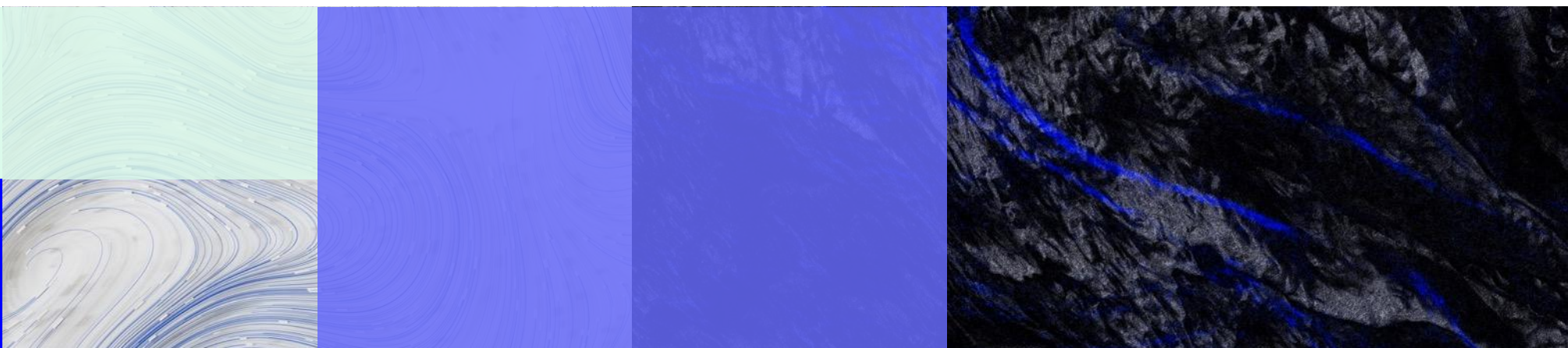




How to manage proactively external cyber risk?

Balázs Csendes
BlueVoyant Europe

BlueVoyant



Supply Chain Risks in CEE – BlueVoyant study

At a glance Eastern European findings:



98% have suffered a security breach because of weaknesses in their third-party vendors in the past 12 months



4.17 average number of breaches experienced in Eastern Europe in the last 12 months due to weaknesses in supply chain cybersecurity



96% have been negatively impacted by a cybersecurity breach that occurred in their supply chain



Common types of vendor risks

Business Risk	Usually tracked	Typical time from notice till problem (green: have early signals, red: suddenly hits)
Strategic Risk	Yes	
Operational Risk	Yes	
Business Continuity Risk	Yes	
Compliance and Legal Risk	Yes	
Financial and Credit Risk	Yes	
Reputation Risk	No	
Information Security Risk	No	

BlueVoyant

Your Attack Surface is Everywhere

Scenario A

Social engineering attacks open the door for hackers to access massive troves of PII, sensitive company data, and corporate networks.



Scenario B

Critical vulnerabilities give threat actors an entry point to leak user data, compromising personal privacy and damaging corporate reputation.



Scenario C

Creating spoofed websites that look like a legitimate website, cybercriminals can lure unsuspecting users into providing their credentials.



What We Hear

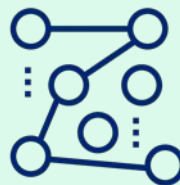
Top Digital Risk Challenges



Consequences for Businesses



**Loss of
Customer Trust**



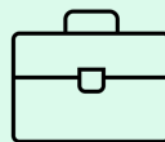
Revenue Diversion



**Loss of
Customer Data**



Negative Brand Impact

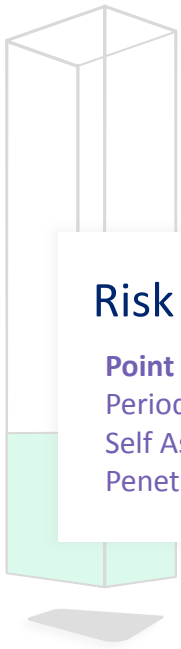


**Loss of Business
Data**




**Increased Attack
Surfaces**

Approaches to Address the Problem



Risk Assessment

Point In Time
Periodic On-site
Self Assessments & Questionnaires
Penetration Tests



Risk Identification

Near Real Time
Threat Observation & Analysis,
e.g. Security Scorecards,

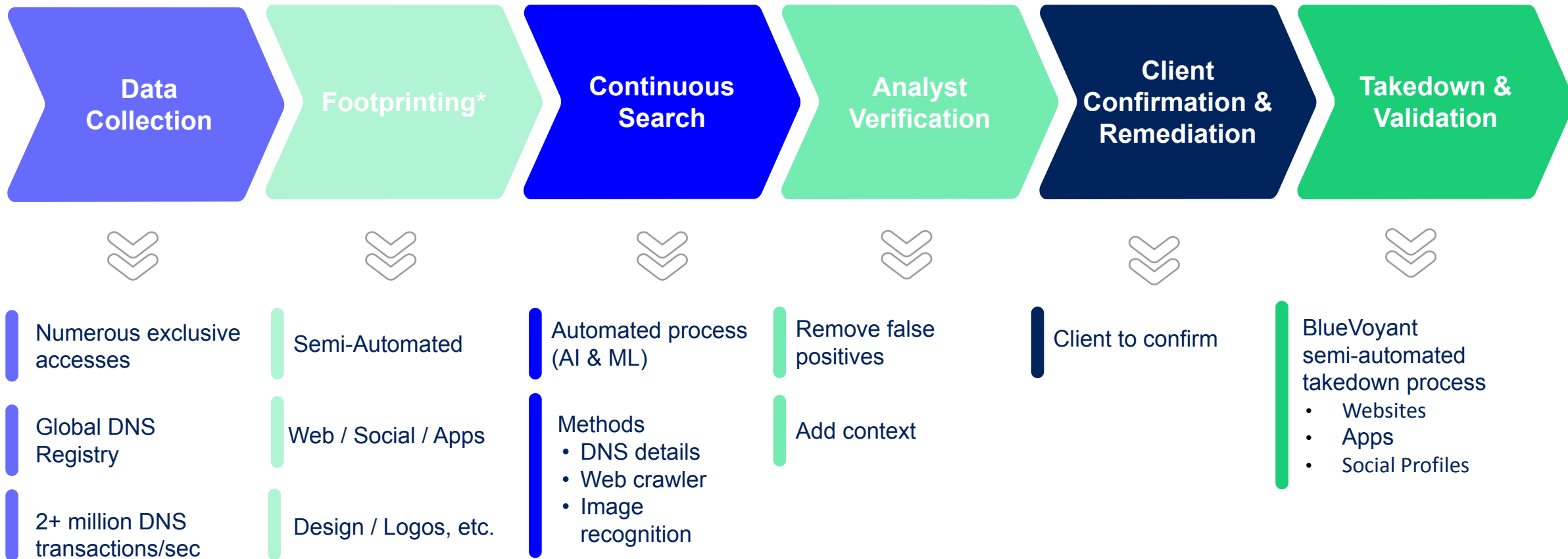


Risk Reduction

Risk Operations Center Delivering
a fully operationalized outsourced
third-party cyber risk service



An End-To-End External Cyber Risk Protection Service





Thank you!

BlueVoyant

New York HQ

**335 Madison Ave, Suite 5G
New York, NY 10017
+1 646-558-0052**