

Cloud Trust

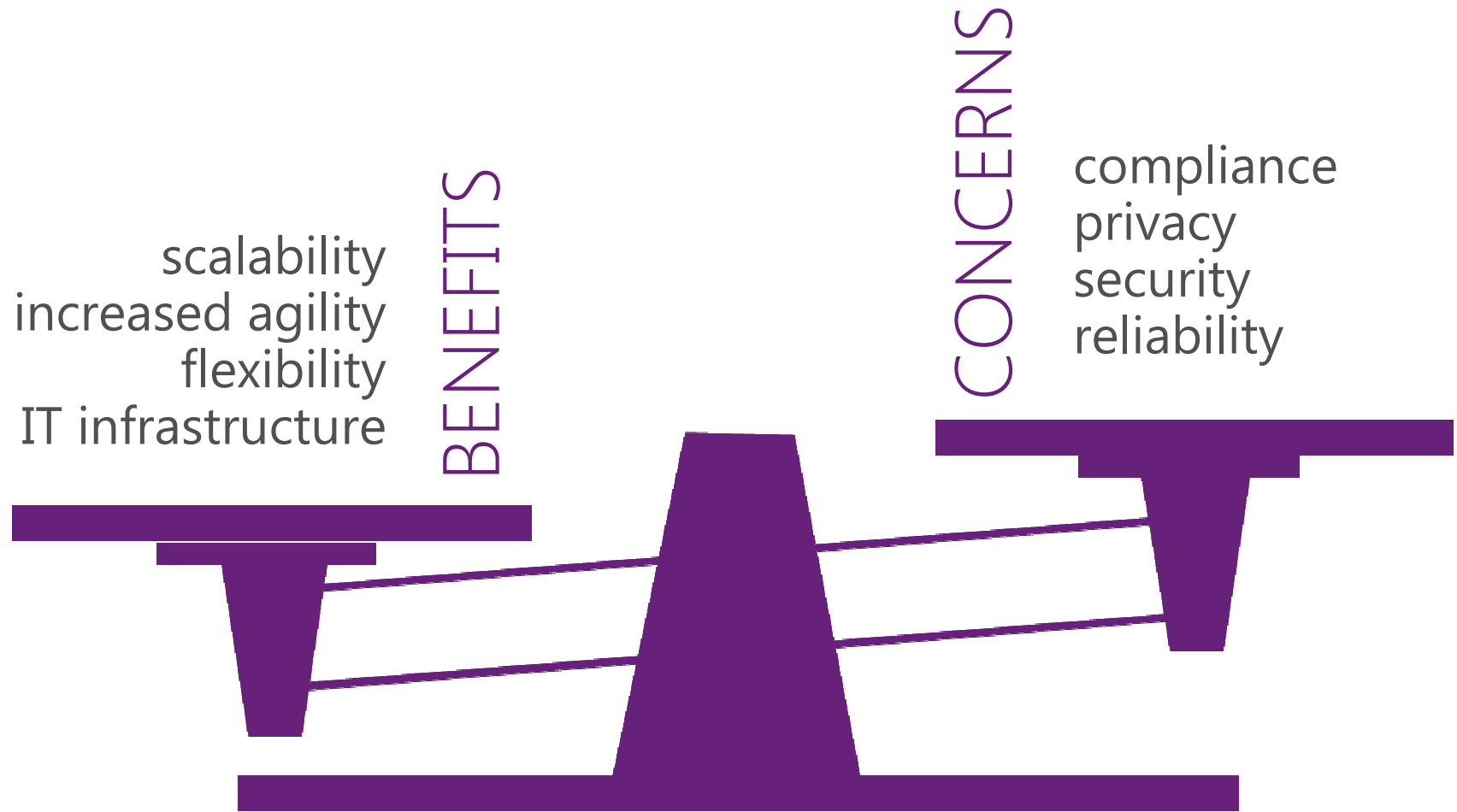
Dejan Cvetkovic

CTO – Microsoft CEE



Cloud Decision: Rewards versus Risk

Highlighting both sides of the scale creates trust



“People won’t use technology they don’t trust. Governments have put this trust at risk, and governments need to help restore it.”

Brad Smith,
Executive Vice-President and General Counsel,
Microsoft Corporation




A Trustworthy Cloud

built-in capabilities and customer controls for organizations



Cybersecurity 


Best-in-class security with decades of experience building enterprise software and online services

Data Privacy 

Privacy by design with a commitment to use customers' information only to deliver services and not for ads

Compliance 

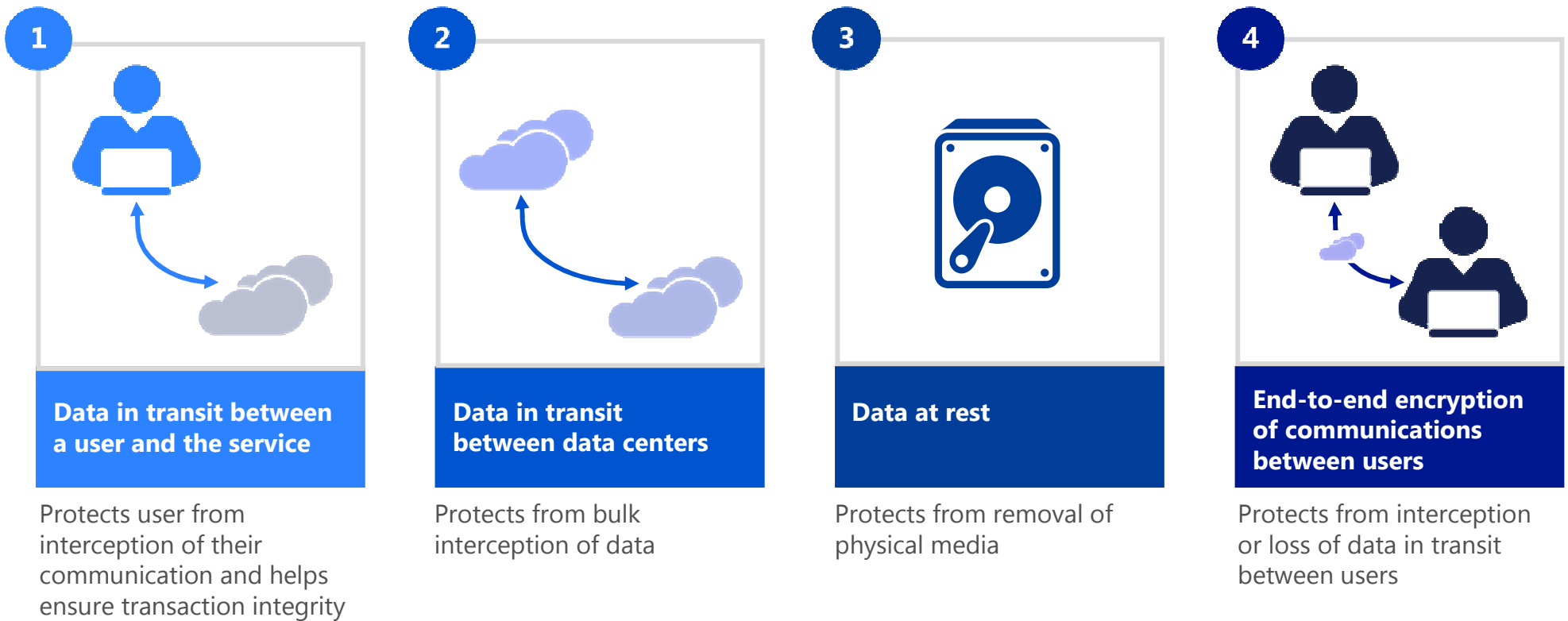
Commitment to industry standards and organizational compliance

Transparency 

Microsoft provides an appropriate level of transparency into its security, privacy and compliance practices and actions to help protect customer information

Data encryption points

We work to protect your data across all communications stages.



Trustworthy Cloud Customer Concerns

