



Digital

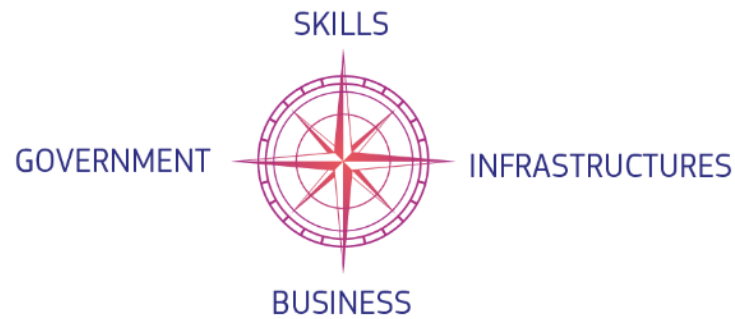
THE DIGITAL TRANSFORMATION OF INDUSTRY: CAPITALISING ON EUROPEAN ECOSYSTEMS

Willem Jonker, 09/11/2021



EUROPE'S DIGITAL DECADE

DIGITAL TARGETS FOR 2030



20%

Percentage of the Recovery and Resilience Facility each EU country should dedicate to the digital transition



Digital transformation of businesses

Tech up-take: 75% of EU companies using Cloud/AI/Big Data

Innovators: grow scale ups & finance to double EU Unicorns

Late adopters: more than 90% of SMEs reach at least a basic level of digital intensity

EU INITIATIVES TO SUPPORT THE DIGITALISATION OF INDUSTRY



Funded by the
European Union



EU SUPPORT INSTRUMENTS

FOR DIGITAL INNOVATION & TRANSFORMATION



European Innovation Council

EU flagship innovation programme to identify, develop and scale up breakthrough technologies and game changing innovations.

- budget of €10.1 billion
- funding for individual companies (mainly startups and SMEs) through both grants and investments

<https://eic.ec.europa.eu>

Mission

Support Europe's small and medium-sized businesses (SMEs) by helping them to access finance.

- improve availability of risk capital for high-growth and innovative SMEs
- improve availability and terms of debt for beneficiary SMEs

<https://www.eif.org>

European Digital Innovation Hubs

Mission

Advise businesses on how to integrate digital innovations into their products, business models and processes.

UNDER CONSTRUCTION!

<https://digital-strategy.ec.europa.eu/en/activities/edihs>

SCALING UP INNOVATION AND TECHNOLOGY



Funded by the
European Union



European
Innovation
Council



EIC Pathfinder

for radically new technologies emerging from **research** excellence



EIC Transition activities

for bringing research results to **innovation potential**



EIC Accelerator

for development and scaling up of high risk innovations by **start-ups and SMEs**, including with blended finance support (grants combined with investments through the EIC Fund)



EIC Business Acceleration Services

for tailor-made **coaching, mentoring, and matching** for all EIC supported companies and projects

EIT DIGITAL – FOR A STRONG DIGITAL EUROPE



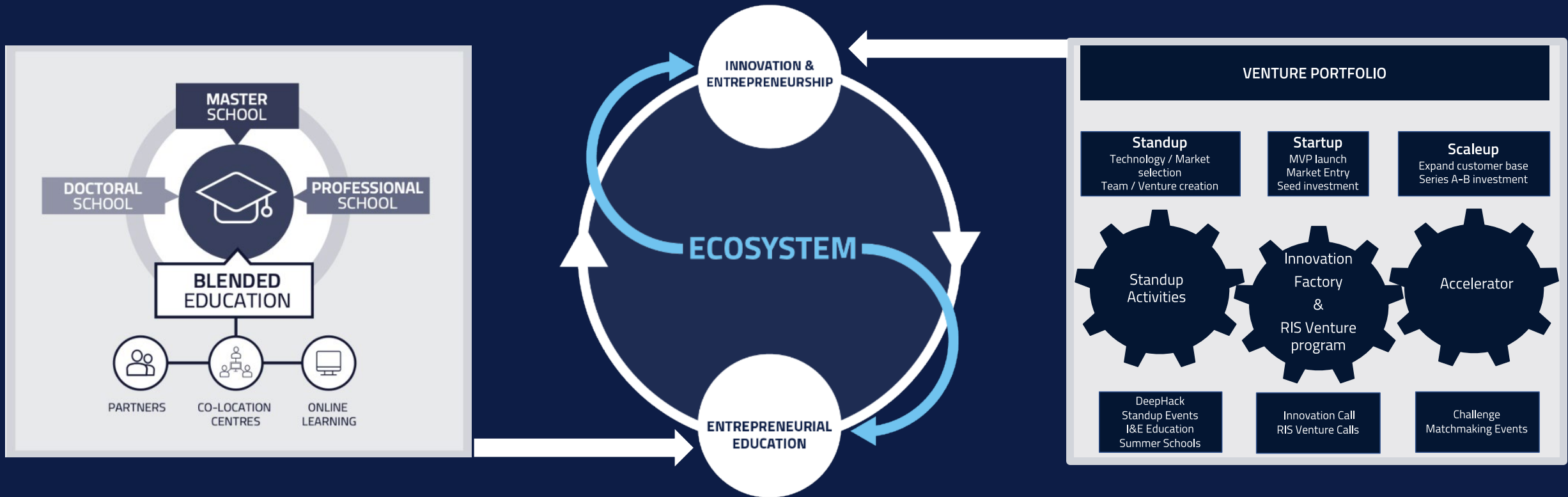
FINTECH



INVESTING IN AREAS STRATEGIC FOR EUROPE

OUR STRATEGY

INTEGRATED | MULTI-DISCIPLINARY | CROSS-COUNTRY



OUR DELIVERY

EMPOWER COMMUNITY | GROW VENTURES | DEVELOP TALENT



Funded by the
European Union



265 startups
created

415 products
launched

455 scaleups
supported

€ 1.2 billion
investments

2,900
students

TAKE AWAY

- National and regional ecosystems are of essence for a successful digital transformation of industry.
- Connecting ecosystems across Europe allows to benefit from broad EU-wide expertise, technology, talent, market and capital.



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