



Budúcnosť analytiky v cloude je už tu

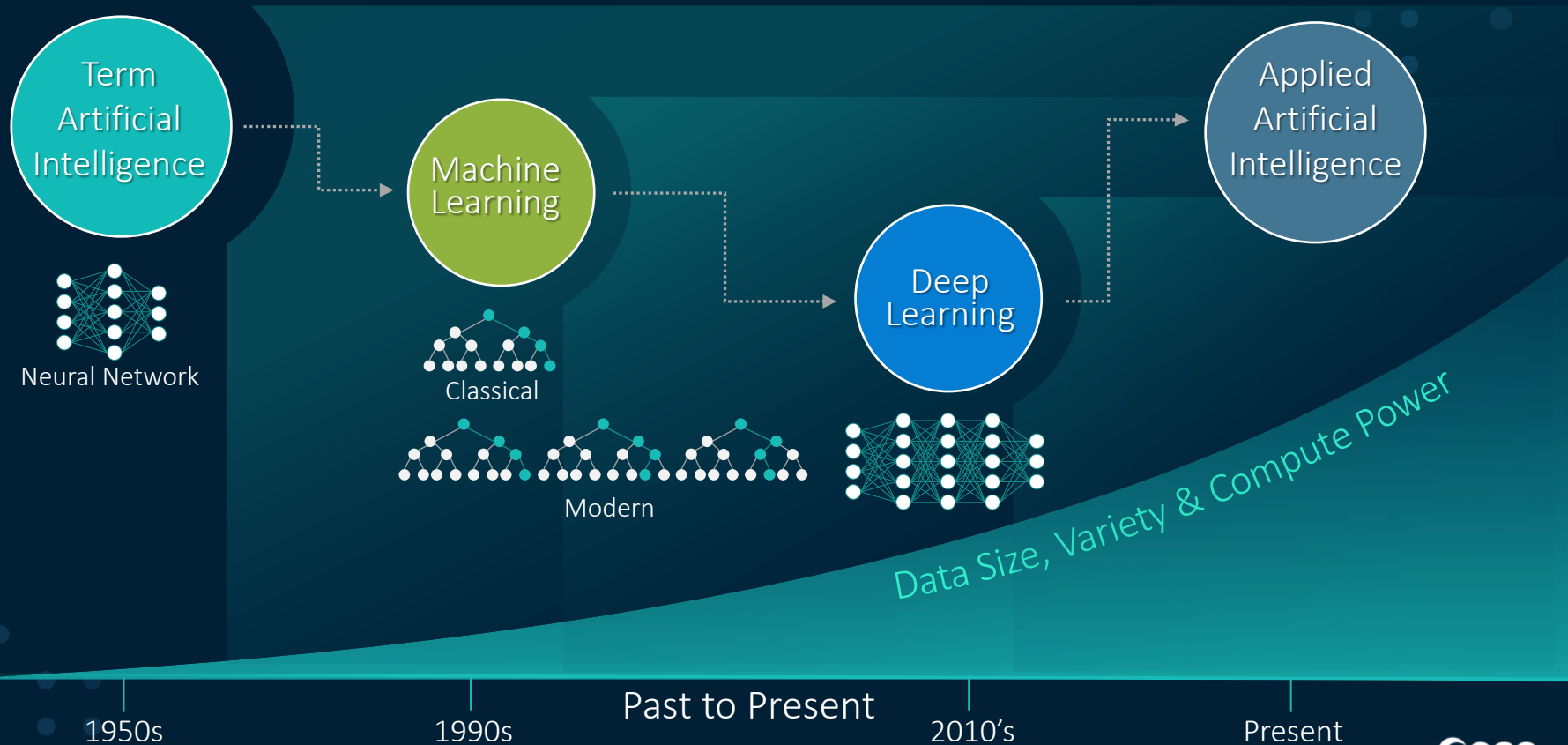
Ivan Kasanický

SAS Slovakia





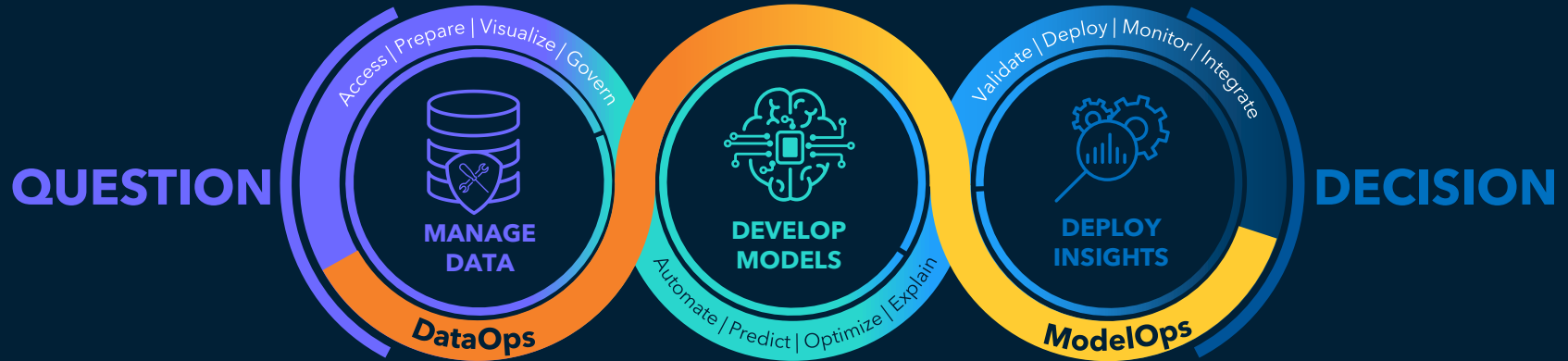
Analytics, Machine Learning, AI, Data Science



Goals of Analytics

QUESTION  **DECISION**

Analytics Life Cycle






REALITY-TESTED AI



**RESILIENCE
AMID UNCERTAINTY**



**FASTER OUTCOMES,
TRUSTED RESULTS**



**FOR EVERYONE,
EVERYWHERE**

The logo features the word "sas" in a bold, sans-serif font with a stylized 'S' icon to its left. The word "viya" is in a similar font but with a more elegant, slightly italicized feel. Both words have a registered trademark symbol (®) to their right. The entire logo is white and centered on a dark blue background with a subtle, swirling pattern of light blue lines.

sas viya®

Confident decisions at every moment.

Confident decisions at every moment.

**REALITY-TESTED
AI**

**RESILIENCE
AMID UNCERTAINTY**

**FASTER OUTCOMES,
TRUSTED RESULTS**

**FOR EVERYONE,
EVERYWHERE**



Operationalized
With Proven AI



Automated and
Cloud Native



Scalable and
Governed



Democratized
and end-to-end

Analyst Validation

Advanced Analytics and AI



Leader

AI Platforms
ML Platforms

IDC^{1, 2}



Leader

AI and ML
Gartner Magic Quadrant³
Forrester Wave⁴



\$1b

AI Investment
over 3 years
Mar 2019⁵

1. IDC MarketScape™: Worldwide General-Purpose Artificial Intelligence Software Platforms, Dec. 2019

2. IDC MarketScape™: Worldwide Advanced Machine Learning Platforms, Oct. 2020

3. Gartner, Magic Quadrant for Data Science and Machine Learning Platforms, 2021

4. Forrester, AI-Based Text Analytics Platforms (Document Focused), Q2 2020 and AI-Based Text Analytics Platforms (People Focused), Q2 2020

5. SAS Announces \$1 Billion USD investment in Artificial Intelligence, Cary NC, 2019



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