

# Silver Bullets v Cybersecurity

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2023

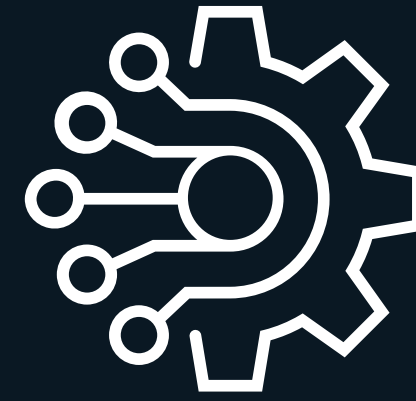
# AI



Unsupervised ML



Understanding  
Associations



Supervised ML



Relying on  
Historical Data



# DATA

# Machine Learning at ESET

Neural  
Networks in  
product



1998

DNA  
Detections  
(Online ML)



2005

Expert system for  
mass processing



2006

Algorithm placing  
samples on the map



2012

# XDR



**Dr. Anton Chuvakin** ✓

@anton\_chuvakin

#SIEM is too hard. #SOAR is too hard. #EDR is too hard. Now, if you combine them all into #XDR, now that ... that would be simple?! Duh. Obviously. Why didn't anybody think about it before? #ironic

11:32 PM · Nov 10, 2021 · Twitter Web App

# Vulnerabilities



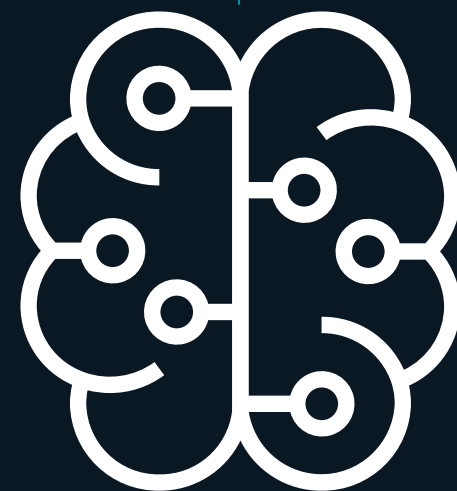
35% of external attacks



Patch prioritization



Will get exploited



Threat intelligence



SECRET  
**SAUCE**

LiveSense

eser<sup>®</sup>

# OUR MULTILAYERED PROTECTION



ESET LiveGrid®



Machine  
Learning



Human  
Expertise

**ESET LiveSense®**  
Multilayered security technology



## Products & Services

Deployment

Optimization

Health Check

MDR

Threat Intelligence

Training

Support



## ESET PROTECT – unified cybersecurity platform



ESET Inspect

XDR-enabling component

### IT Operations

Device Control

Mobile Device Mgmt.

Web Control

Firewall Mgmt.

HW & SW Inventory

Rogue Device Mgmt.

### Security Management

Endpoint Detections

Automated Response

LiveGuard Detections

Cloud Office Security

Encryption

Multi-Factor Auth.

### Security Operations

Threat Hunting

Incident Response

IOC Search

Forensics

Enriched Context

Detection Rules

## ESET LiveSense multilayered technologies

UEFI Scanner

LiveGrid Protection

Advanced Machine Learning

LiveGuard Sandbox

DNA Detections

Network Attack Protection

Script Scanner & AMSI

Secure Browser

Ransomware Shield

Anti-Spam

Anti-Phishing

Anti-Scam

Exploit Blocker

Advanced Memory Scanner

Deep Behavioral Inspection

Brute-Force Attack Protection



Endpoints



Servers



Mobiles



Cloud Workloads



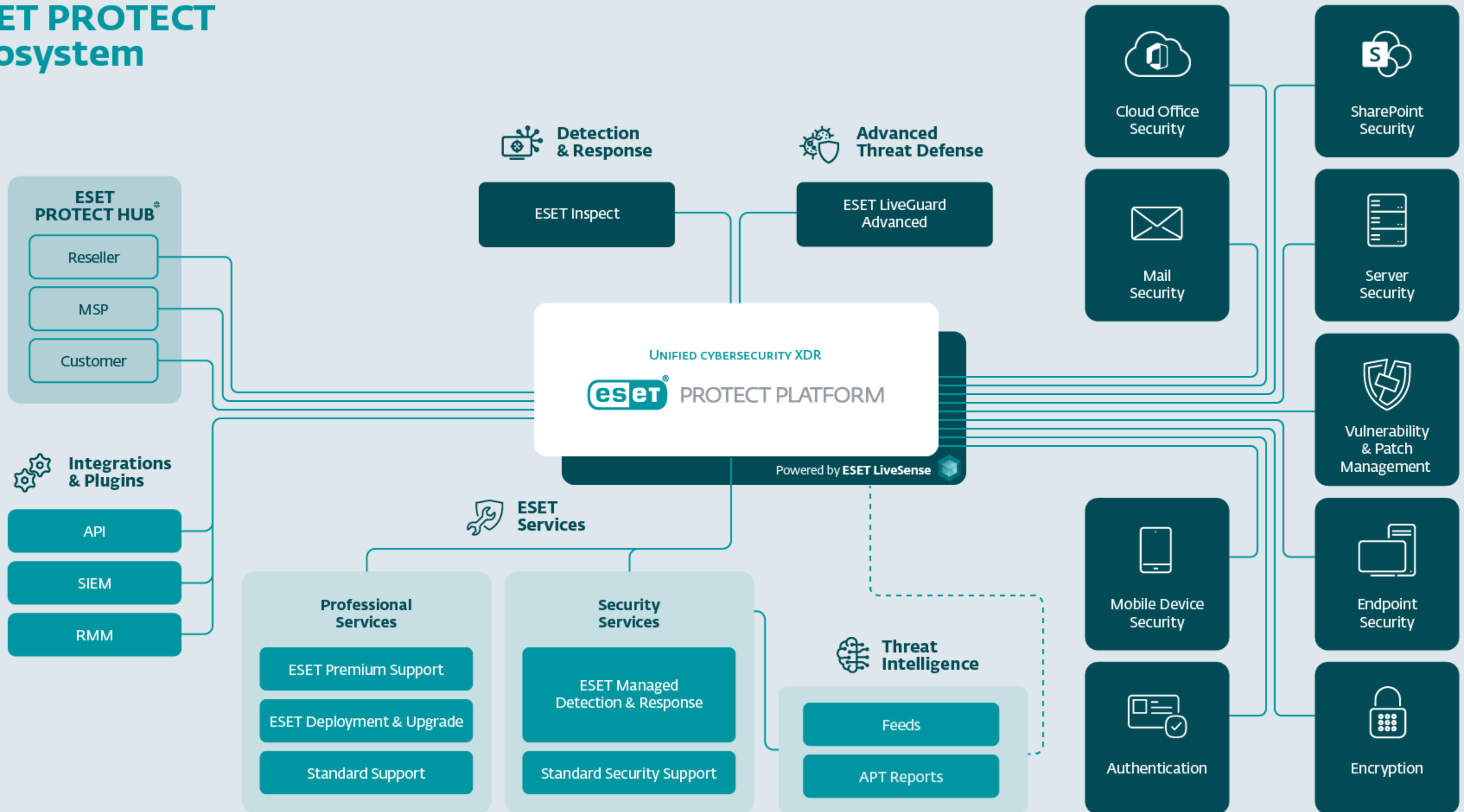
Mail / SharePoint



Integrations



# ESET PROTECT Ecosystem





# ESET PROTECT – Unified XDR Platform

Solution Tier	ESET PROTECT Entry	ESET PROTECT Advanced	ESET PROTECT Complete	ESET PROTECT Elite	ESET PROTECT MDR
Capabilities	<ul style="list-style-type: none"> <li>Management Console</li> <li>Modern Endpoint Security</li> <li>Server Security</li> </ul>	<ul style="list-style-type: none"> <li>Management Console</li> <li>Modern Endpoint Security</li> <li>Server Security</li> <li>Advanced Threat Defense</li> <li>Full Disk Encryption</li> </ul>	<ul style="list-style-type: none"> <li>Management Console</li> <li>Modern Endpoint Security</li> <li>Server Security</li> <li>Advanced Threat Defense</li> <li>Full Disk Encryption</li> <li>Mail Security</li> <li>Cloud App Protection</li> <li>Vulnerability &amp; Patch Management</li> </ul>	<ul style="list-style-type: none"> <li>Management Console</li> <li>Modern Endpoint Security</li> <li>Server Security</li> <li>Advanced Threat Defense</li> <li>Full Disk Encryption</li> <li>Mail Security</li> <li>Cloud App Protection</li> <li>Vulnerability &amp; Patch Management</li> <li>Detection &amp; Response</li> <li>Authentication</li> </ul>	<ul style="list-style-type: none"> <li>Management Console</li> <li>Modern Endpoint Security</li> <li>Server Security</li> <li>Advanced Threat Defense</li> <li>Full Disk Encryption</li> <li>Mail Security</li> <li>Cloud App Protection</li> <li>Vulnerability &amp; Patch Management</li> <li>Detection &amp; Response</li> <li>Authentication</li> <li>Security Services</li> </ul>



**Technology can change the world.  
Protecting technology is our world.**



Digital Security  
**Progress. Protected.**