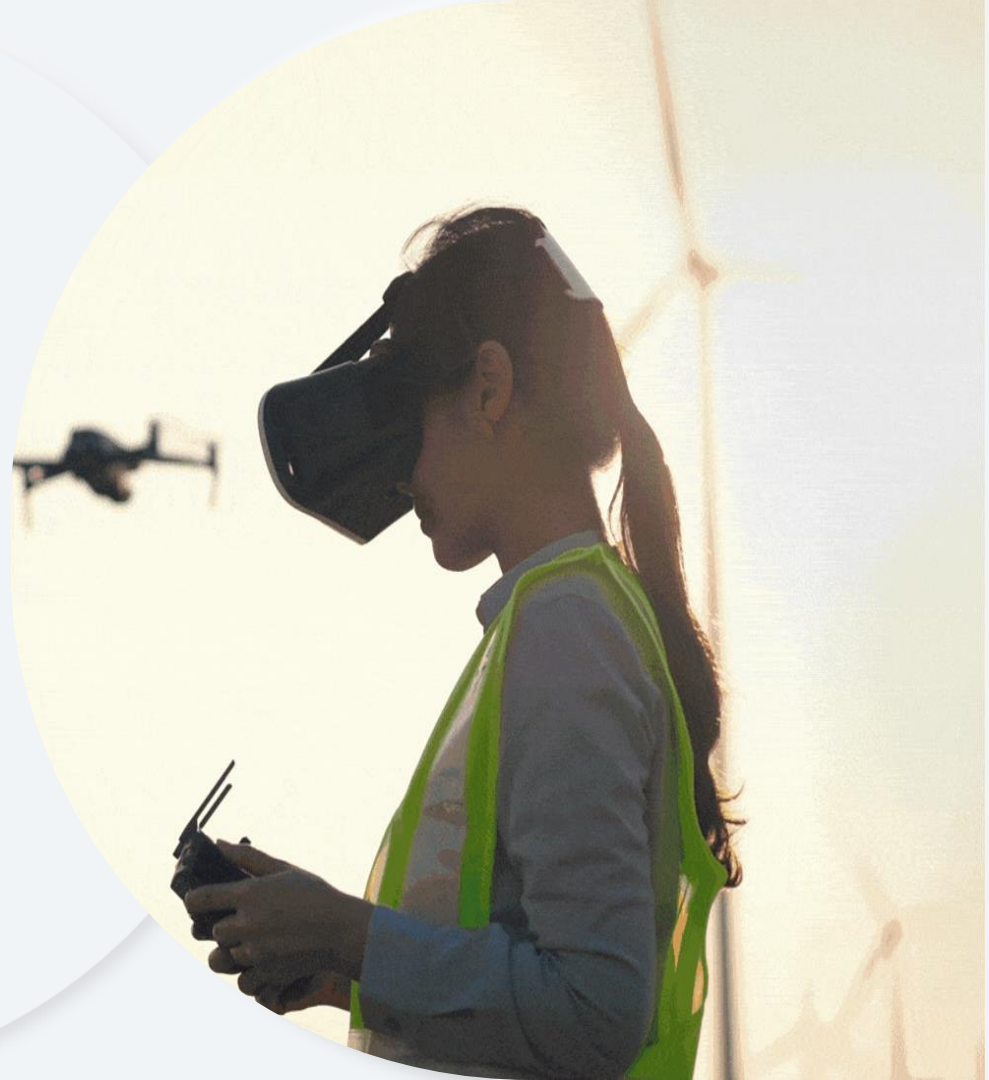


# Living in the Future

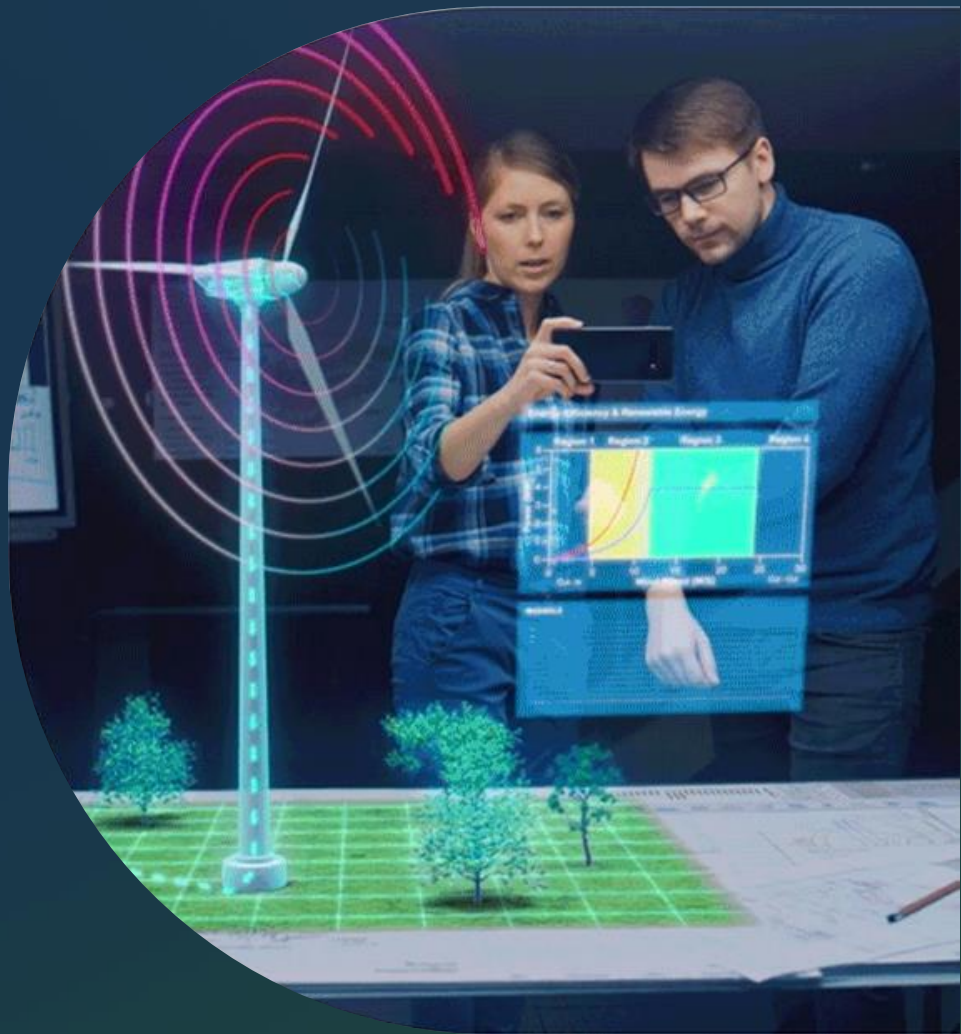
**Patrik Tovaryš**

Public Policy Manager CEE

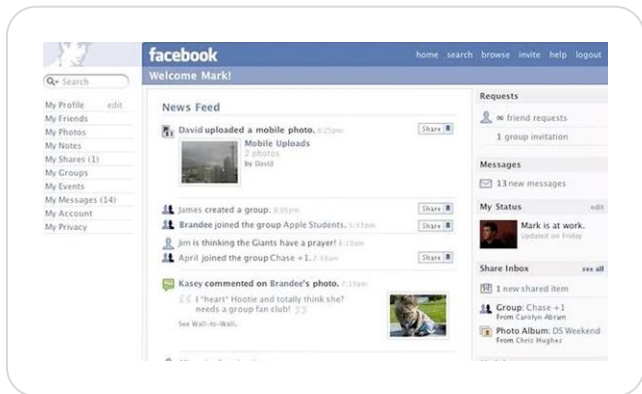
12th of March 2024



We innovate to connect billions of people and generate real value for businesses.



# AI has always been core to Meta technologies and our innovation.



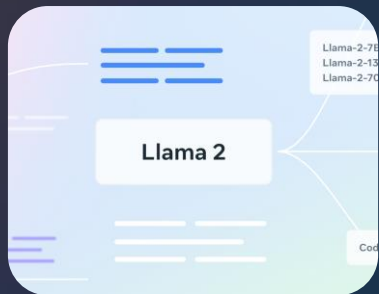
2006



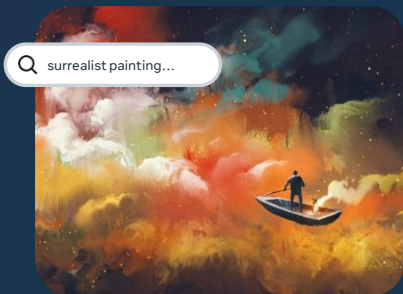
NOW

# AI is having quite a moment

ARTIFICIAL INTELLIGENCE



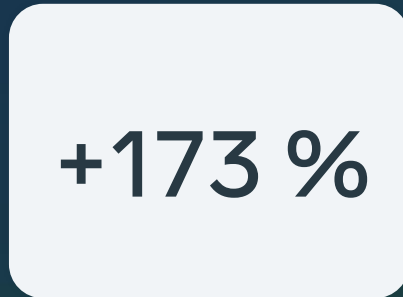
Large language models (LLMs)



Text-to-image generation



AI-enabled creation tools



Conversation topic growth on Instagram

Source: Meta for Business, 'Culture Rising: 2023 Trends Report,' 2023.

Open sourcing has  
benefits for safety,  
security, competition,  
and innovation in AI.



## Ray-Ban Meta smart glasses

The next generation of smart glasses from Meta and EssilorLuxottica redesigned from the ground up, improving all the core features of the first generation with better cameras and audio. **They are our first hardware with Meta AI built in**, so you can spark your creativity, get information and control your glasses all with your voice.



European companies are bringing the metaverse to life and VIRTUALMEDICINE putting Slovakia on the map.

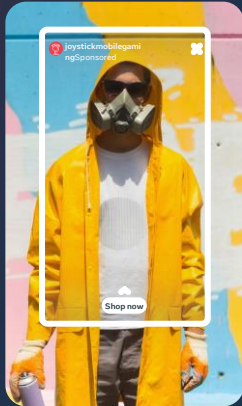
Our software uses the power of virtual reality.



VIRTUAL MEDICINE



It's time to see what possibilities AI can unlock for you and see how AI and MV will significantly increase economic prosperity in Europe.





Questions?

