The Cloud Advantage

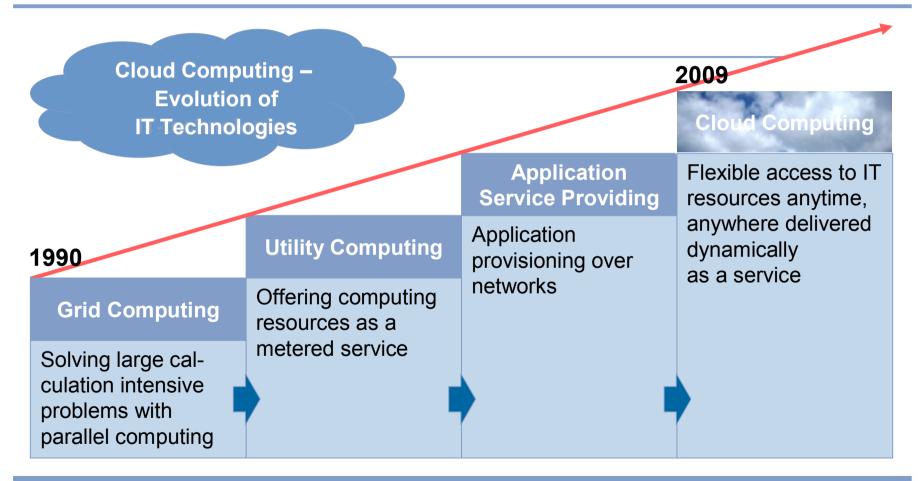
ITAPA 2011 Bratislava, Slovakia October 25th, 2011

Jordan Janeczko



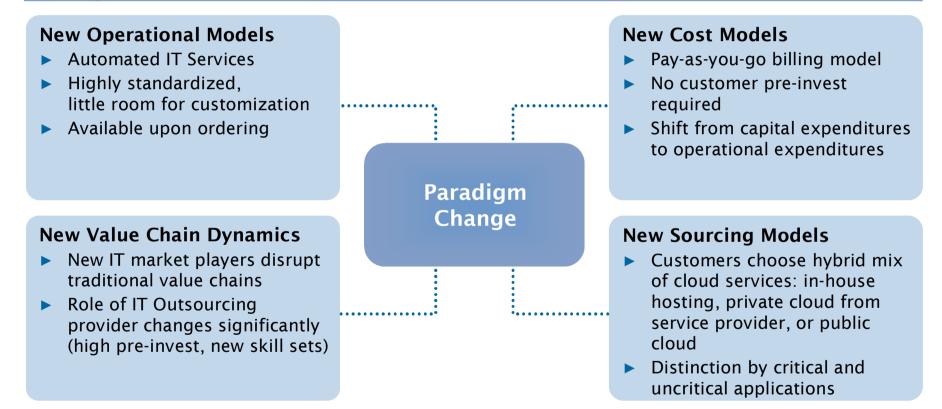
Your business technologists. Powering progress

Cloud Computing is an evolution of technologies





... nevertheless Cloud Computing is a Paradigm Change



Cloud Computing changes the *business models* for buyers and suppliers

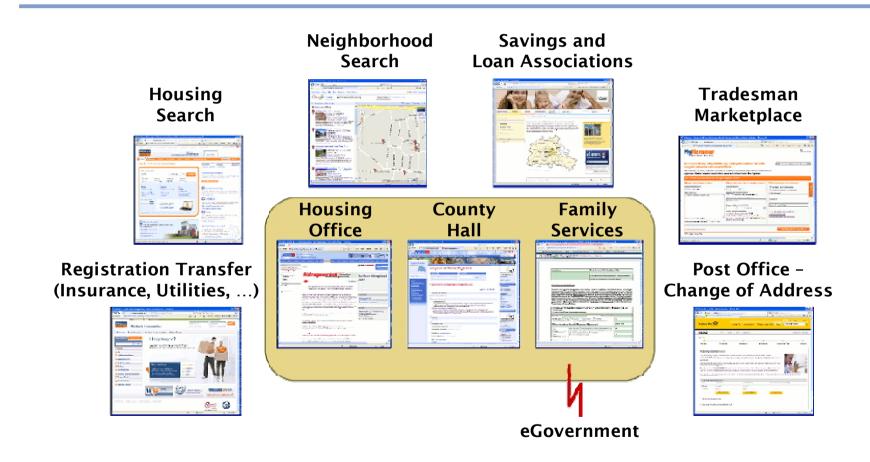


Cloud isn't only about saving money, it's also about increasing the speed of innovation through integration

Two critical cloud streams - flexible infrastructure and service - offer novel opportunities for innovation. ... The IT Operational service based, infrastructural flexibility Innovations of cloud promotes the possibility of "seed and grow" type activities. Willcocks, Venters, and Whitley London School of Economics 2011 Market **Business** (Business Process product/service) Innovations Innovations



A Citizen's View of Moving Homes Many steps with no integration





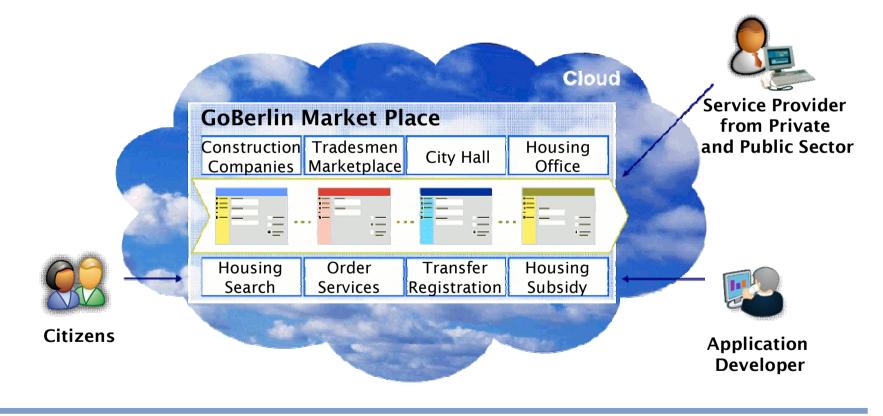
Why not use cloud computing for securely integrating services from both private and public sector?





GoBerlin – Services Ecosystem in the Cloud

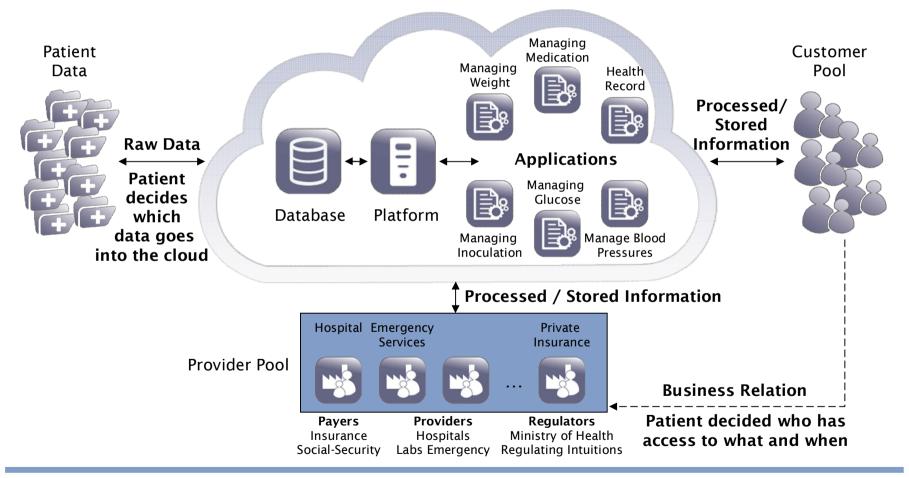
Holistic process integrating eGovernment and private sector





Another Community Cloud Example:

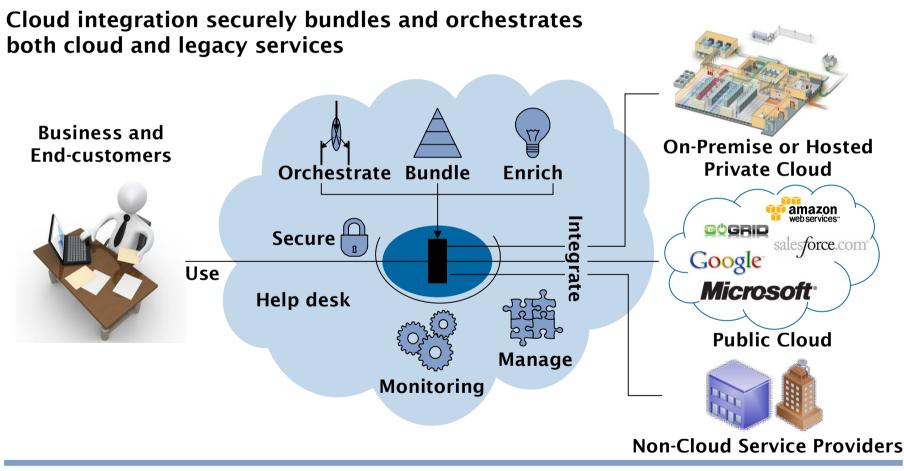
Assignio in Germany for Healthcare Sector





The Community Cloud Backend:

Simplify interfaces using Hybrid Clouds





Your partner to manage the evolution and integration of IT services as they dynamically migrate into the cloud

