort of EU partners to build links between information networks of territorial and non-territorial cooperation for reaching ambitious common objectives of Europe 2020. **Main conference thematic areas:**

I.   **Monitoring ICT trends and providing decision making support** (*ONE project results - good practices, case studies, innovation policy, planning regional ICT investments, transferability models, methodologies and guides for ICT observatories development*).

II.   **ICT for governance** (*ICT penetration and regional ecosystem, infrastructures, tools and models, co-creation platforms, ICT observatories*)

III. **Turning Data into Value** (*Complex and unstructured data, open and linked data, data cycles, trustworthy data ecosystems, data driven networks and innovation, big and small data*)

IV.   **New horizons and policies** (*Digital Europe, Structural Funds absorption, policy frameworks, ICT regional organizational models, services in clouds*)

V.   **Changing minds** (*Making digital benefits mainstream, change management for digital governance, netizens and smarter we, knowledge transfer and decision-support models, policy intelligence models, legal issues, privacy, IPR and co-operation*)

VI.   **Speeding Every European Digital** (*Public Sector Information and its reuse, cloud computing in public sector, interactive Public Sector Advertising, Open Government and the citizen, inclusive eGovernance policies, citizen-centric eGov services*)

INTERREG IVC
INNOVATION & ENVIRONMENT
REGIONS OF EUROPE SHARING SOLUTIONS

EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

ICTPSP

Expected participants:
150 practitioners and researchers from regional, national and European institutions and businesses, decision-makers and political actors dealing with Digital Agenda and strategic planning of relevant policies.

Conference Task Force
Irina Zálišová - EPMA (CZ), Conference Director, zalisova@epma.cz
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Désirée Bua   - CSI Piemonte (IT), ONE project manager, desiree.bua@csi.it
David Herrero - Quart de Poblet (ES), SEED workshop coordinator, informat@quartdepoblet.org

Advisory Committee
Hannes Astok, Development and Program Director (m-Governance)**,** eGovernance Academy (EE)
Rui Barros, INESCTEC Area Manager, ELANET (European Local Authorities Network) Coordinator (PT)
Dave Carter, Head of Manchester Digital Development Agency (UK)
Marek Čanecký, Ministry of Justice (SK)
Miguel Alborg Dominguez, Owner and Director, IDI Eikon (ES)
Julia Glidden, Founder 21c Consultancy (UK)Danijel Katičin, Former Mayor of the Municipality of Tkon (HR)
Michal Ivantyšyn, Co-founder and Director of ITAPA Congress (SK)
Hugo Kerschot, Founder IS-practice (BE)
Esa Kokkonen, Director, Baltic Institute of Finland (FI)
Daniel Van Lerberghe, Director Social Media & PoliTech Founder, Fondation EurActiv PoliTech (BE)
Geert Mareels, Flemish eGovernment Manager, CORVE (BE)
Jeremy Millard, Senior Advisor, DTI (DK)
Jiří Pavlíček, Co-founder and Director, eNovation (CZ)
Petr Pavlinec, CIO, Vysočina Regional Authority
Radim Polčák, Head of the Institute of Law and Technology, Masaryk University (CZ)
Gabriel Rissola, Managing Director, Telecentre-Europe (BE)
Madeleine Siösteen Thiel, Senior Programme Manager, VINNOVA (SE)
Lucie Šestáková, Head of Section, Permanent Representation of the Czech Republic to the EU (BE)
Jaroslav Šolc, ICT expert, Municipality of Prague (CZ)
Sylviane Toporkoff, President, Global Forum, Founder&Partner Items Int. (FR)

Overall responsibility
EPMA is responsible for the overall conference organisation - **www.epma.cz**

Follow the ONE project at

goo.gl/sVyJ3

goo.gl/sHQ8e

Interact with the SEED workshop experts

#2SEEDWorkshop

Call for papers/speakers/participation

Research papers, case studies and expert presentations are welcomed, if dealing with the main conference topics (see above). We expect also key notes with a holistic approach concerning the whole process from local data through data analysis to creation of knowledge, which may influence the decision-making process and shaping of policies.

The organisers are accepting suggestions for papers and presentations to be included into the conference programme and the ONE Conference Book of proceedings, which will contain abstracts and full papers (if delivered), and will be available electronically and in a printed version (ISBN). Deadlines:

January 5th, 2014 **Abstract** (max 150 words) of your contribution (paper and/or presentation) – **required from each speaker!**

February 28th, 2014 **Full paper** (max 1000 words) **- not required.**

Please use the Structured abstract template to provide us with your contribution. **Send your inputs to Radek Bejdák** (bejdak/at/epma.cz) **and Iva S. Walterová** (walterova /at/epma.cz)

ONE Conference Brussels 2014 DRAFT programme

08.30 – 09.00	Registration	13.30 – 15.00	Parallel sessions /ONE/SEED workshop
09.00 – 09.10	Welcome from organisers	15.00 – 15.30	Coffee break
09.10 – 10.30	Warming-up expert panel	15.30 – 16.30	Parallel sessions /ONE/SEED workshop
10.30 – 11.00	Coffee break	16.30 – 17.00	Plenary Key notes
11.00 – 12.30	Plenary presentations	17.00	Conclusions from organisers
12.30 – 13.30	Lunch break	17.15 – 18.15	Networking cocktail

Participation at the conference is free upon the registration

Coming soon at: http://www.oneproject.eu

Cooperating partners:

ONE project (Observatory Network to Enhance ICT Structural Funds Absorption, **www.oneproject.eu**, co-funded by the INTERREG IVC programme (ERDF). The **ONE project** aims at improving regional capacity for planning investments in ICT through setting up of a network of regional 'observatories' throughout Europe. Thanks to the creation of these ICT observatories, partner regions seek to enhance the conditions within their innovation frameworks by documenting ICT penetration processes, making data available to relevant public and private stakeholders, and helping with evaluation of ICT initiatives.
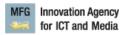
SEED project (Speeding Every European Digital), **http://www.seed-project.eu,** co-funded by the ICT PSP programme. The **SEED project** expands through the "cloud computing" approach and a very cheap network of Interactive Public Service Advertising nodes, the positive results of European Inclusive e-Governance initiatives to boost "citizen-centric" e-Gov Services, to strengthen reuse stocks of PSI and to leverage saving costs of e-Government and e-Governance deployments. SEED re-uses PSI making mash-ups of e-Gov contents for raising awareness of citizens about e-Gov services available across all Europe.

ONE project partners:

REGIONE PIEMONTE

MANCHESTER CITY COUNCIL

MFG Innovation Agency for ICT and Media

promotes lodzkie

la fonderie Agence numérique ✹ Île de France

ГЕРНЕТ

insiel

EPMA EUROPEAN PROJECTS & MANAGEMENT

CSi piemonte

Other cooperating and media partners:

Vysocina Region

EurActiv PoliTech Fondation Bruxelles

SABER cut the digital divide

GOV DAILY