APPS, WEARABLES AND BIG DATA

HOW TECHNOLOGY IS FOREVER CHANGING HOW WE LIVE AND CARE FOR OUR LIVES

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A LITTLE MORE ABOUT ME…

Washington State University

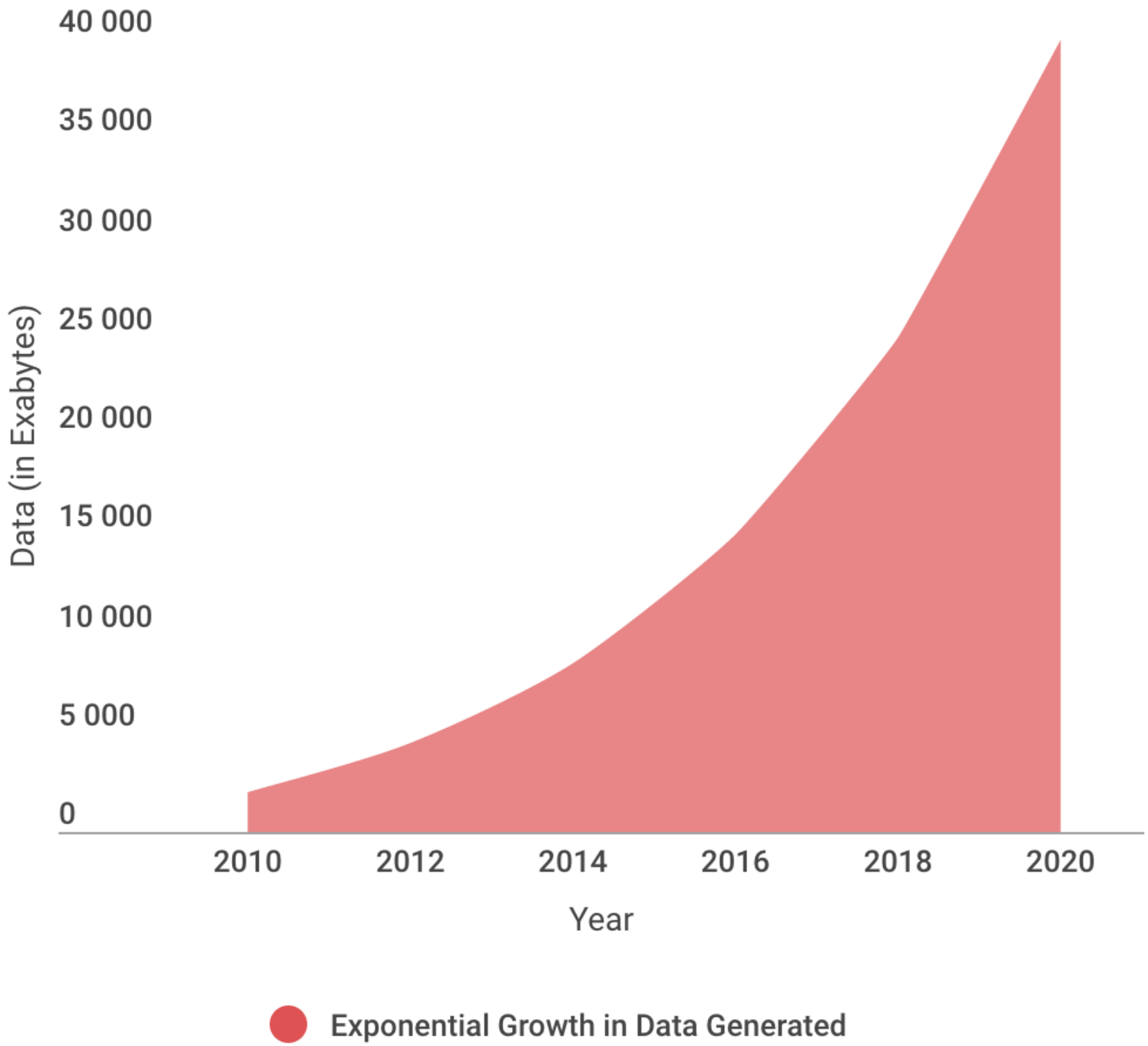
Niagara University

PLATFORM

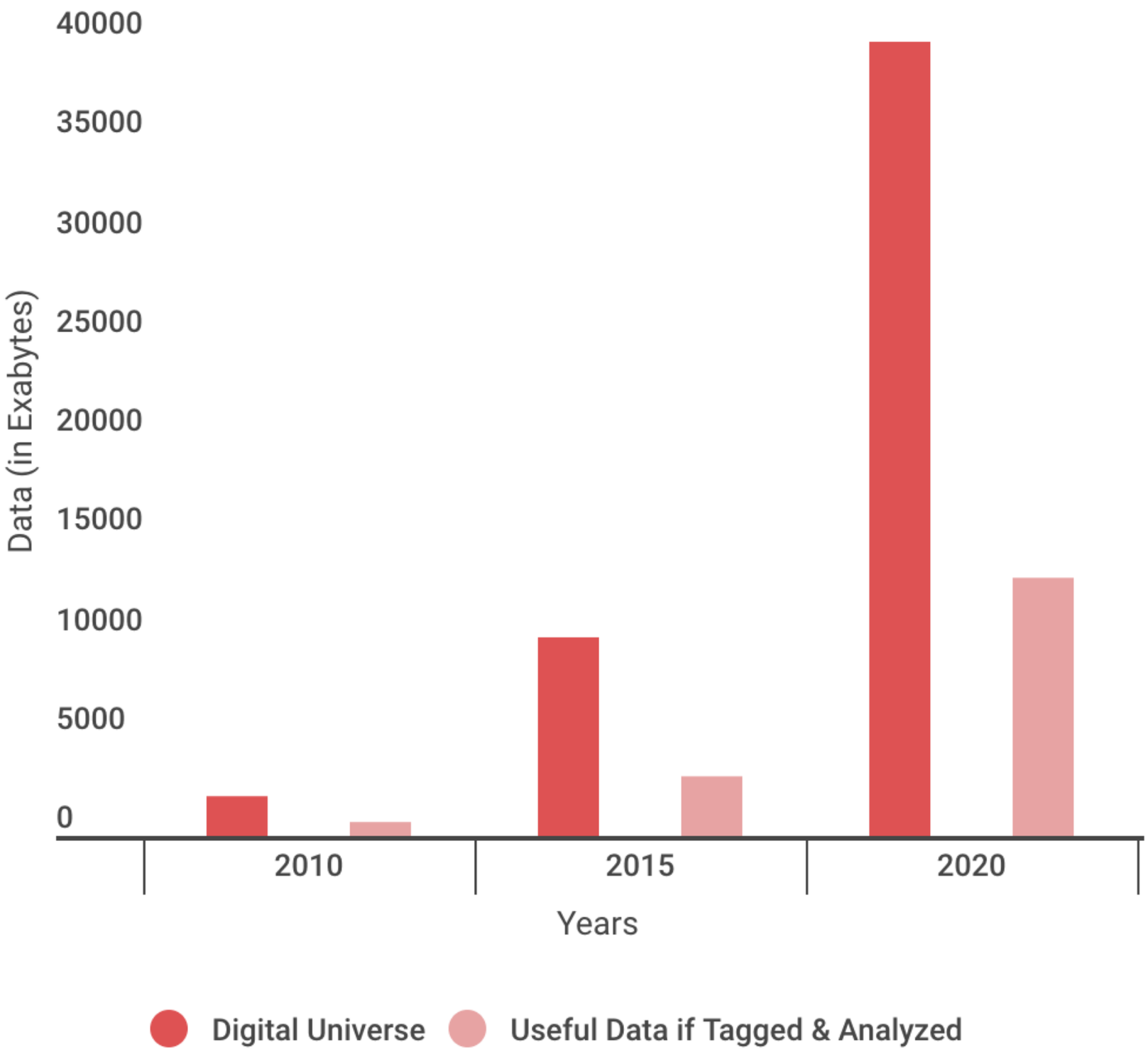
“

The average person today processes more data in a single day than a person in the 1500s did in an entire lifetime.

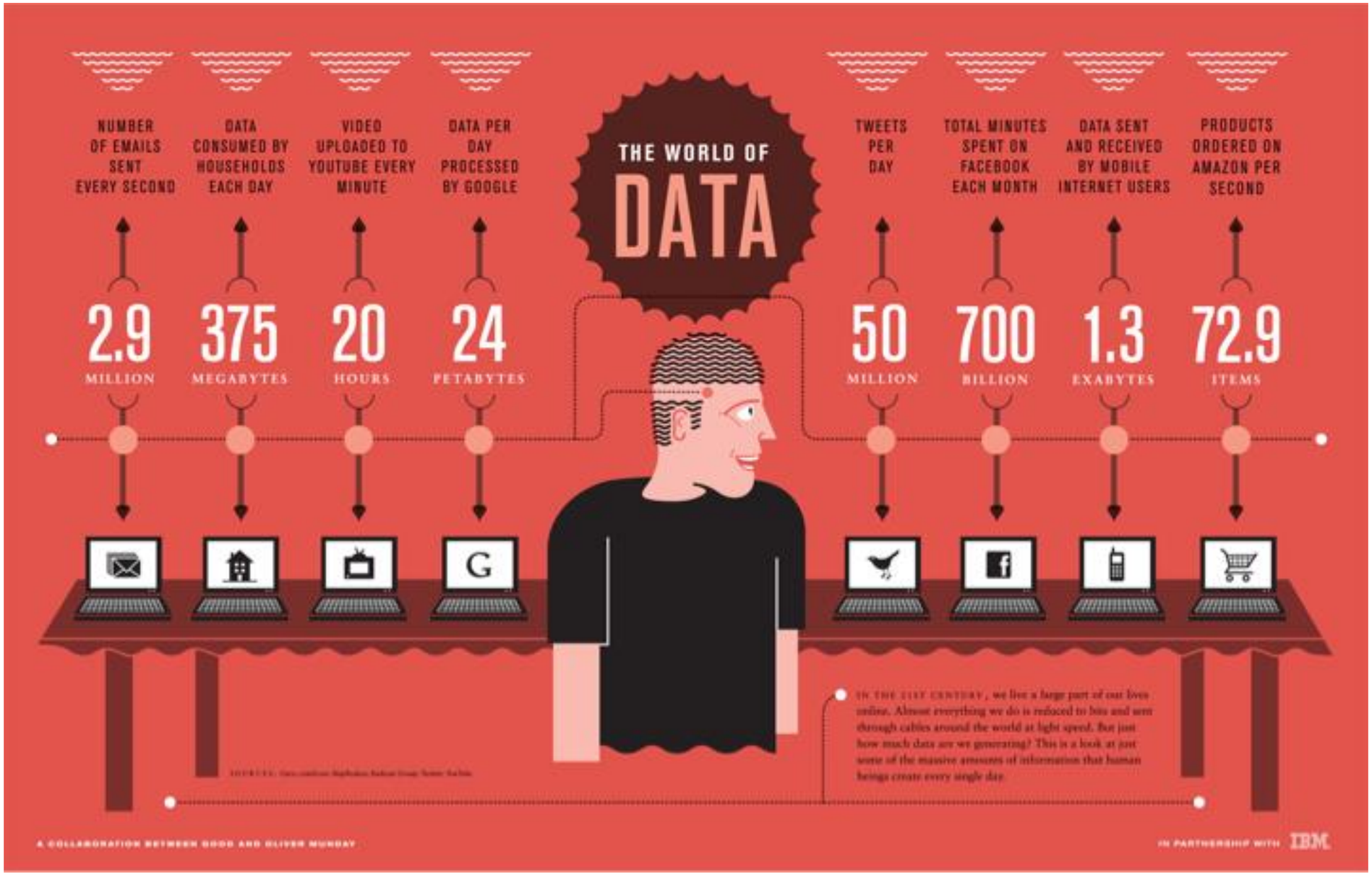
DIGITAL UNIVERSE FROM 2010-2020



OPPORTUNITY FOR BIG DATA



SOURCES OF DATA



BABY'S FIRST DAY…

PROJECT ARTEMIS - EARLY INFECTION DETECTION

FIGHTING POLIO WITH A CELL PHONE

FITBIT & IBM WATSON

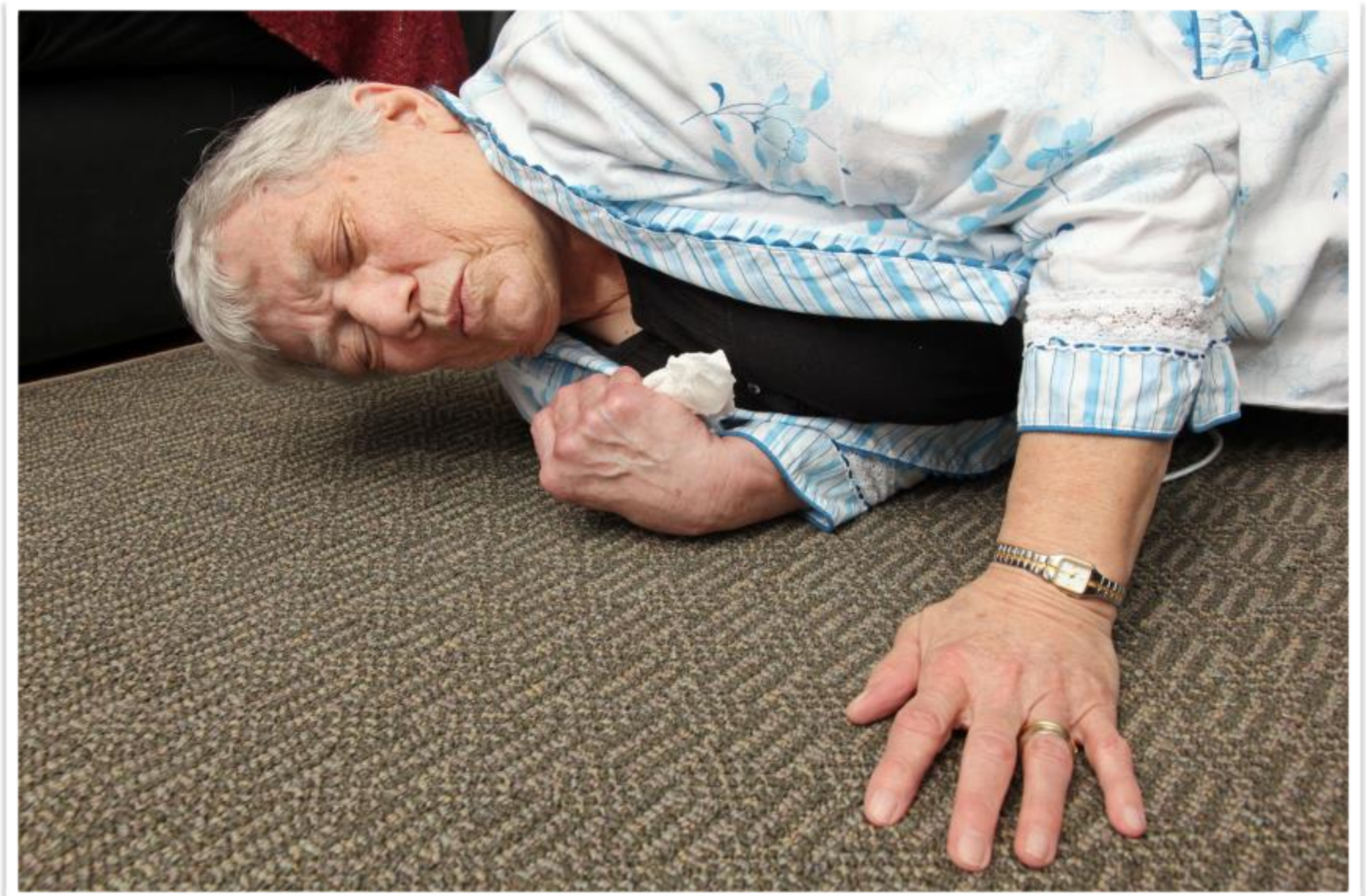
+

IBM Watson

SENCE BAND - KICKSTARTER

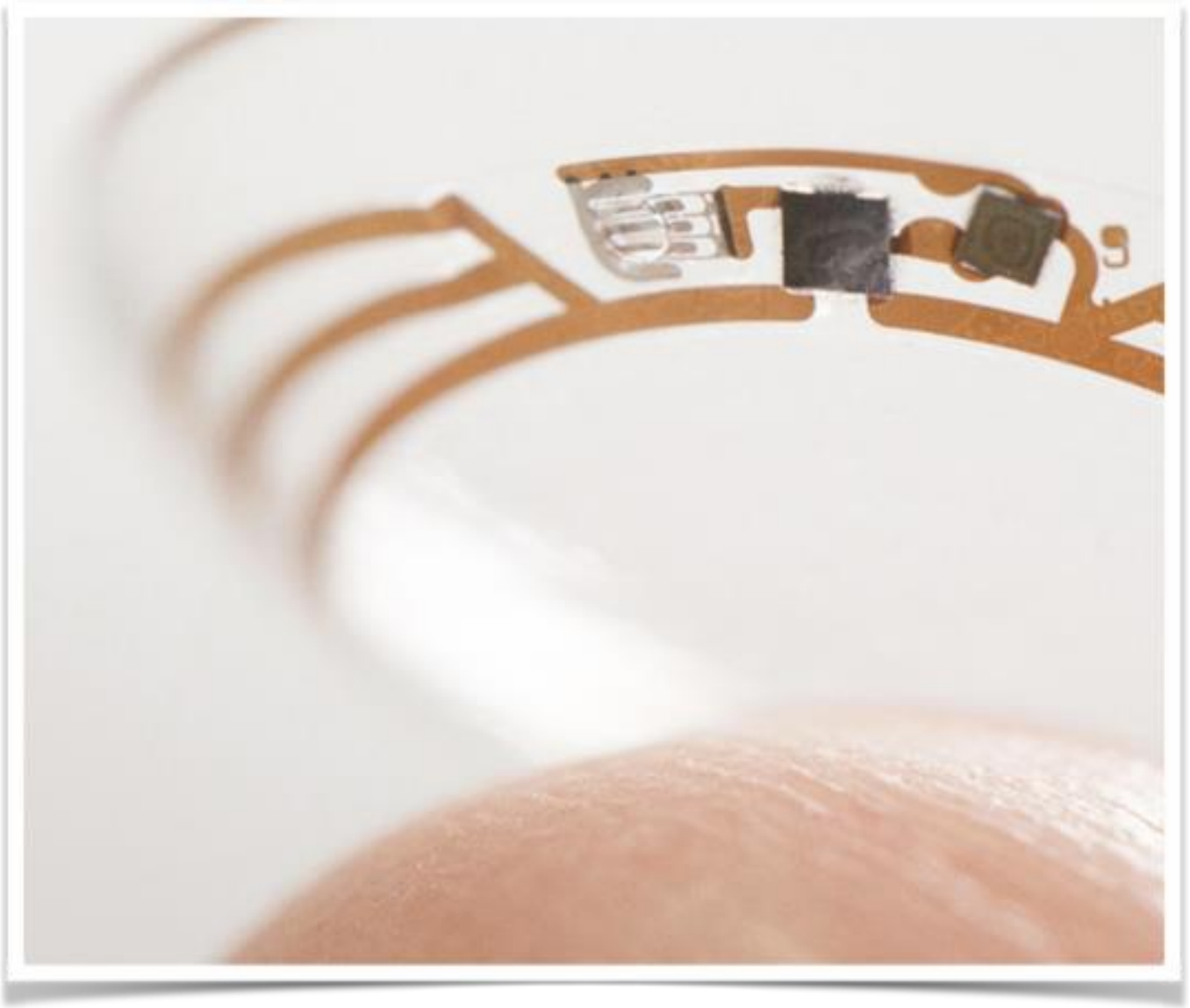
SenceBand

AGING AT HOME - PROJECT MAGIC CARPET

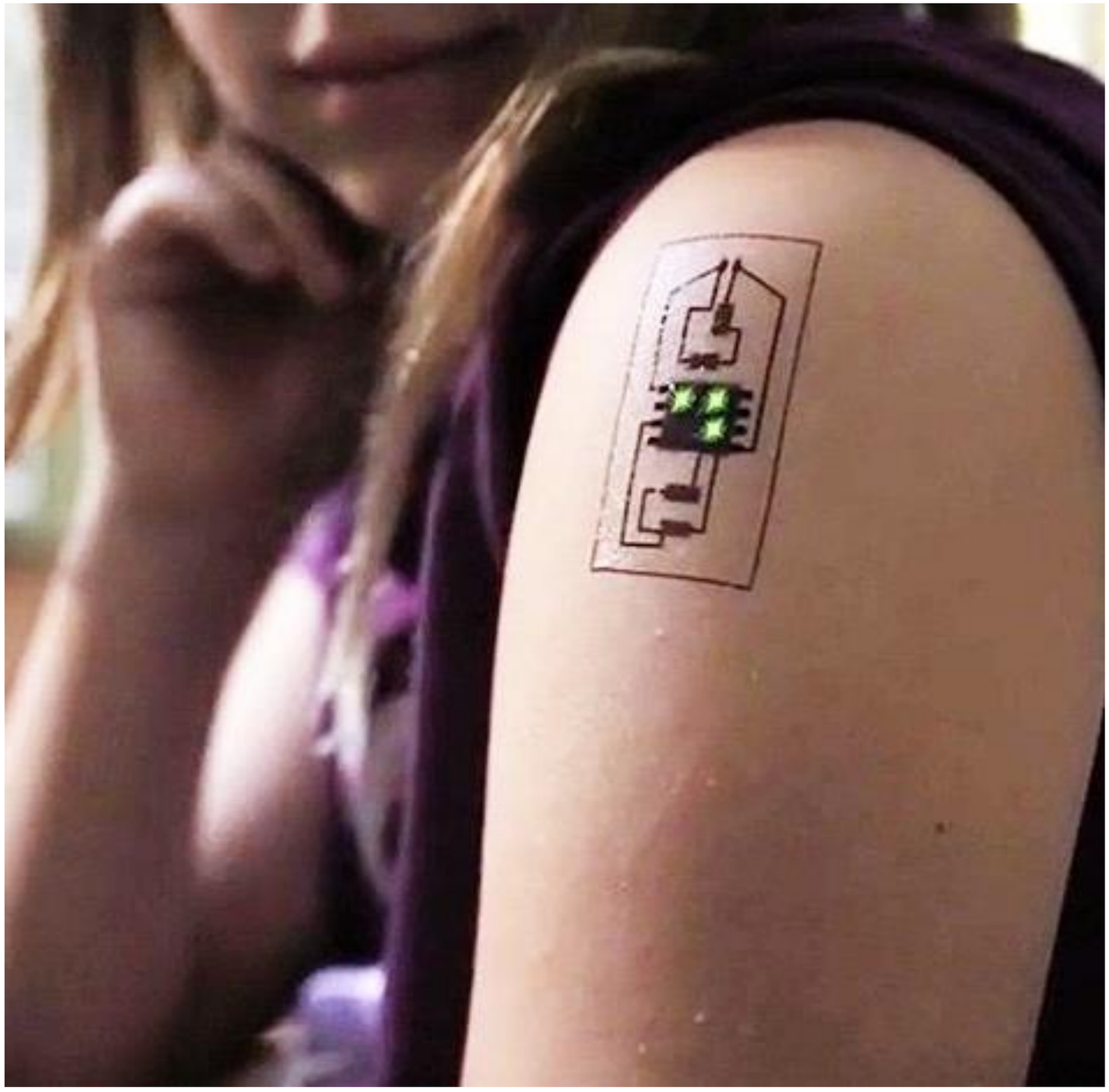


GOOGLE LIFE SCIENCES - VERILY

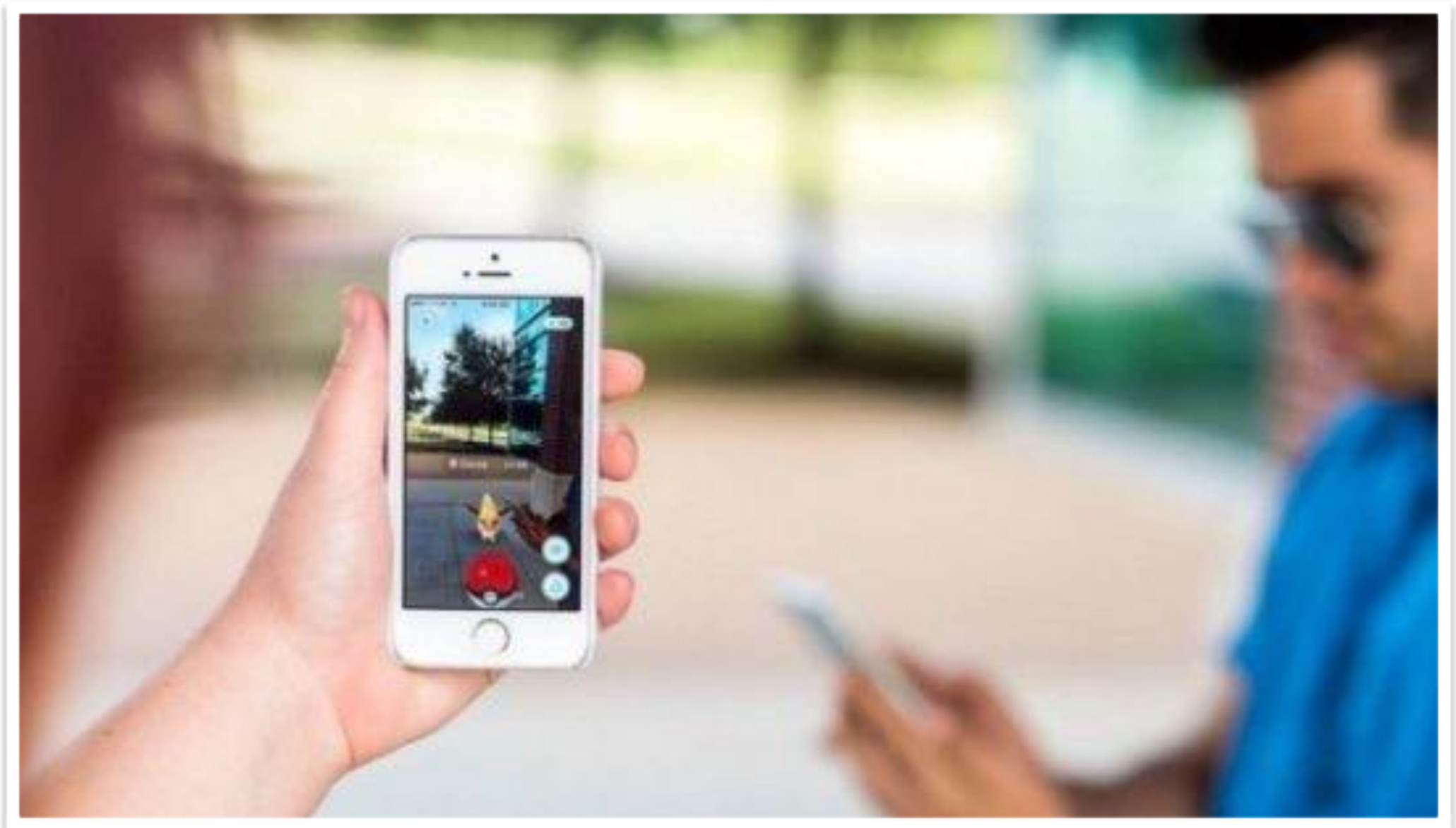
verily



FUTURE OF WEARABLES



POKEMON GO



IMPACT ON DOCTOR-PATIENT RELATIONSHIP

“We are looking to identify people before they end up in trouble.”

~Dr. Dulin a practicing physician

The bottom line: Medical data analytics will surpass $10 billion in annual revenue by 2020, according to a McKinsey forecast.

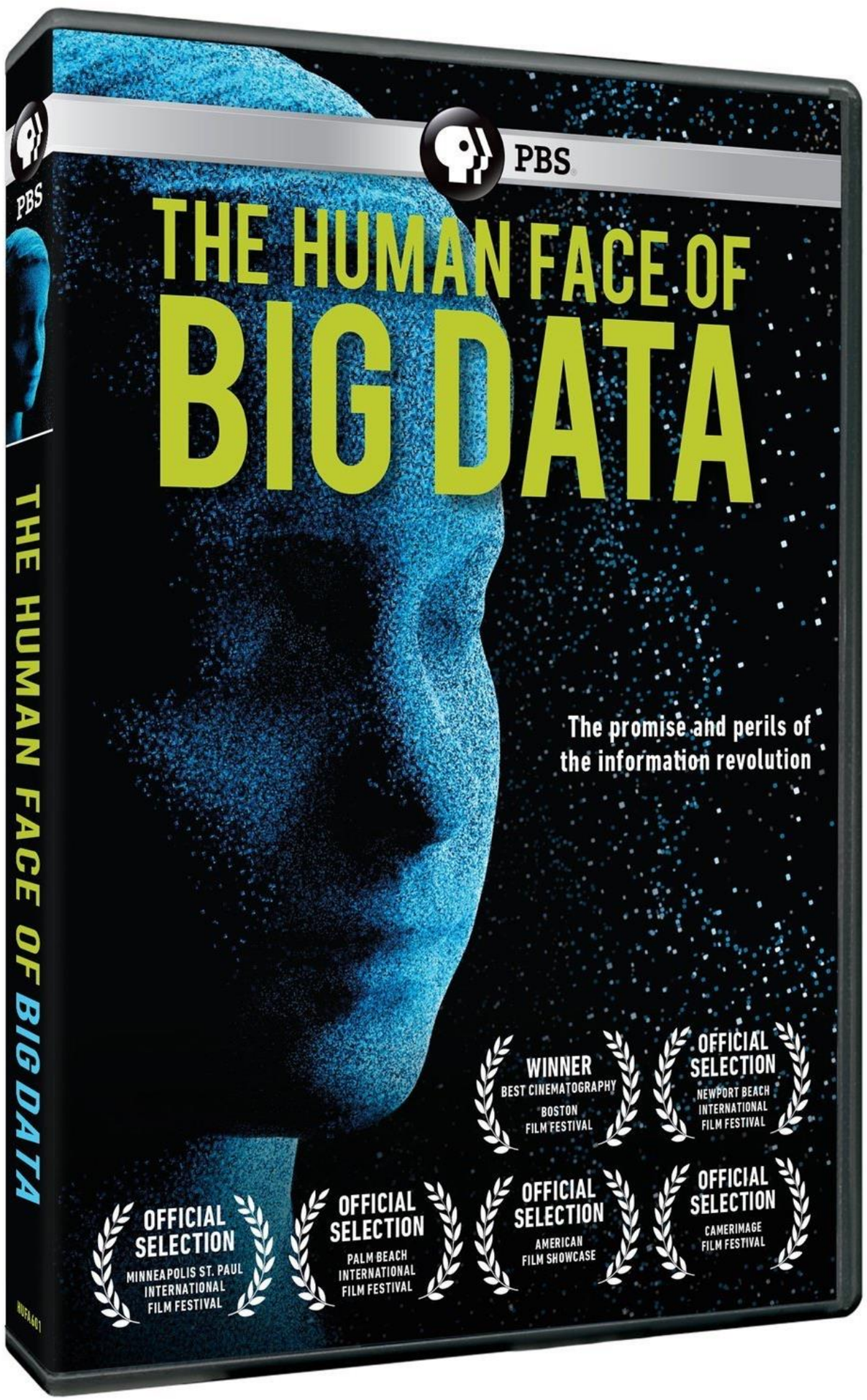
WHO OWNS THE DATA?

NRC+ & LOCATION DATA

PREDICTIVE TARGETING

PREDICTIVE ANALYTICS

PLANET’S NERVOUS SYSTEM



RECOMMENDATIONS

Movie & a Book

Available at amazon:

http://amzn.to/2fq0jRT

QUESTIONS/CONTACT

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