

—We have a dream—

## e-Invoice

(Fa-Piao, 發票)

1,988,320,023

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### Agenda



A history of invoice



How to create a "multi-win"



Building up e-invoice



The status of e-invoice

The vision of e-invoice



### The beginning of invoice

- The invoice policy started in 1950
  - To increase the tax revenue of business tax: The amounts of Business Tax increased 75% in the first year
  - No invoice, no effective monitoring and auditing
  - Today the tax return is 245.8 billion each year (refund is 285.1 billion)
- How to increase the monitoring and auditing.
  - Create incentives for consumers: lottery-like program (invoice prize )
  - Cross check between the data from sellers and buyers
  - Use the skill of Business Intelligence and Data mining

### The disadvantages of paper invoice

### Wasting paper

- About 8 billion paper invoices are issued per year = 80,000 trees = 3,200 tons CO<sub>2</sub> emission
- Transport, storage space, data transfer cost

### Hindering e-business

- **■**Online business
- ■ERP (enterprise resource process)

### Wasting time with consumers

- Colleting, storing and checking invoice-prize every two months
- Domestic accounting

### The differences between paper and e-invoice



# So stop asking WHAT WHAT & WHAT Now try WHY & HOW

"Happy Endings"

Margaret Atwood (Canadian writer)



### Interest groups in the paper age

### Small or medium enterprises

- Proves of purchasing
- Proves of reimbursement

### Consumers' habit

- Paper-rely
- To see is to believe

### welfare organizations' income

- Invoice donating: easier than money
- 500 million income from invoice (1.5 NTD each)

### Business of the paper-making factories

■ Invoice creates >= 800 million business each year

### Tax administrations

Still requiring papers from enterprises

### Interest groups in the e-invoice age

### Small or medium enterprises

- E-model constructing
- Process reengineering: each e-invoice reduce 3-4 NTD cost

#### Consumers' habit

- Governments check and transfer prizes into consumer-assigned accounts
- Health, wealth management online

### Welfare organizations' income

- Multiple ways of donation (more than boxes)
- Checking cost (0.3-0.4NTD) is gone

### Business of the paper-making factories

■ Upgrading business models (POS、RFID)

### Tax administrations

■ E-examination to improve efficiency and effectiveness



### 1. Start with needs

**■**Meeting the needs of interest groups

### 2. Do Less:

- **■**Enterprises do
  - Value-adding centers (middle sites)
  - Upgrading business models (POS, RFID eCARD)

### **■Governments** do

- Build up an e-invoice cloud (central site)
- Information storage (legal attest) and security

## 3. Design with data

- ■Respect consumer habits: paper, KIOSK
- Use existing carriers
- ■Start from the enterprises who issue most invoices

## 4. Do the hard work to make it simple

- ■SOP (Standard of procedures)
- ■User-friendly interface (step by step)
- Model standardization

## 5. Iterate. Then iterate again.

- Trial and error
  - Finding the right process
  - Modifying regulations.
  - Creating a friendly system



### 6. Build for inclusion

■In short, simplification

### 7. Understand context

■Steps 1,3

## 8. Build digital services, not websites

- ■More than online services: kiosk, telephone, 2D-barcode
- ■API building

## 9. Be consistent, not uniform

- **■**Embrace diversity, but not one form
- **■**Consistent process for any media

## 10. Make things open: it makes things better

- **■Before implementation: public hearing**
- **■After implementation: open information**



### **B2C** e-invoice process



### **Available carrier types**

- Carrier: a key to link e-invoice information in the cloud
- card-as-an-e-invoice-carrier
  - Membership card, easy card, Credit card and etc.
- phone-number-as-an-e-invoice-carrier
  - Can use in every e-invoice issuing business



- Charity-code-carrier
  - social welfare group can apply for a 3-7 digital code for e-invoice donation(e.g. 999、888、25885)
  - Consumer can use charity-code-carrier to donate einvoice when purchasing



### 2012 E-Invoice Program Objectives

- To accomplish the goal of paperless
  - ■To carry out the goal of 40% usage on e-Invoice (so far in 2012, we have about 2.2 billion of e-invoice)
- To enhance business competitiveness
  - **■** DNA
- To simplify public processes in collecting, storing and prize-claiming
  - ■On-time information transferring on time lottery

### **Current result of e-invoice**

( data range : 2012.01.01 ~2012.10.14 )

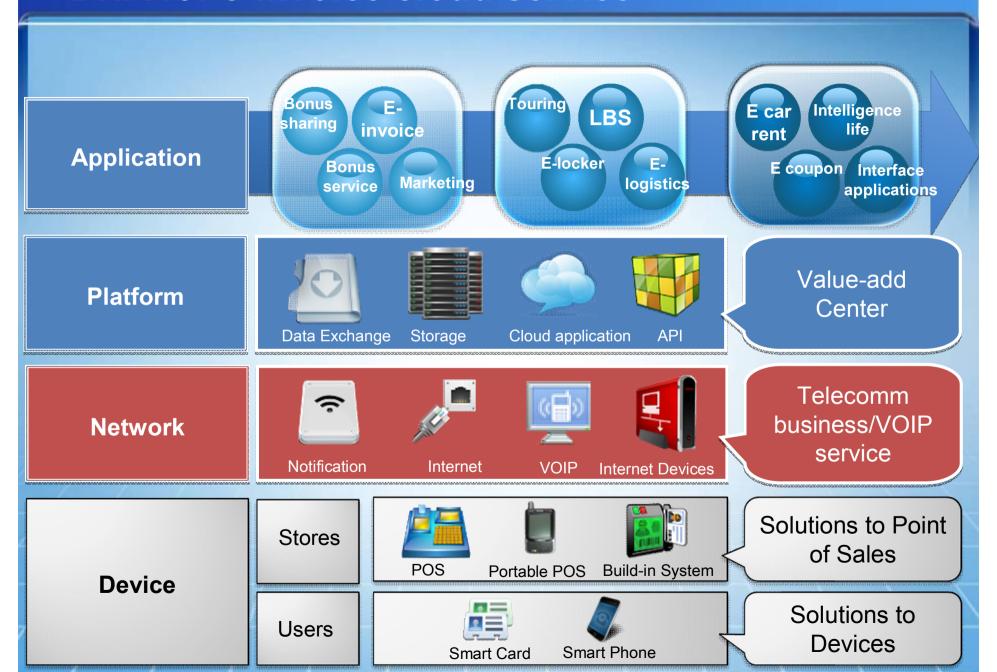
Type	# of business	# of e-invoice(unit : million)
B2B	34,082	22
B2C (traditional)	11,039	1,807
B2C (on-line)	137	99



Governments gather information (drops) to the cloud, but how about those who are under the cloud?

Cloud service/computing should be a shower – nourishing common peoples

### DNA for e-invoice cloud service



### The vision of e-invoice

### Increase Taxation administrative Efficiency

- **✓ Lower Suppliers' costs**
- **✓** Conveniently consume for public



- √Convenience on prizesclaiming
- ✓ Financial Management by e-invoice
- ✓ Upgrade merchandizing security
- ✓ Promote consumption and raise employment rate

### Energy efficiency And Carbon Reduction

- ✓ Comprehensive e-tax auditing
- ✓ Paperless in Business Processes
- ✓ E-book-keeping

#### convenience

- ✓ An innovated method to collect e-invoice (paperless)
- ✓ Provide a convenient way to claim prizes.

### **Innovated Technology**

√ Clouding computing and diverse identities

### The e-invoice Apps



### A smart card with visible information



### mobile POS (donating mobiles)







