



# Development of Information Society Strategies for Local Communities

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# THREE QUESTIONS



- ❖ In the actual context of Slovakia, which priorities should be established at national level to support eGovernment and eBusiness in local areas. How could they be implemented?
- ❖ Do you think it is possible to develop a stronger cooperation among the different levels of the public administration.
  Is it possible to build a concertation process on permanent basis?
- Could local governments build their own supporting and brokering system to modernise the local/regional public administration Is it possible to find a sustainable model to tackle this challenge?



# **ELANET (CEMR)**



- Created in 1996 European network on Information Society (IS) of Council of European Municipalities and Regions
- Participants:
  - Assoc. of Local and Regional governments of EU, Norway

#### and Romania

- daughter companies supporting innovation in the PA
- Mission:
  - support policy making on IS
    - promote modernisation of administrations using ICT
      - participate in mainstream European or international projects dealing with IS issues



## **EISCO 2005**



- European Information Society Conference of Local Governments (last event was in Cracow on June 2005)
- Approved "The Cracow Declaration" with a <u>platform</u> of 10 goals i2010 Local Agenda - to implement the Lisbon agenda see www.eisco2005.org
- Has inspired main decision of Bilbao II World Summit of Cities and Regions to implement eLocal Agenda in the five continents
- **❖** Goals:
  - Full access to on-line services
    - Awareness and Inclusion
      - Security and Privacy
        - eParticipation
          - eGovernment
            - Digital eco—systems and training centres
              - Competitiveness and public-private partnerships
                - Open Source
                  - Training of civil servants, employment and gender
                    - Digital world solidarity



#### THE PRELUDE CHALLENGE



- 20 Regions gather together to boost innovation and technology research at local/regional level supported by ELANET and eris@ networks (see www.prelude-portal.org)
- How:
  - improve regional policies on R&I
    - develop Regional and European clusters for innovation (eGovernment, ICT for SME's, Knowledge Management, others)
      - DEMO\_net (the democracy network network of researchers)
- \* Thematic guides (downloadable from the portal)
  - Regional Policies for Tecnological Research and Innovation
    - eGovernment
      - Free Libre Open Source (FLOSS) at self government level
        - eCommunities and elnclusion
          - eTransport



#### TRENDS in eGOV



- eGOV has become a priority to modernise the local public administration, fight the digital divide and develop competitiveness of local economies in the global market
- Main drivers:
  - administrative eGovernment services on the net (end users are not

only citzens and enterprises but professionals working for them)

- digital local communities networks (public and private)
  - broadband policies (fiber, wi-fi, adsl)
- Problems at public level
  - cooperation between different government levels is weak
    - take-up of eGovernment best practices is difficult (insufficient political will, civil servants resistance to change, tight budgets)
      - technology is there but insufficient capacity to deal with it (from procurement to procedures and working flows reenginering)



#### **ITALIAN CASE**



- **❖** eGOV at government level national policy for action programme
- eGov involves all levels of P.A. in a "federate" digital system:
  - national and regional co-financing
    - concertation is a must (political and technical tables)
      - monitoring system to assess progress and quality
        - user accountability to get public fund
          - priorities have on consensual basis (front office, civic networks, e- democracy, national accessibility, local (territorial) service centres for small municipalities, re-use of eGov solutions)
- Local networks problems now being faced:
  - economies of scale
    - service level agreements
      - new regulations (especially to allow PPPs cooperation)
        - appropriate basic service infrastructure work as an eGov (authentication, payment system, 24/7 security, private data protection,

back-

up and recovery, interoperability)

- common standards



### **ITALIAN CASE**



- ❖ Strong supporting and brokering system at central level to enable modernisation (8.100 municipalities the most under 5.000 inhabitants − deilvering 70% of public services) through:
  - consulting
    - training
      - monitoring
- Local governments have developed their own supporting system through the Italian Association of Municipalities
- **Ancitel** is the stock company created by the Association to:
  - manage the local government national network
    - providing services through low annual sucriptions to basic services and full or co-financed projects by national ministries/ regional administrations)



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