

Digital transformation and Artificial Intelligence

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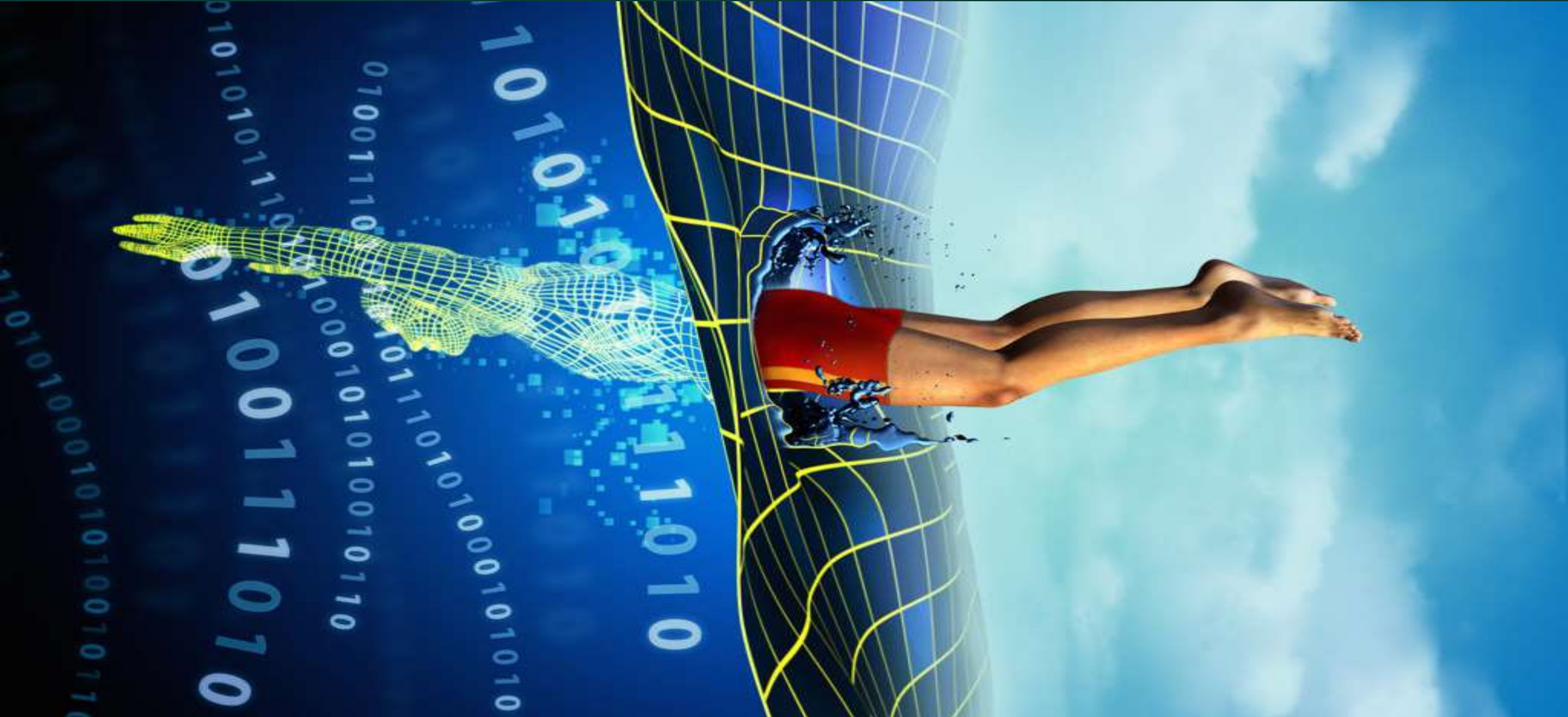
Head of Digital Economy Unit

Joint Research Centre

The European Commission's science and knowledge service



Digital transformation refers to the profound changes taking place in the economy and society as a result of the uptake and integration of digital technologies in every aspect of human life



Artificial Intelligence as top technology for Transformation

Table 2: Top 15 technologies of 2025

- 1 Artificial intelligence
- 2 Internet of Things/Smart Things
- 3 Robotics/Automation
- 4 Cybersecurity
- 5 Big data/analytics
- 6 Energy storage/Batteries
- 7 Blockchain
- 8 5G
- 9 Cloud
- 10 FinTech
- 11 Battery-less/energy harvesting
- 12 Augmented/mixed reality
- 13 Voice assistants/VPA
- 14 3D printing
- 15 Virtual reality

Source: IDATE DigiWorld



Artificial intelligence
Difference Engine: Luddite legacy

More jobs than it creates?



Question

Will it cause mass
some helpful



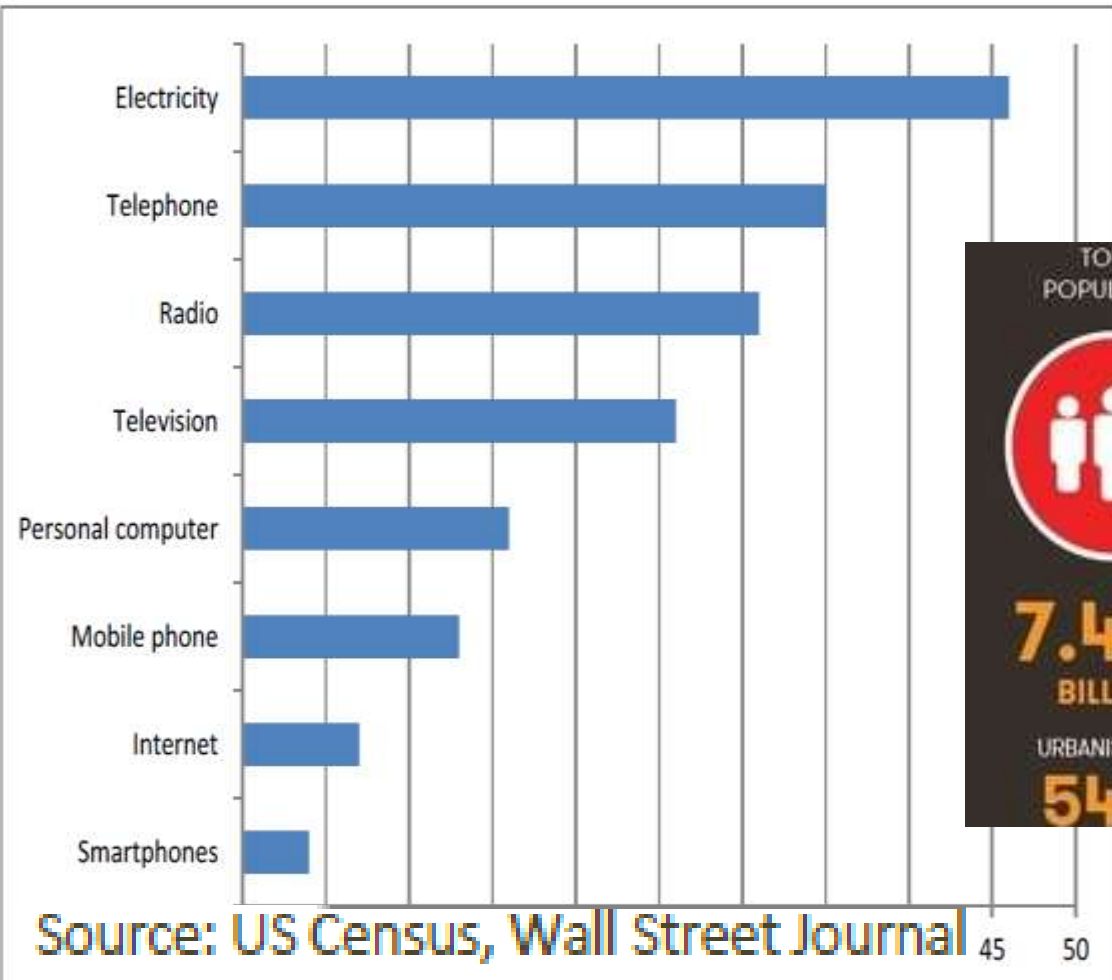
Partnership on Artificial Intelligence hopes to invite 'academics, non-profits and specialists in policy and ethics' to join. Photograph: Alamy



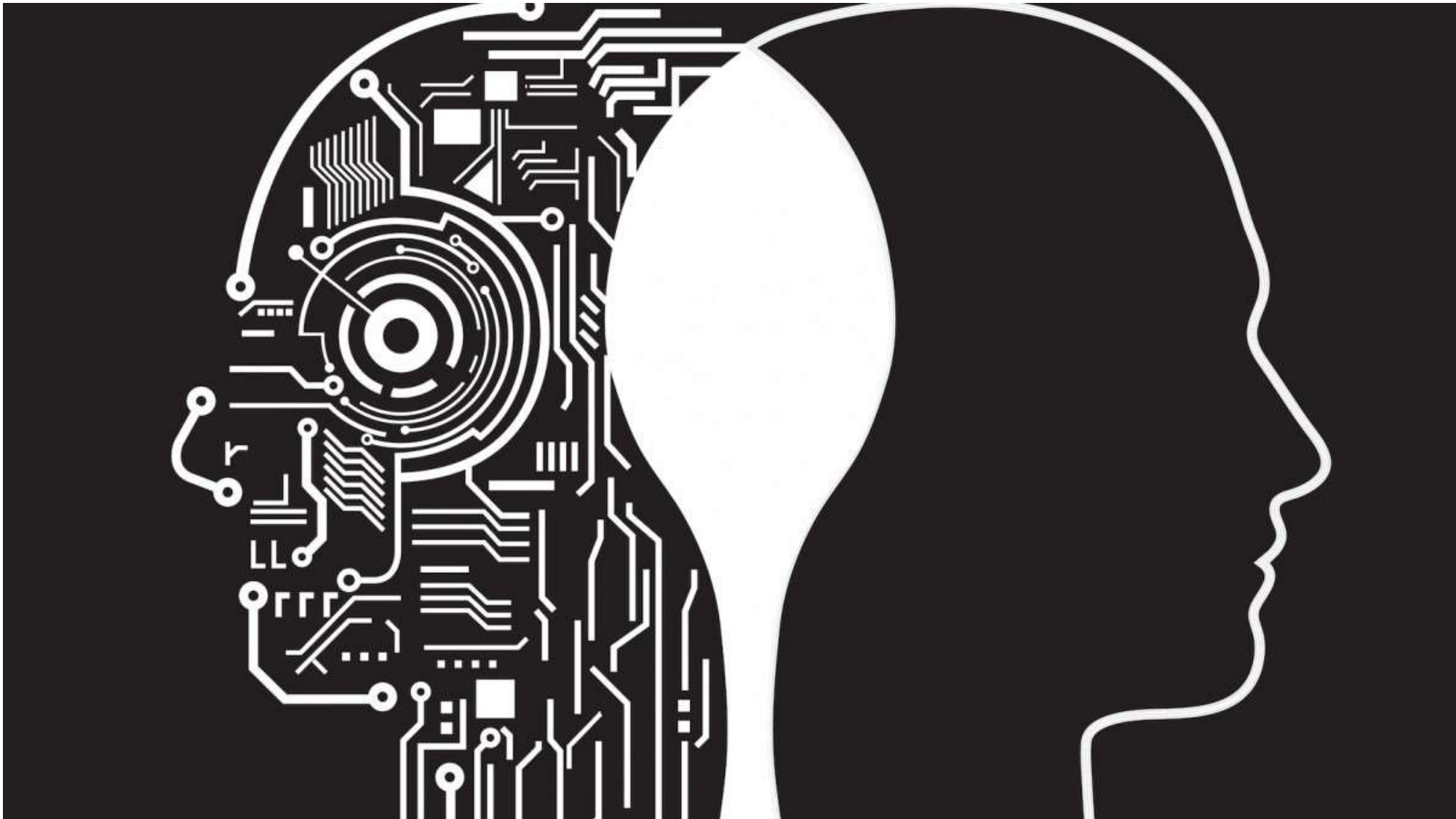
European
Commission

Unprecedented Speed and Pervasiveness

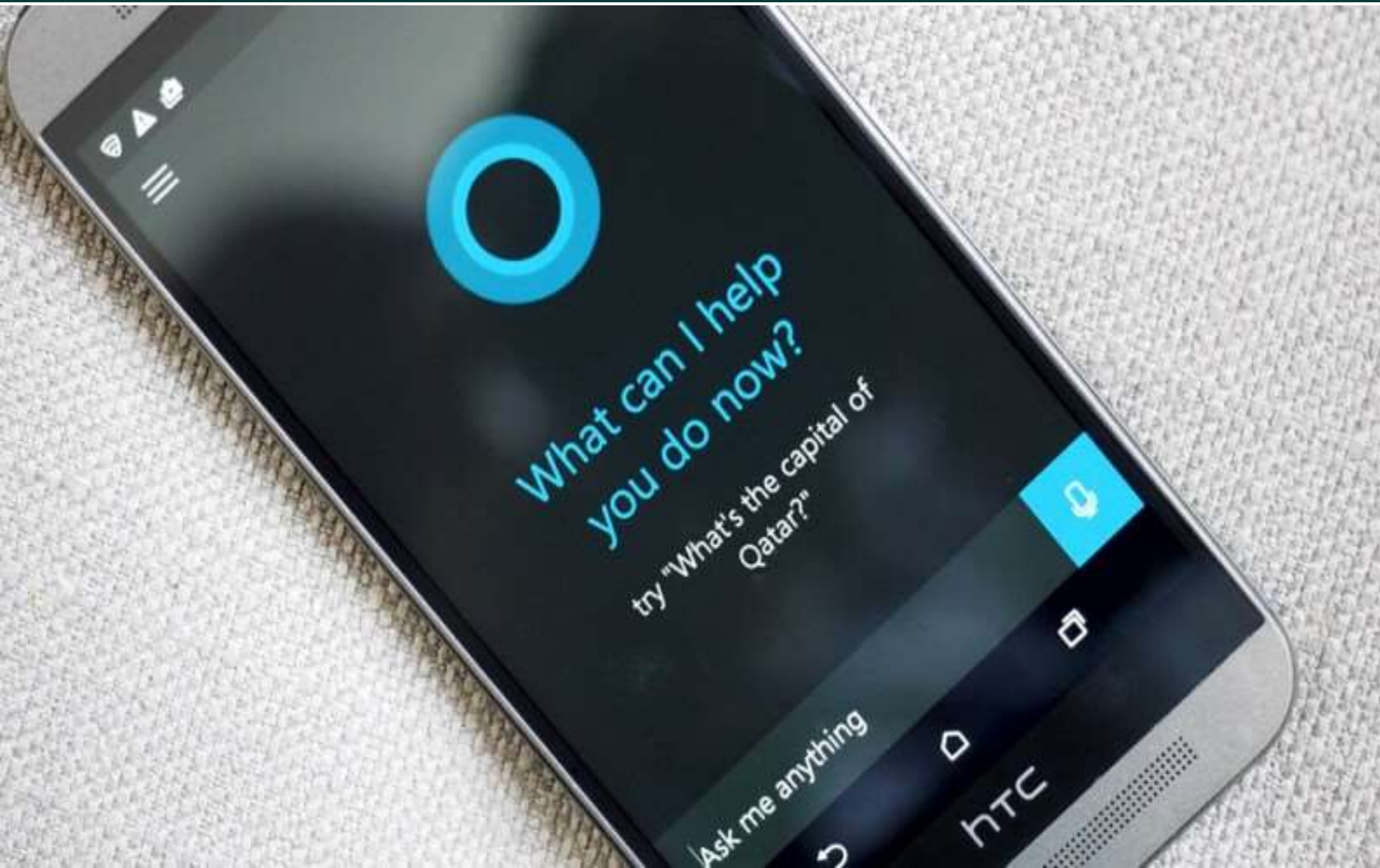
Years until used by 25% of US population



Artificial Intelligence Is Not Bias-Free

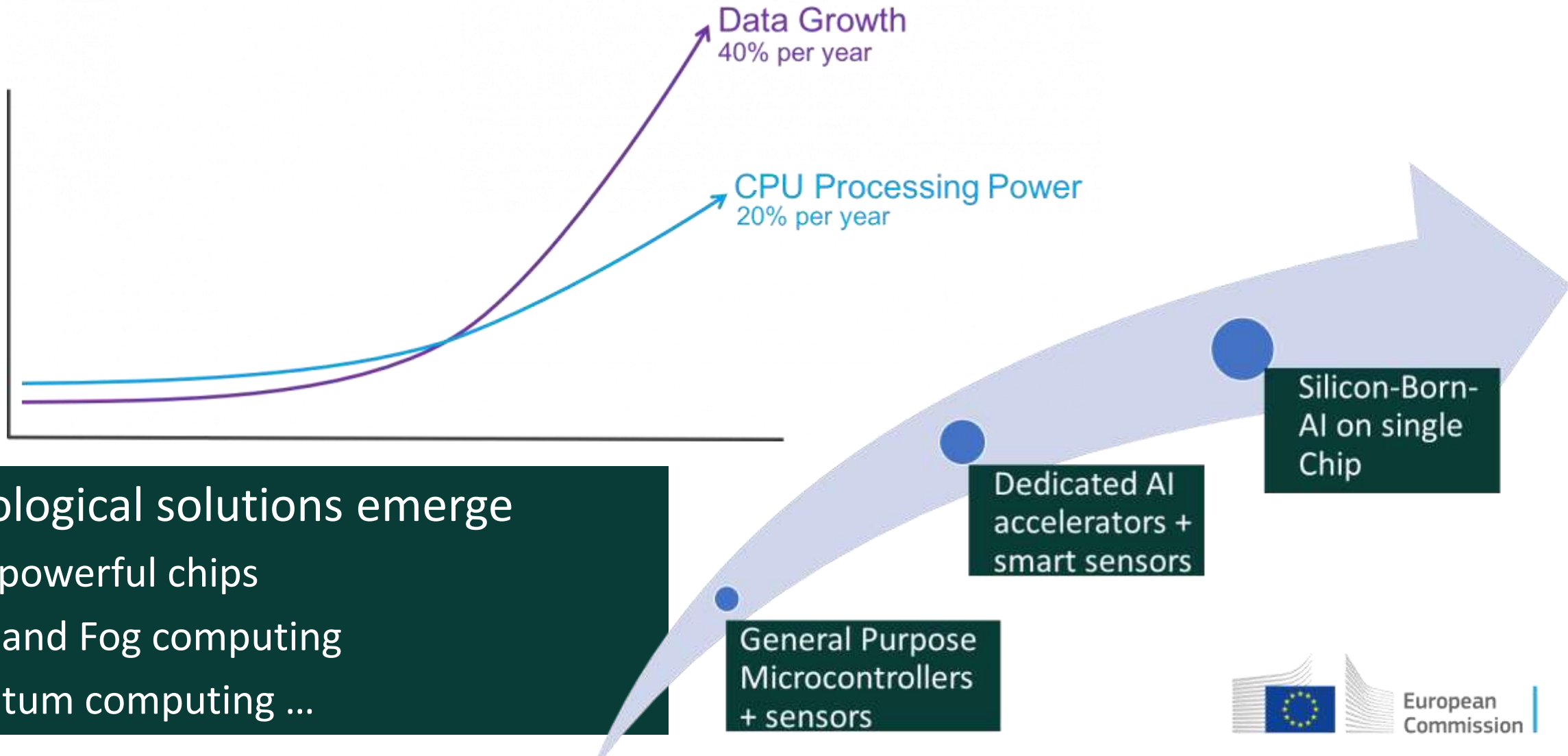


Rise of the machines



We don't know how personal assistant shape human behaviour

Data Vs Computing Power



Technological solutions emerge

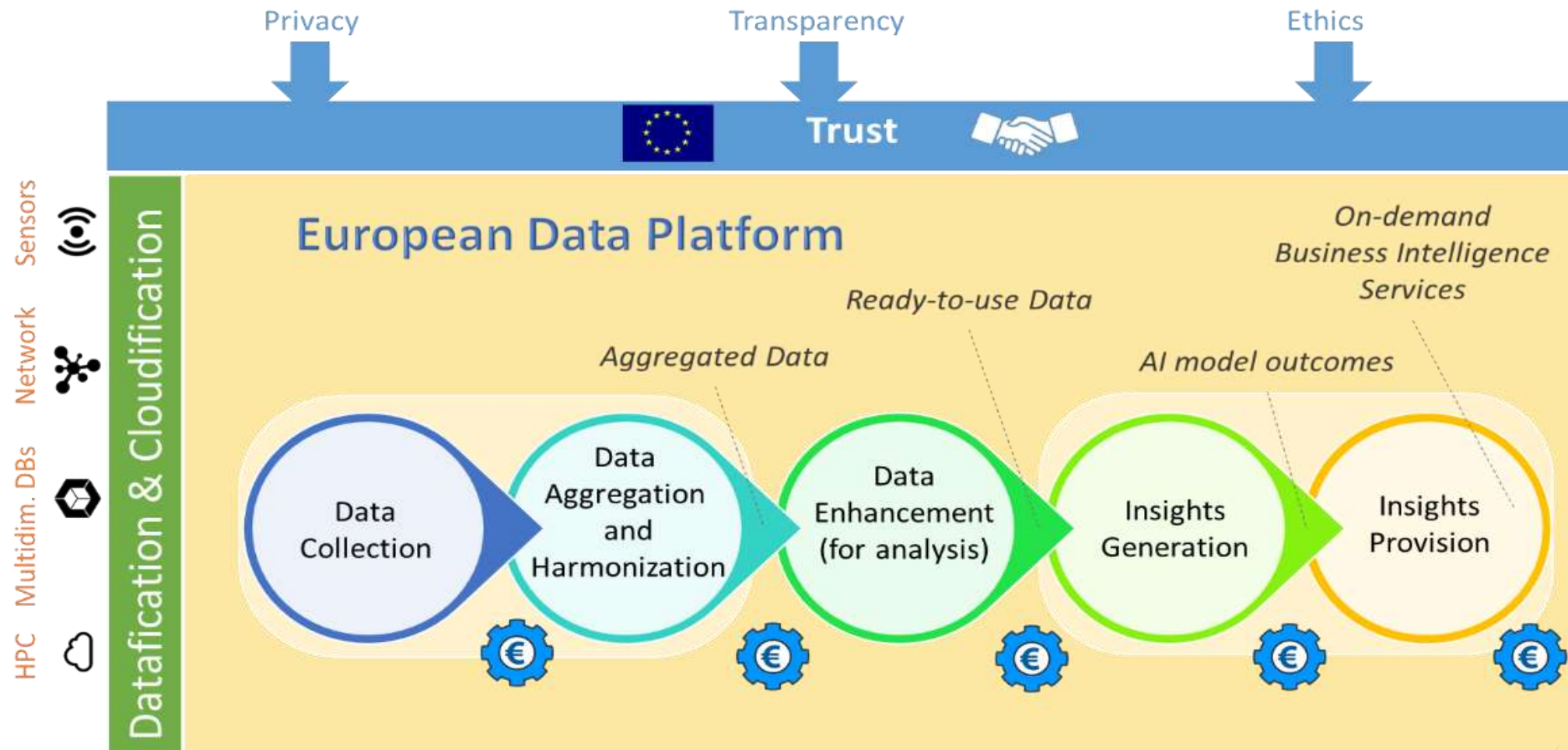
- New powerful chips
- Edge and Fog computing
- Quantum computing ...

Data is the new gold



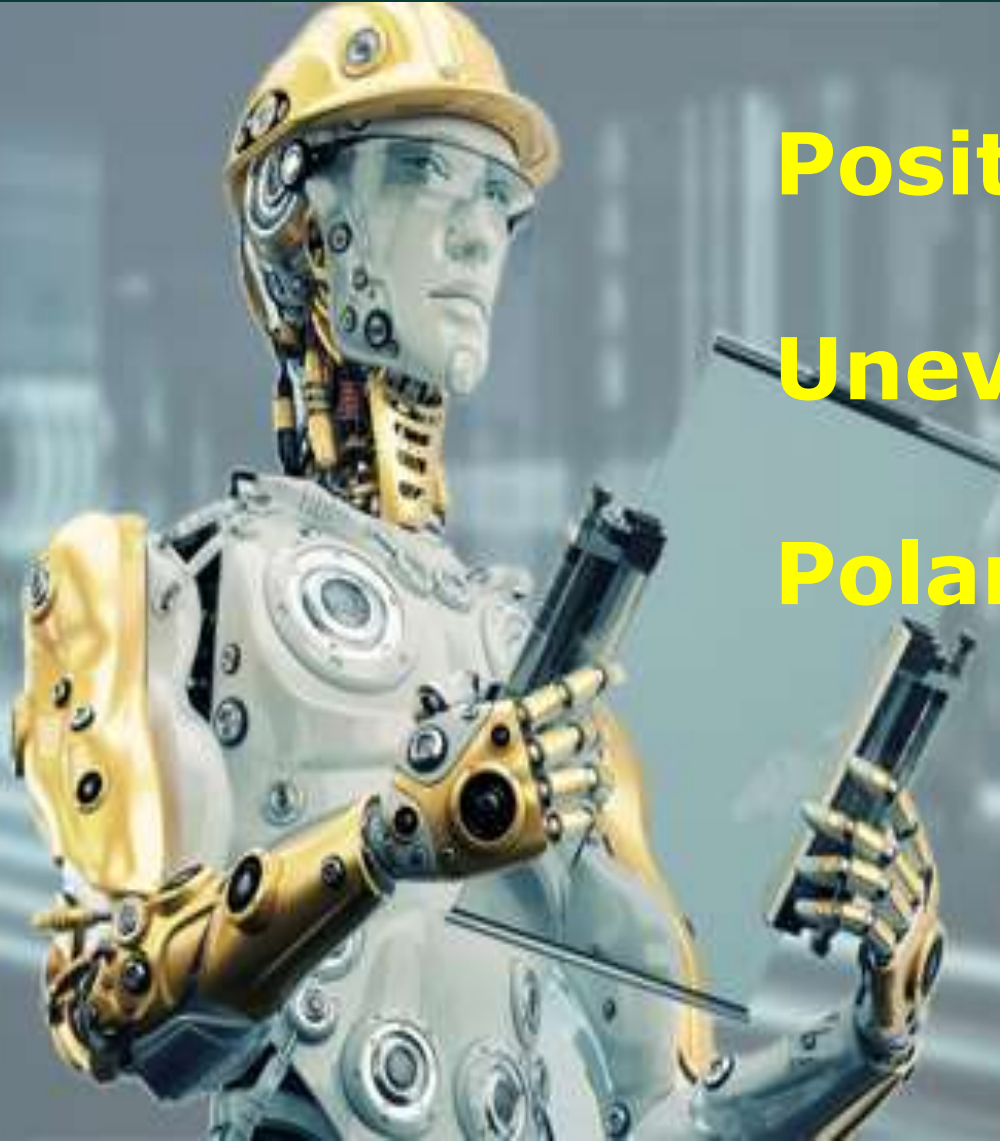
<https://greenbookblog.org/2015/02/11/data-the-new-gold-fever/>

Datafication to enable the AI revolution



“datafication” process of transforming the information we generate into new forms of value or insights.

Impact on skills, jobs & economy



Positive & negative

Uneven distribution

Polarisation within countries



Conclusions

1. AI is a big opportunity to improve our lives and shape the future
2. We should embrace the opportunities but not uncritically
3. A EU approach is needed
 1. No Member State can succeed alone
 2. Based on European values and ethical & inclusive by design
 3. Built on European areas of strength – robotics, connected & automated vehicles
 4. We need robust computing infrastructure and explore emerging new paradigm of computing distributed towards the edges
 5. We good quality data and learn from successful Internet companies on how to build data ecosystems
4. The future is not written yet

Hiroshi Ishiguro: The Man Who Made a Copy of Himself



My colleague met Hiroshi Ishiguro or his copy?



Thanks for your attention

