

# Value-based healthcare (VBHC): stratégia ktorá zachráni zdravotníctvo?

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**THE BIG IDEA**

## The Strategy That Will Fix Health Care

**Providers must lead the way in making value  
the overarching goal** by *Michael E. Porter  
and Thomas H. Lee*

Bez cieľa niet stratégia.  
Bez stratégie niet *(de facto)* ani  
vizia.

# Čo je cieľom zdravotníctva?

Zlepšovanie dostupnosti?

Šetrenie nákladov?

Optimalizácia siete?

Atd'.

Čo by malo byť cieľom  
zdravotníctva?

Zlepšovanie hodnoty  
pre pacienta.

**Hodnota je definovaná ako:**  
*výsledok poskytovania  
zdravotnej starostlivosti, ktorá  
má pre pacienta význam -  
vzhľadom na náklady.*

$$\text{Patient value} = \frac{\text{patient-relevant } \mathbf{outcomes}}{\mathbf{costs} \text{ per patient to achieve these outcomes}}$$

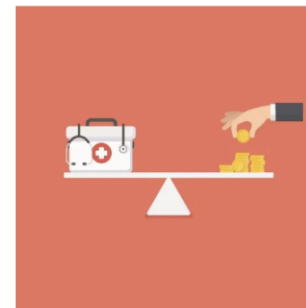


*“Improving value requires either improving one or more outcomes without raising costs or lowering costs without compromising outcomes. Or both. Failure to improve value means – failure.”*

Ale ...

*“We know the price of new drugs, of a new technology or medical device, but overall – with some narrow exceptions – we’re not good at measuring costs.”*

## The best healthcare is value-based



*By Timothy Wilson*

The term Value-Based Healthcare (VBHC) was first made popular by authors Michael Porter and Elizabeth Teisberg in their ground-breaking work, *Redefining Healthcare*. In that book, which was published in 2006, the authors defined value as “the health outcomes achieved per dollar of cost compared to peers,” making clear that “financial results are an outcome, not the goal in and of itself.”

As a concept, VBHC is both uncontroversial and easy

*...sme na európskej úrovni v akútnej starostlivosti o pacientov s infarktom myokardu, no potom odídu späť domov a výsledok práce sa prejavuje príliš vysokými úmrtiami kvôli nedostupnosti následnej starostlivosti...*

*Vizionári v zdravotníctve, Máj 2021*

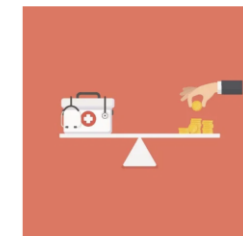
*Alergénová imunoterapia síce dokáže vyliečiť niektoré formy alergie, no pre mnohých špecialistov je nezaujímavá nakoľko je “drahá”.*

*A preto ju radšej nepoužívajú a udržujú pacientov na symptomatickej terapii dokiaľ pacient neprejde do astmy. Astma je 2x nákladnejšia pre systém – no zdrcujúca pre pacienta a jeho kvalitu života.*

*“It can look like you’re saving money when people are discharged without support, but those costs are just shifted into the community or return as a re-admission”*

*“...the only way that VBHC works is with shared data – you need to track and monitor outcomes collectively.”*

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Ako ďalej:

**Dáta, dáta, dáta!**

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**Racionalizácia siete musí ísť ruka v ruke  
so zmenami v ambulatnej sfére a  
následnej starostlivosti!**



Ako ďalej:

Musíme sa začať pozerat'  
“beyond healthcare”  
čiže na náklady mimo sektor  
zdravotníctva, ktoré však úzko súvisia so  
starostlivosťou o pacienta.

# ZÁVER

Value-based healthcare (VBHC):  
stratégia ktorá môže zmeniť  
Slovenské zdravotníctvo.