

The graphic features a central rectangular frame containing text. The background is composed of large, overlapping organic shapes in shades of yellow, orange, and pink. Scattered around these shapes are clusters of small dots in pink, orange, and yellow. The text 'ITAPA 2024' is prominently displayed at the top in a large, white, sans-serif font. Below it, the phrase 'The largest technology conference in Slovakia' is written in a smaller, dark blue, sans-serif font.

ITAPA 2024

**The largest
technology
conference
in Slovakia**

 **itapa**
inno.digi.tech

ITAPA events



ITAPA events are a guarantee of the highest quality every year. For over **23 years** they have built a **strong leadership** among professional events in Slovakia.

Every year, they bring their supporters the most up-to-date topics and speakers from the fields of digitalization, innovation, industry, healthcare, cybersecurity, as well as the environment and the defence industry. They are a place to build strong partnerships and connect the world of IT business with public and government administration.



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You will meet a lot of experts, get a lot of new information, insights and partnerships.

ZUZANA DOLINKOVÁ
*Minister for Health,
 Slovak Republic*



Year 2023 in numbers

2 100+

direct participants

78 %

senior managers
in the audience

122+

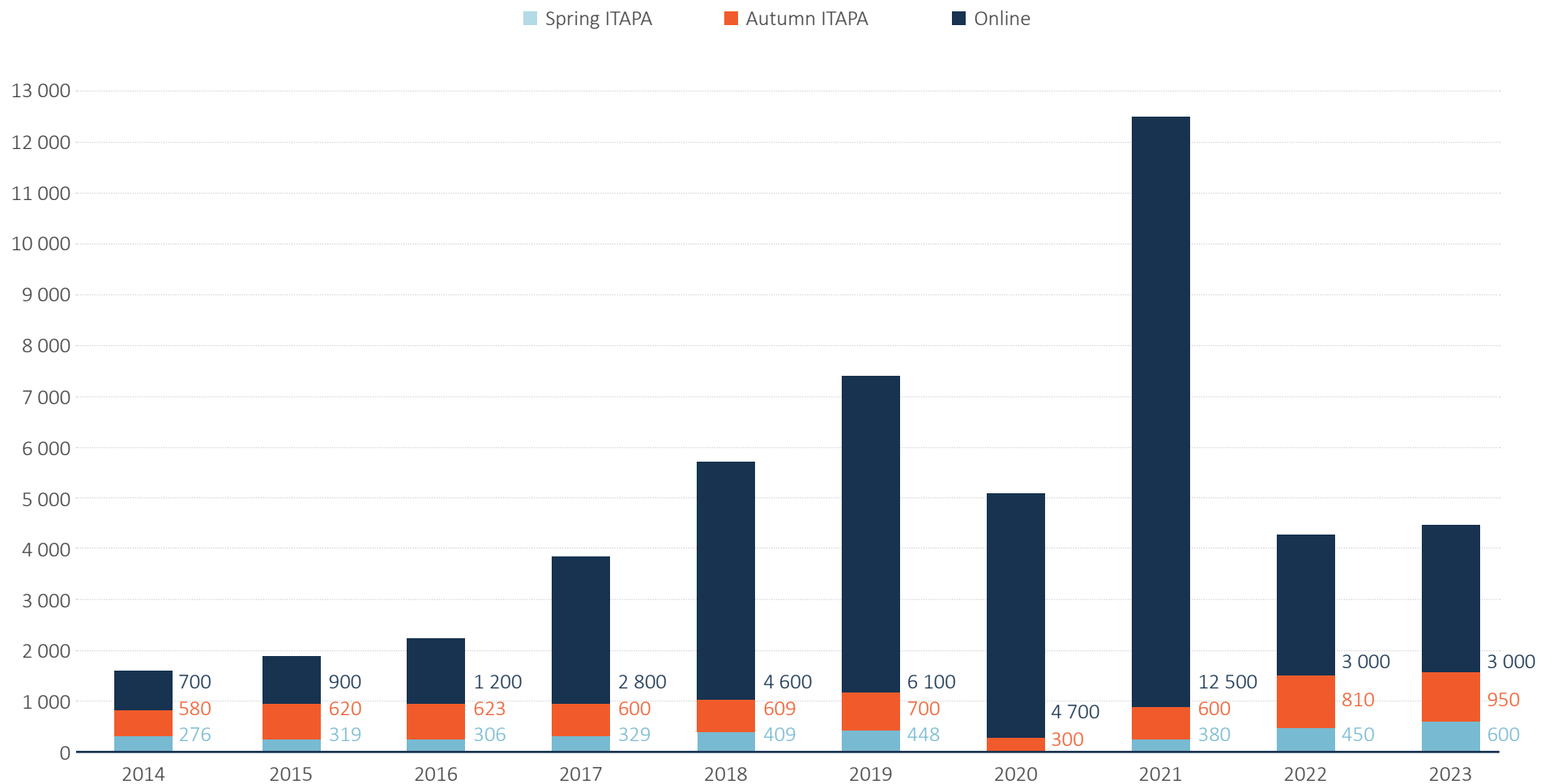
discussions

480+

speakers

We are working to improve ourselves constantly

Attendance of events ITAPA 2014 – 2023



**For over 23 years we have
been delivering**

**Current
topics**

**Top speakers
and moderators**

**A space for
inspiring
leaders**

**Networking
and generating
leads**

**Increasing
the visibility
of partners**



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ITAPA gives you the opportunity to expand your network of business contacts and meet people from the executive management of companies.

NICOLAJ CHRISTENSEN
CEO Digital Hub Denmark

We Regularly Bring Top Speakers...



Michael Chertoff

*former US Secretary
of Homeland Security*



Eleanor Drage

CEO Digital Hub Denmark



**Anthony D.
Williams**

Co - author Wikinomics



George Church

*Discoverer
of Personalized genomics*



Gerd Leonhard

Futurologist



Anca D. Goron

AI Expert



Mstyslav Banik

*Ministry of Digital
Transformation, Ukraine*



Liora Shechter

CIO Tel Aviv

...And their Stories are Spread Further by the Media

In 2023 thanks to our media partners we have reached 1 000 media outputs.

Main media partners



Media partners



The poster features a large, abstract, organic shape in the center, transitioning from yellow at the top to orange in the middle and pink at the bottom. This shape is set against a white background with a pattern of small dots in pink, orange, and yellow. Three white rectangular boxes with thin borders are placed over the central shape, each containing text for a different ITAPA event. The text is in a bold, sans-serif font, with the year '2024' being the largest and most prominent.

ITAPA HEALTH & CARE

BEŠEŇOVÁ

March 26 - 27, 2024

SPRING ITAPA 2024

BRATISLAVA

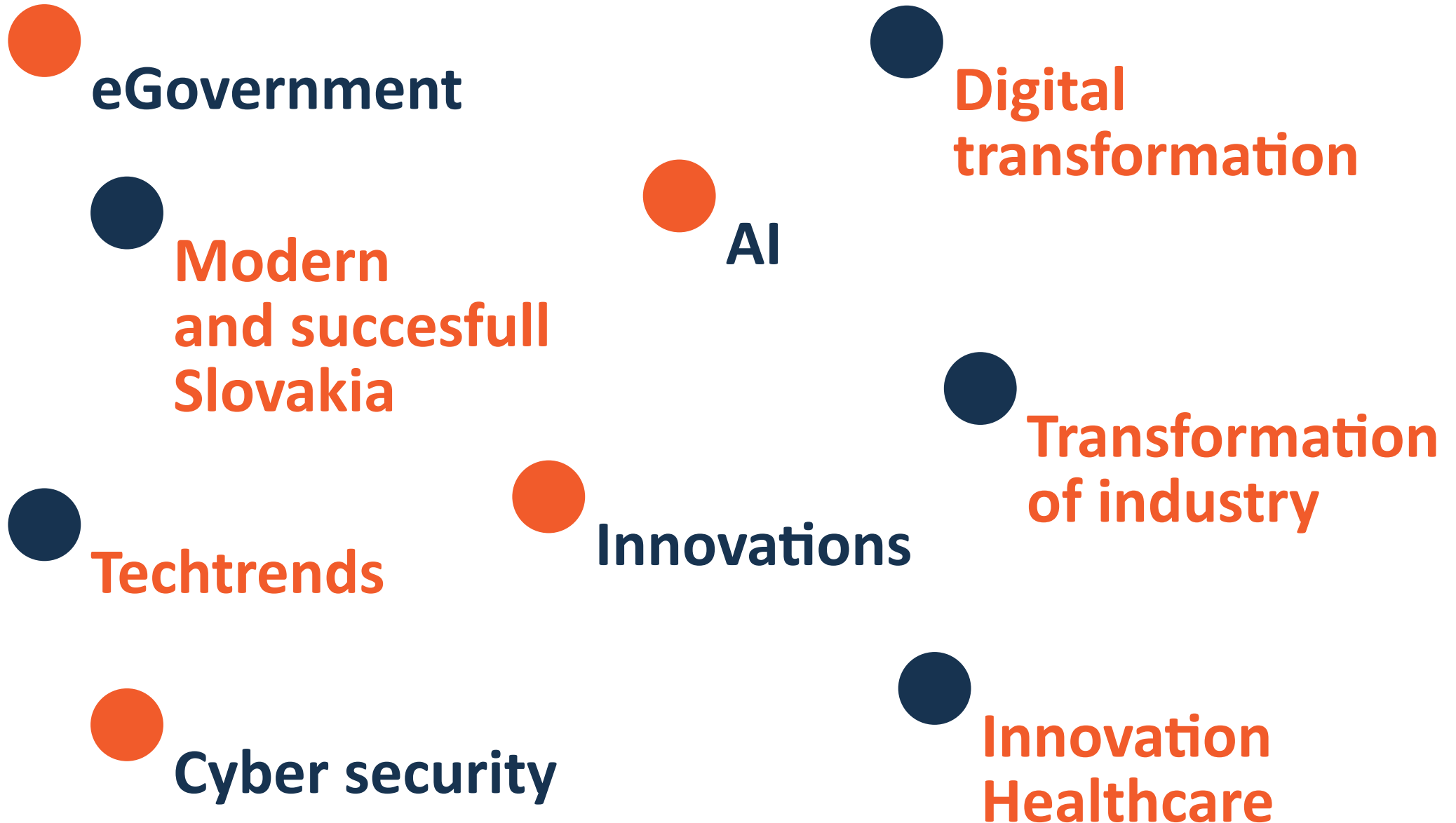
June 18 - 19, 2024

AUTUMN ITAPA 2024

BRATISLAVA

November 25 - 28, 2024

Topics for the year 2024



Become Our Partner and Inspire Your Clients



Effective visibility

1000+ media coverage.
Share your brand story
with audiences and
journalists from leading
media outputs who will
spread your message
further. As our partner,
you will be part of
the ITAPA advertising
campaign, giving you
guaranteed visibility in
the media.



Lead generation

150+ active leaders.
Get relevant leads.
As our partner you
will have access to
contacts of companies
that participate in
our events as visitors,
partners, or exhibitors.



Targeted action

900+ direct participants.
Reach your target
audience directly.
Our event attendees are
60 % top executives,
30 % specialists, plus
investors, startups,
innovators and digital
solutions enthusiasts.



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ITAPA is for us a space where we meet many of our existing clients every year and where we can present our solutions and offers. ITAPA is the place where we as a company regularly want to be and present ourselves.

JOZEF BENČÍK
SAS Slovakia



Be part of the largest and most influential Slovak conference on digitalization and modern technologies and take part in changing our country with us.





Thank you.

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 **itapa**
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