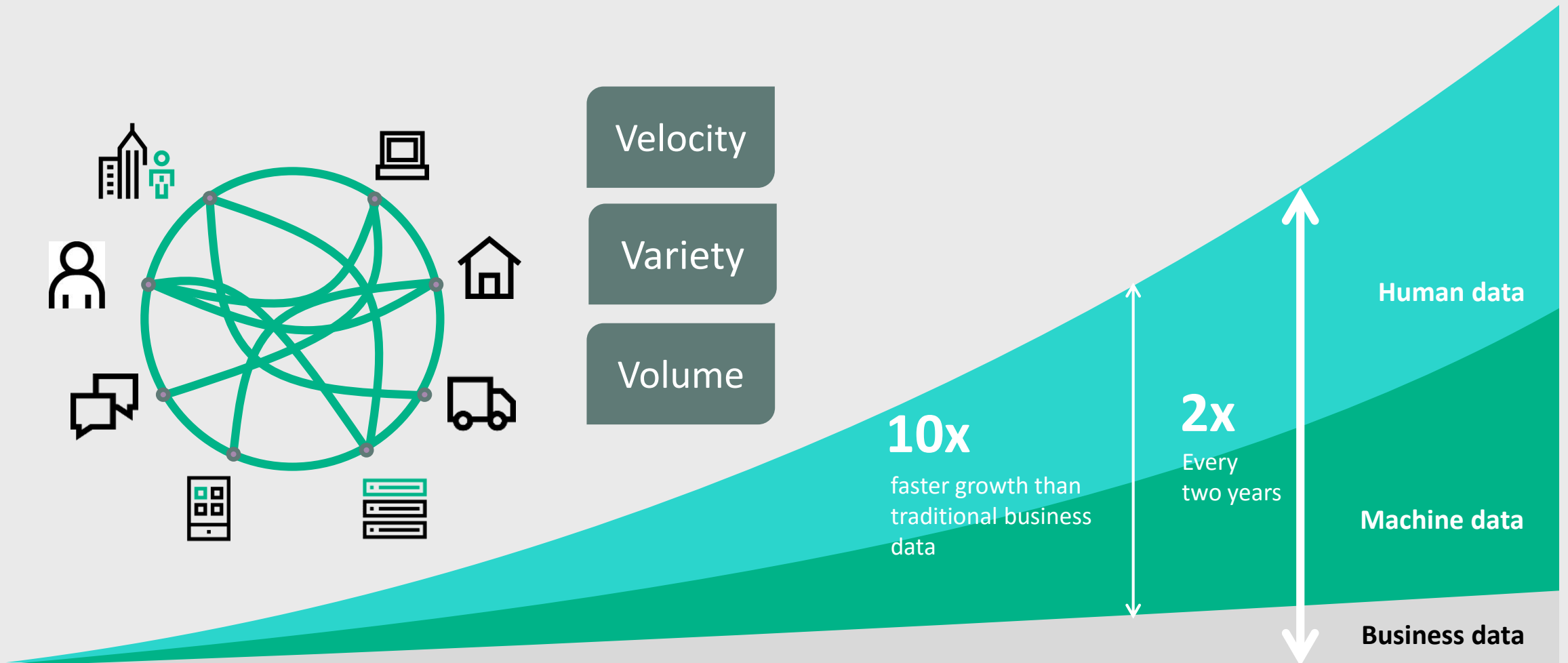


# New Technology Impact: Big Data Benefits and Challenges

Pierre Baudelle  
WW Center of Expertise Data & Analytics  
Strategic Solution Architect



# Big Data is initially defined by Technical Challenges



# Big Data brings Benefits



Tele-healthcare



Student Success



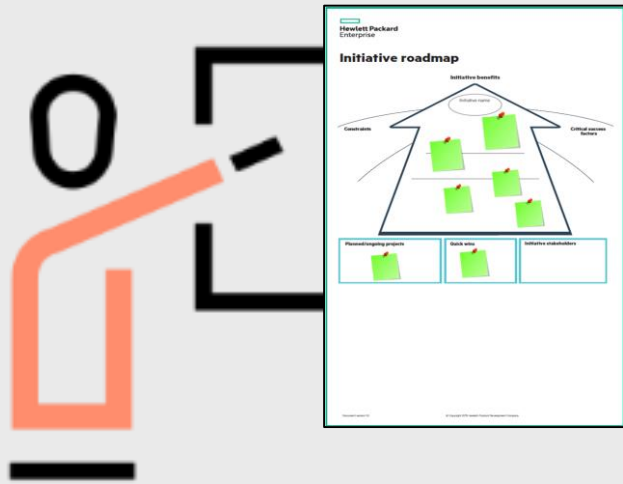
Policing Efficiency



Social Care Optimization

# But Big Data has Challenges to succeed

How to get value from Big Data

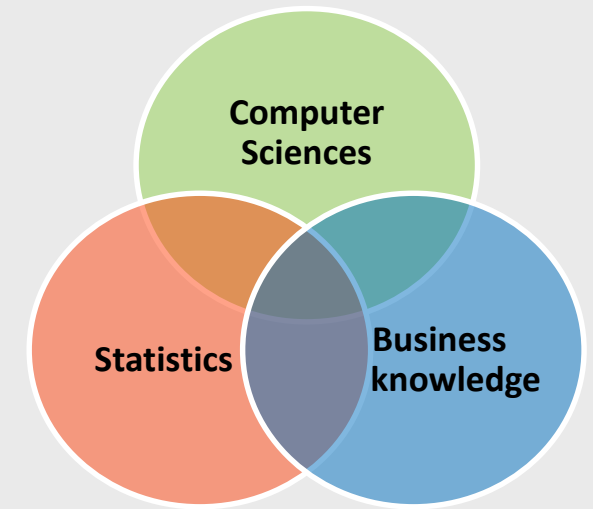


Align Business and IT

Big Data Skills shortage



Not everyone should be Data Scientist



# And Big Data brings additional Challenges

‘Dataism’

Drive, Interpret , Decide



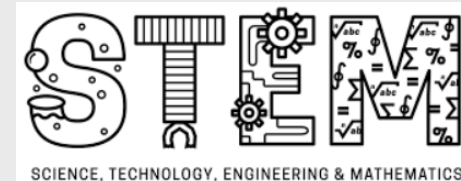
Data Privacy

Integrate Data Protection



Impact on jobs

Develop ‘Control’ skills



Big Data is not just about Technical challenges

Big Data can deliver benefits if aligned to Business and controlled

Impact on jobs transformation requires new orientation

IT is moving from providing Support to delivering Value



**Hewlett Packard**  
Enterprise

**Thank you**

Contact information