



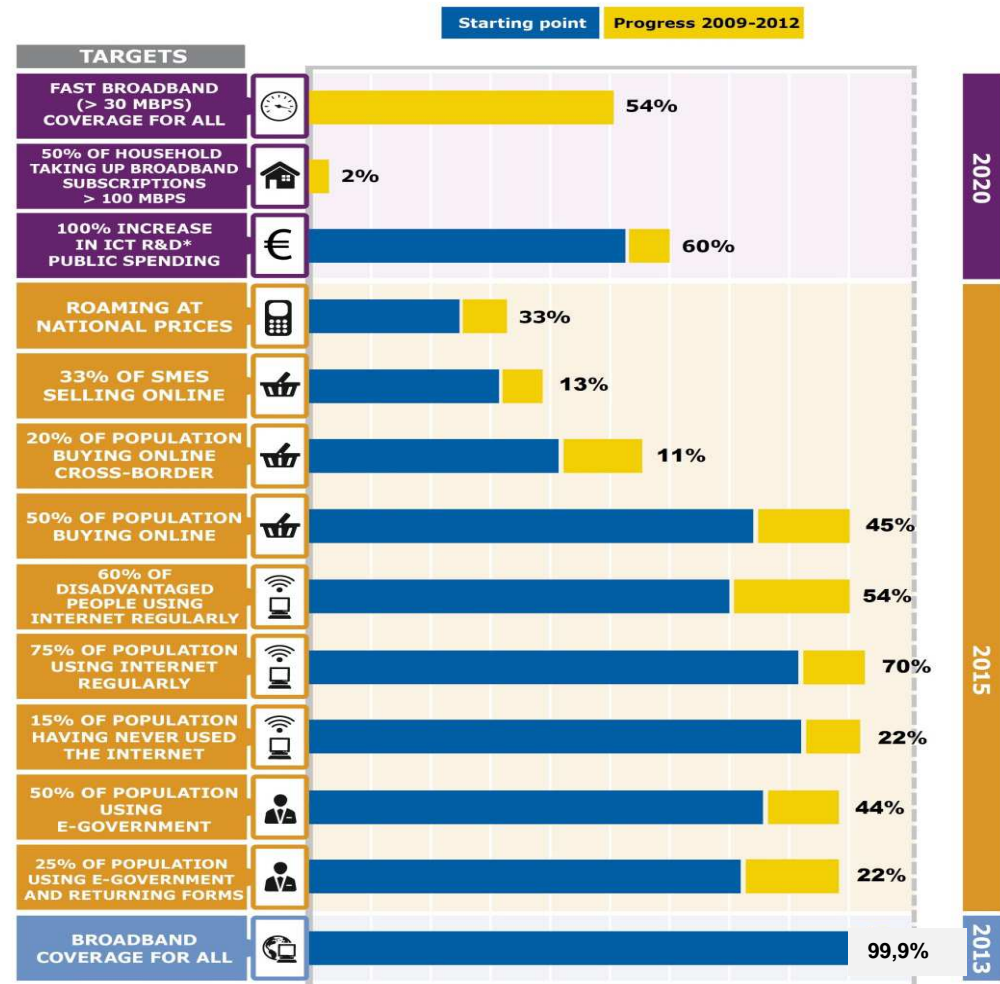
The Digital Agenda and Slovakia

Martin Dawson
12th November 2013

Digital Agenda

2013 Scoreboard

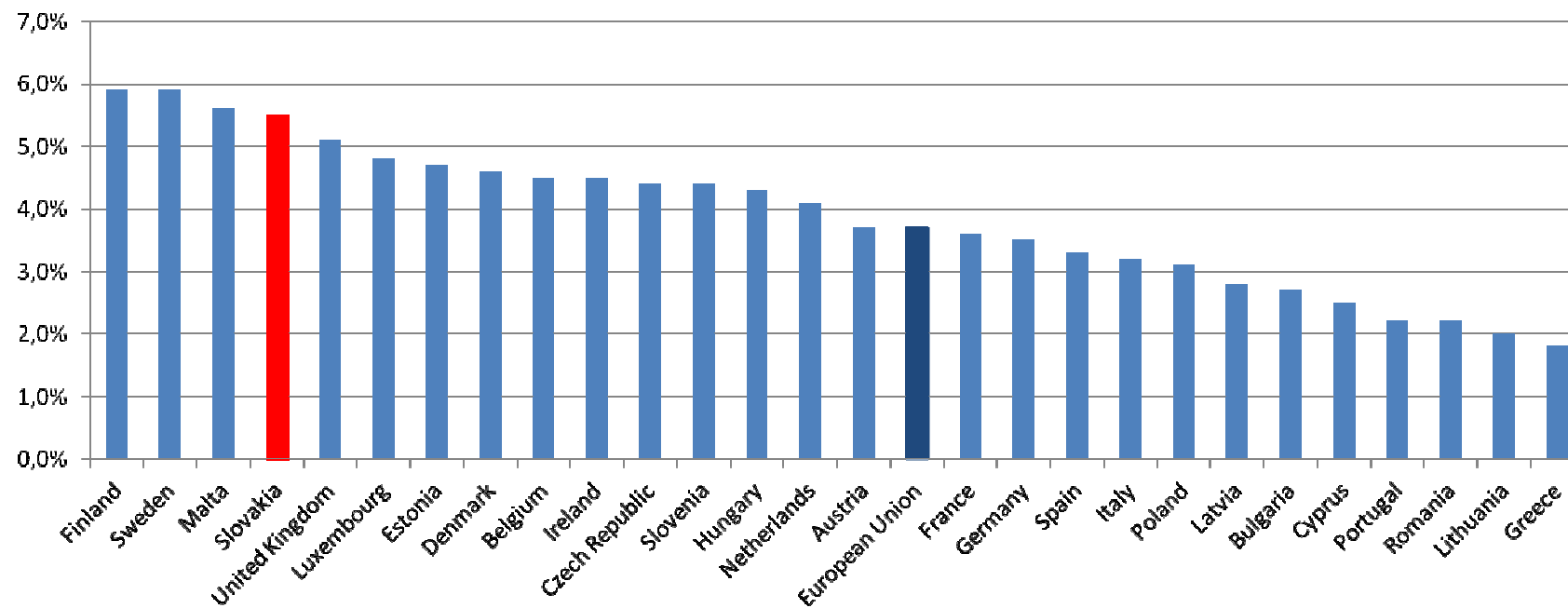
- Basic Broadband virtually everywhere – Fast broadband >30 Mbps reaches 54% of EU
- Internet access increasingly going mobile - 36% of EU citizens use portable devices
- 50% have no or low computer skills – 40% of companies have difficulties recruiting IT specialists
- 1,000,000 ICT vacancies by 2015
- eCommerce growing steadily, but not cross-border



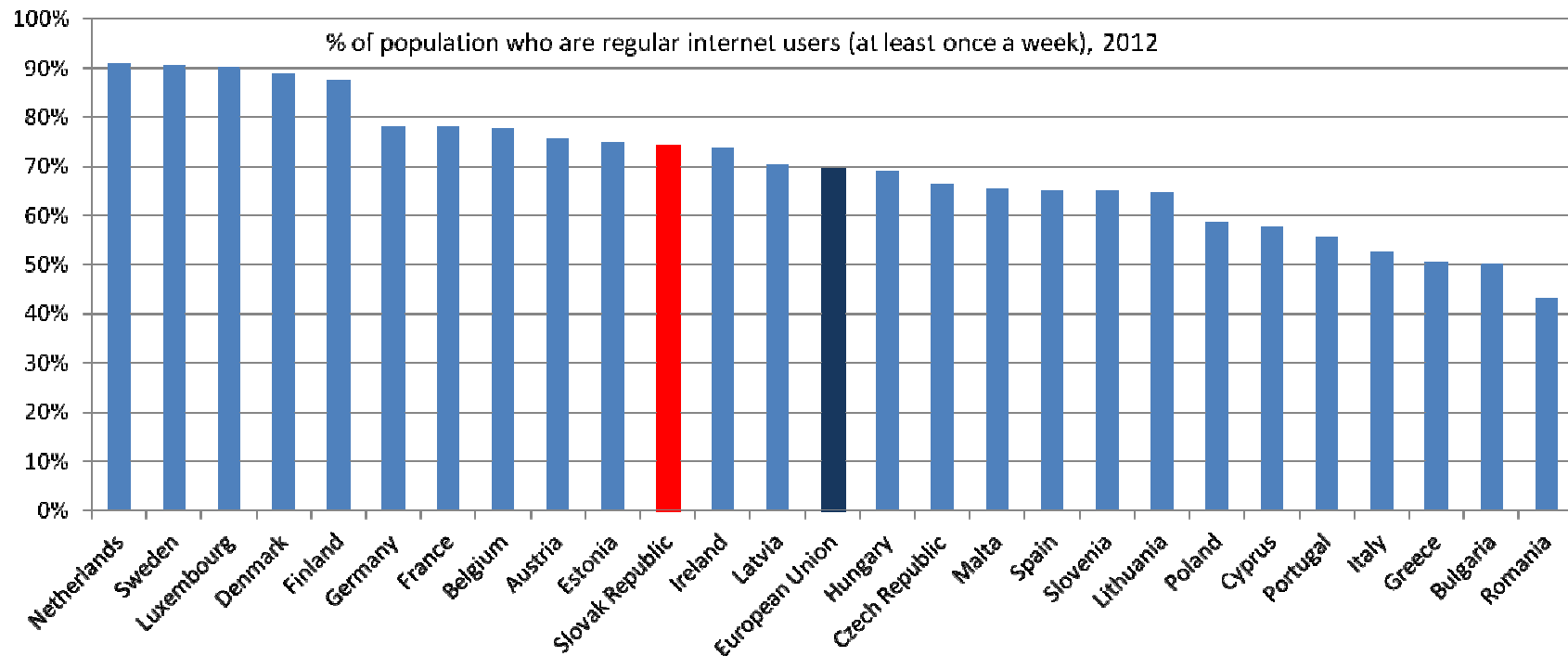
*R&D: Research & Development

ICT professionals

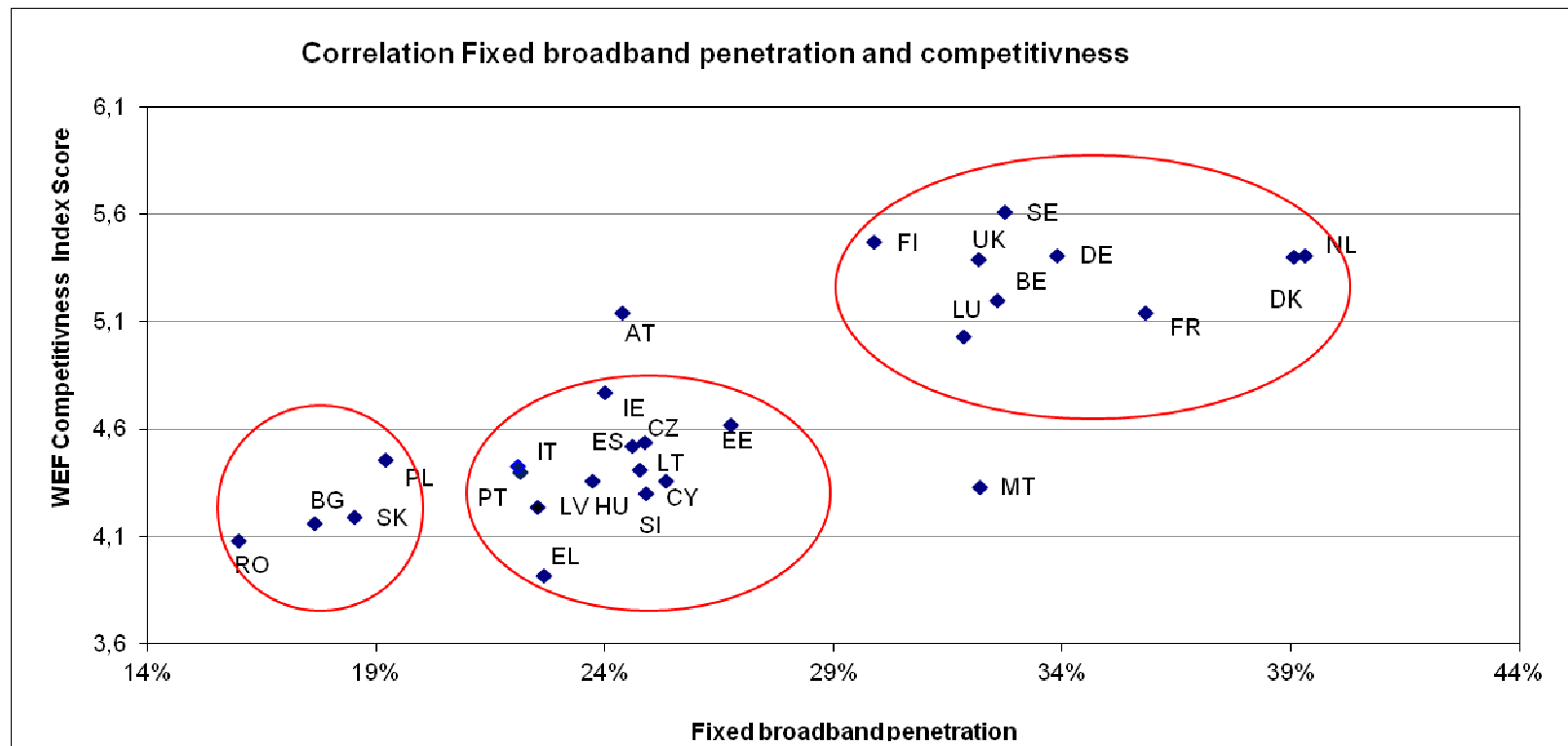
Share of ICT professionals from the total workforce in EU27, 2011



Internet usage: Regular Internet users



Broadband drives competitiveness



A 10% increase in the broadband penetration rate results in 1 to 1.5% increase in annual GDP per-capita. Faster broadband = higher GDP growth. (Czernich et al. - University of Munich, 2009)



Structural funds for digital investment

- Broadband investment of €100 million was deprogrammed. Important to catch up under new MFF starting 2014.
- Urban is easy, rural is difficult
- Give opportunities to your professionals and avoid brain drain
- **Supports e government transformation**



Connected Continent package:

- The Communication: Commission's vision for a Single Telecoms Market
- The costing and non-discrimination Recommendation
- Proposal for a Regulation concerning the EU Telecoms Single Market + Impact Assessment





October European Council

- Support for Commission Connected Continent proposal: intensive examination with a view to early adoption
- Completion of digital single market by 2015
- Support for public administration modernisation, notably through e-gov
- Big data, skills, innovation





Vilnius Conference ICT 2013

- H2020 2014-2020 € 80 bn
- Innovation in products, services and business
- Strategic thinking about the future
- Rewarding women and girls in ICT
- A big announcement on Big Data
- Launching the Lithuanian digital coalition

