Microsoft

Trust
Security as key to cloud adoption

4th November 2015
Ruediger Dorn
Director Technology Strategy EMEA
Microsoft Corporation

Cybersecurity used to mean building
a bigger moat & a bigger wall

How do you build a moat or wall
to protect a cloud?

ASSUME BREACH

Holistic Cybersecurity is Multi-Dimensional

	User	Device	Data
Prevent	Reducing threat of credential theft	Protect across levels – Hardware, Software, and Applications	Protect data no matter where it is located
Detect	Detect suspicious behavior and unusual activity	Detect any deviations from baseline, policies, or behavior	Detect any attempts for unauthorized data access
Respond	Respond by elevating access requirements based on Risk	Respond dynamically to any suspicious device or application	Respond to any data leak by removing or monitoring access

Secure Development Lifecycle

On-premises ⟷ Hybrid ⟷ Cloud

Your cloud provider is your partner

Customer management of risk

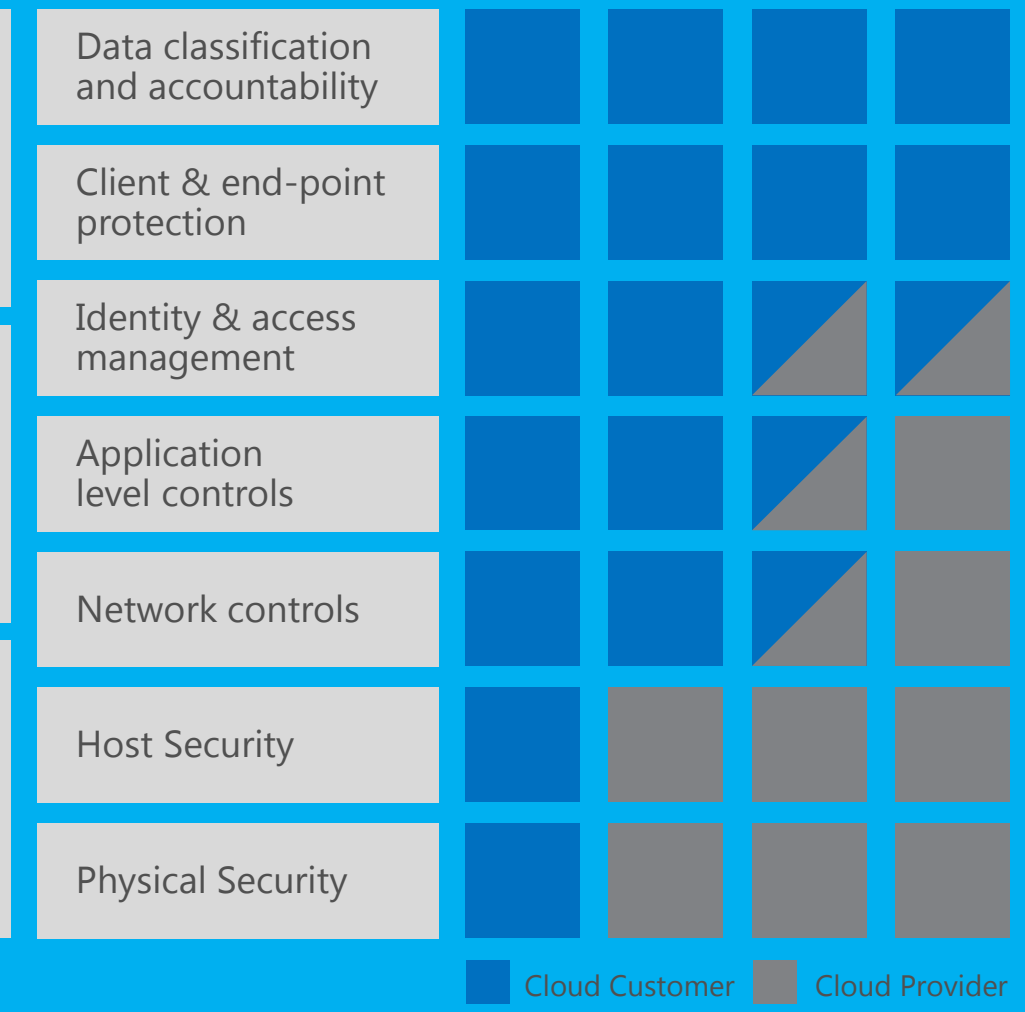
Data Classification | End Point Devices

Shared management of risk

Identity & access management

Provider management of risk

Physical | Networking



Microsoft Investment in Trust Technology

Comply
Meet your compliance needs when using our cloud services

Control
Maintain control of your data in our cloud services

Protect
Know that we are committed to the protection of your data in our cloud services

Transparency
Understand what happens with your data in our cloud services

Digital Crimes Unit

Protecting vulnerable populations

Fighting malware and reducing digital risk

© 2015 Microsoft Corporation. All rights reserved. Microsoft, Active Directory directory service, Bing search engine, BitLocker drive encryption, Hyper-V technology, Internet Explorer Internet browser, Lync communications software, Microsoft Azure technology platform, Office 365 hosted productivity software, Outlook messaging and collaboration client, SharePoint team services, SQL Server software, Windows operating system, Windows Server operating system, Windows Vista operating system, Windows XP operating system, and Yammer social network are trademarks of the Microsoft group of companies. Other products mentioned that are not trademarks include Microsoft Azure HDInsight, Microsoft Exchange, Microsoft Office, Microsoft Online Services, Microsoft System Center, and Microsoft Windows Intune.
The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft, and Microsoft cannot guarantee the accuracy of any information provided after the date of this presentation. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLIED OR STATUTORY, AS TO THE INFORMATION IN THIS PRESENTATION. The names of actual companies and products mentioned herein may be trademarks of their respective owners.