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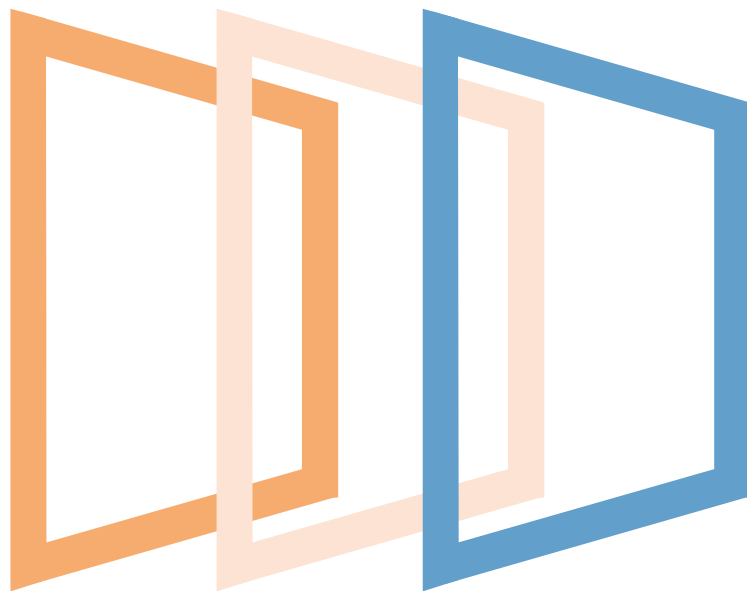# Cyber Security, a path to take together.

Francesco Casertano

Europe Lead Cyber Security Unit

minsait

Minsait combines business, technology and cybersecurity capabilities to address the challenges of innovation and transformation from strategy to execution

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Mark Making the way forward

Minsait Business Consulting

We open up new ways in strategic definition and in digital, cultural and corporate transformation

Digital & Technology Consulting

We create differential experiences and new generation solutions that drive the business

Cyber Security

We protect resources and digital identity by creating secure customer experiences

BMS Consulting

We optimize the processes of the organization with the main business management solutions (ERP)

Own Digital Products

We help companies differentiate and shorten transformation times with our solutions

Operation

We make a difference in outsourcing business operations

"Cybersecurity must be perceived not only as a response to threats but primarily as a key enabler to achieve one's business goals".

The Challenge

The business paradigm is changing

Companies are changing profoundly, influencing both existing business mechanisms and the technologies that support them.

Digital transformation reaches all sectors with the change of production systems, marketing and monetization of products and services that adapt to a new type of customer in a new environment.

While all companies have embarked on this path, it is necessary to innovate the "exploitation models" and implement technologies to define who will be the winner in this transformation.

Our Vision

- Although digital transformation has been launched in all sectors, there are still many challenges, both commercial and technological.

- Opening up to new channels and developing business presents new challenges for information security in a world that is increasingly connected and distributed at the same time.

- You need to have a traveling companion in the alignment path of business growth with relevant cybersecurity mechanisms

- The ultimate goal is to enable companies to devote their efforts to grow their businesses, helping them with the necessary enabling technologies.

What are you going to do?

Total Security Doesn't Exist

The famous U.S. hacker Kevin Mitnick confirms us in a book that: The only safe computer is an off computer; however, a skilled social engineer will always find someone available to turn it on! […]".

The **probability** of a zero malicious event happening does not exist.

All this leads to a security **paranoia** that results in either excessive spending on protection systems or a "stasis" waiting for events.

That's why it's important **to be accompanied** in the world of Cyber Security to avoid choices that ultimately do not lead to a solution of the problem and that involve only costs.

Conclusion

Safety is a Shared Responsibility

The light at the end of the tunnel can only be reached through a **collaboration between the company's "Business" and a "Partner"** who supports this business.

Cybersecurity must be conceived as a path that requires the **alignment of protection strategies with the risks** derived from business initiatives.

Objective: **to help companies** become more secure without worrying about how, when and why.

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