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CLUSTER

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EUROPEAN UNION

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OP Integrated Infrastructure 2014 – 2020



MINISTRY  
OF ECONOMY  
OF THE SLOVAK REPUBLIC



MINISTRY  
OF TRANSPORT  
OF THE SLOVAK REPUBLIC

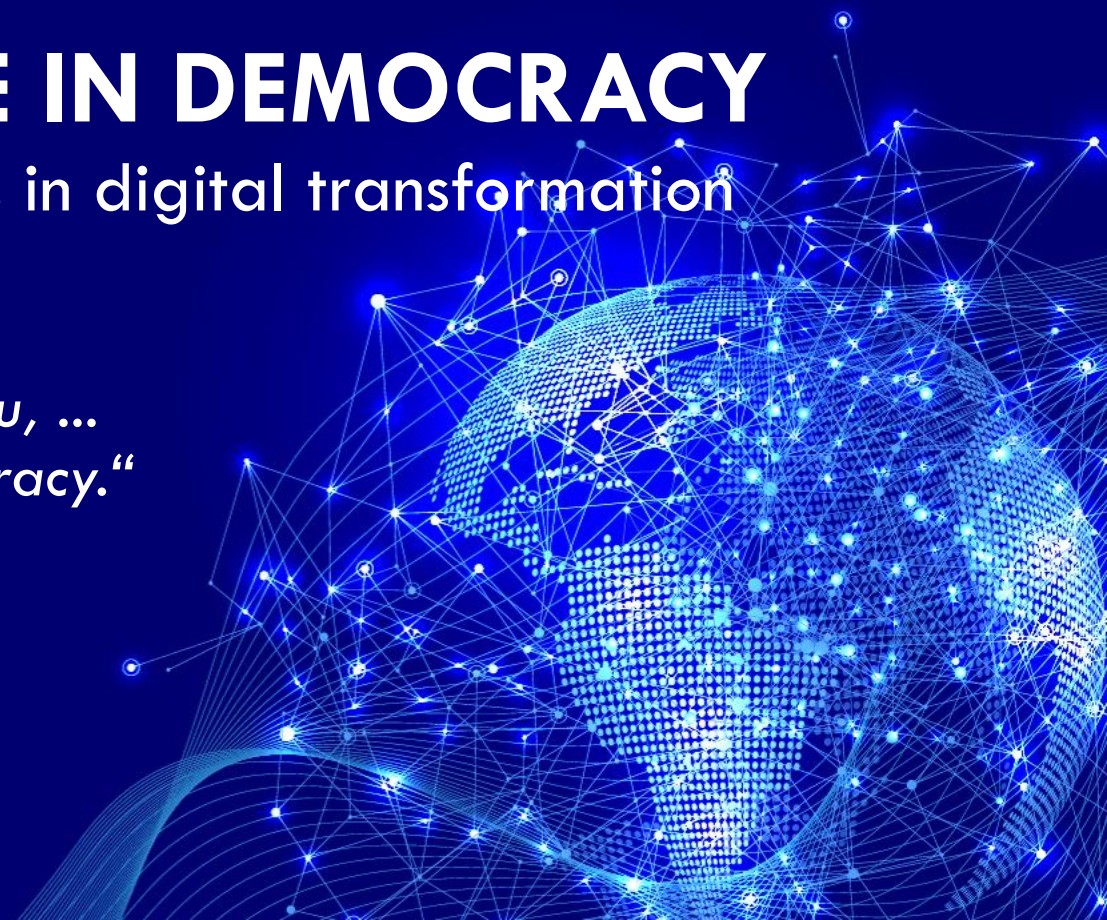
# 10 PRINCIPLES FOR MY LIFE IN DEMOCRACY

Advancing democratic and market values in digital transformation

*„You have to care about me. If not, I will leave you, ...  
... your democracy.“*

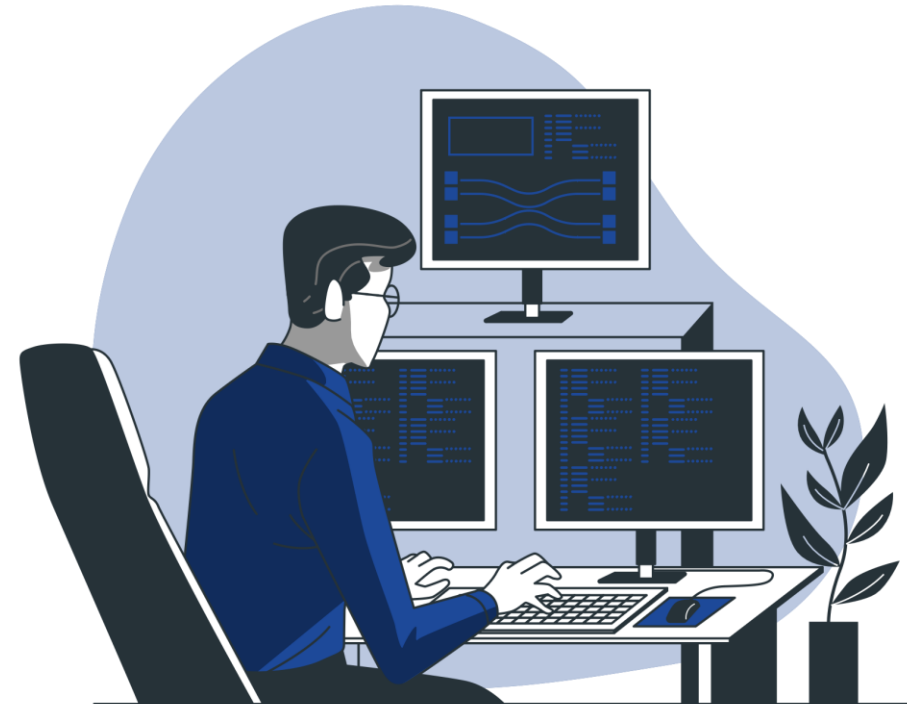
April 2023

Martina Le Gall Maláková



# How to build trust in digital transformation while protecting democratic values?

**Our goal** is to ensure that digital transformation occurs within **democratic principles** and **lawful regulations** by **raising awareness** and **opening discussions** with leaders in business as well as the employees.



# Who we are

- **Industry Innovation Cluster (IIC)** is a group of corporate companies operating in Slovakia.
- Aims to enhance **competitiveness, innovation,** and the **digital and green transition.**
- Engages with various stakeholders, including **start-ups, SMEs, universities,** and major **companies.**
- Active in the international area, **creating bridges** between education, innovation, and business.
- Established **Gaia-X Hub Slovakia** with MIRRI to promote Data Space economy and **eDIH** to support innovation ecosystems for SMEs.



# Background



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- **Digital transformation brought many new challenges** to our lives as citizens and businesses that put pressure on our democratic values
- Some warn of potential rise of **authoritarian digital governance** as a threat to our very existence as human beings

Our project aims to address these issues by **promoting democratic principles and rules** in the process of digital transformation.



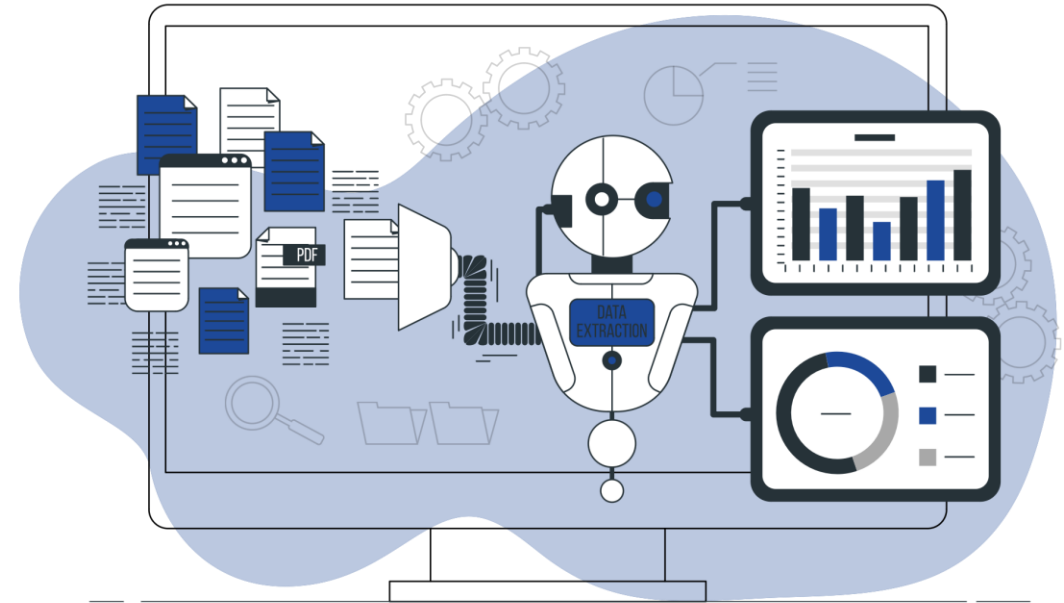
# Objectives

- Understand collective intelligence and promote **knowledge, leadership, and action** to protect and establish trust in digital transformation
- **Describe ways in which the private sector can contribute to building trust in digital transformation** by providing best solutions for society while respecting the democratic principles
- **Our long-term objective** is to ensure that every individual thinks about the security of their personal life in a democratic society even while making a profit.



# Actions

- Consult important local experts from Slovak as well as international companies in order to formulate a consensual **"The 10 Principles for living in democracy"**
- Seek support of businesses and business associations in Slovakia and spread the message to all relevant stakeholders as well as the public

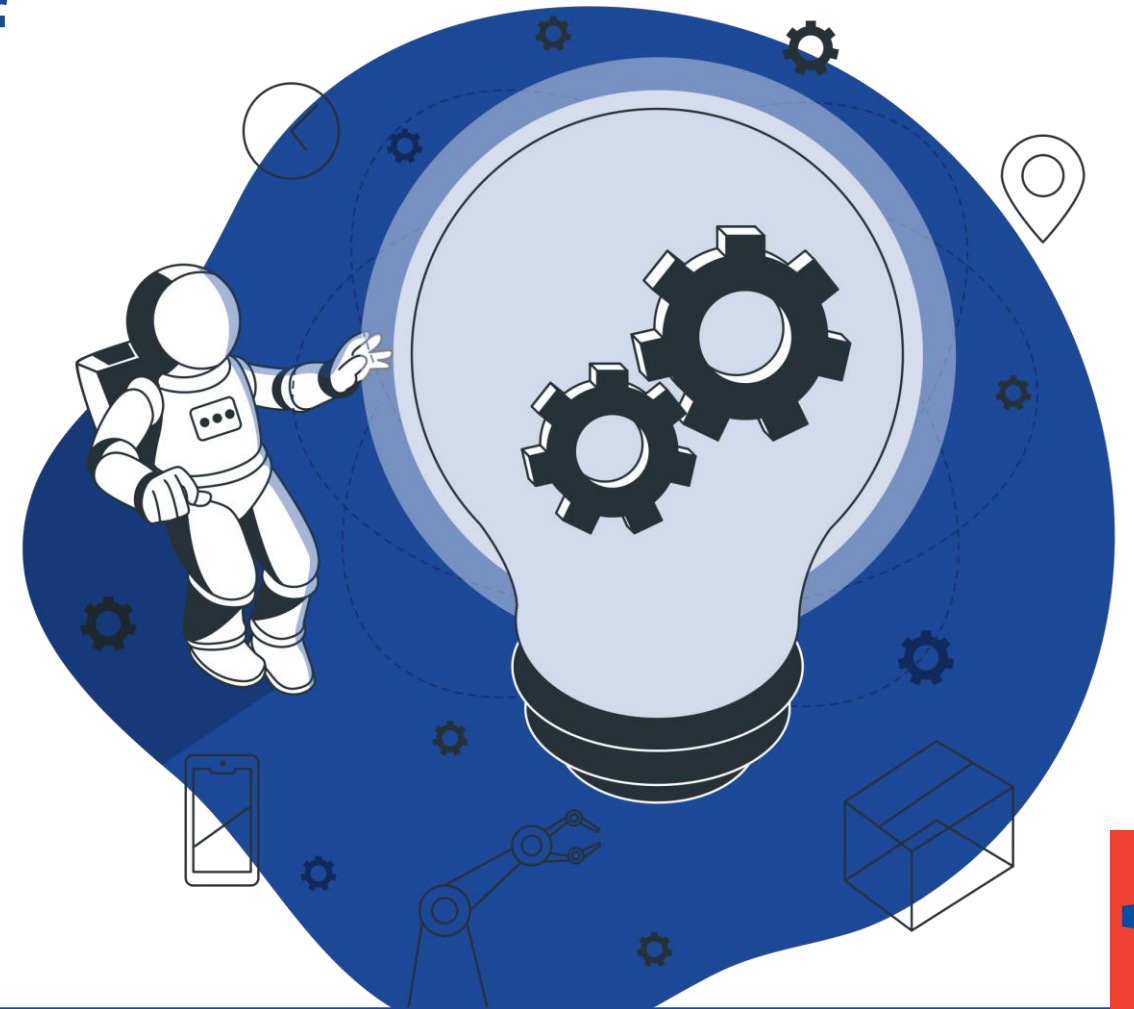




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# What is the position of AI on the matter?





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# Join us in an effort to protect democracy for our children and the future generations

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