

# Electronic Services and E-Government in Austria –

## The Path to the Leader's Position

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SIEMENS AG



# Agenda

Siemens at a glance

The European E-Government Benchmark

The Austrian E-Government Offensive

Austrian E-Government Modules








How to reach the top



# Siemens IT Solutions & Services belongs to the I&C business area within Siemens



## Total sales in business segments 2006

Information and Communications	Automation and Control	Power	Transportation	Medical	Lighting	Financing and Real Estate
						
Communi- cations <sup>1)</sup>	Automation and Drives	Power Generation	Transportation Systems	Medical Solutions	Osram	Siemens Financial Services
Siemens IT Solutions and Services <sup>2)</sup>	Industrial Solutions and Services	Power Transmission and Distribution	Siemens VDO Automotive			Siemens Real Estate
	Siemens Building Technologies	1) Represented by Siemens Networks GmbH Co. KG and Siemens Enterprise Communications GmbH Co. KG since October 1, 2006 2) Until January 15, 2007: Siemens Business Services 3) Total assets				
•€18.2 billion	•€26.5 billion	•€16.6 billion	•€14.5 billion	•€8.2 billion	•€4.6 billion	•€13.3 billion <sup>3)</sup>

Source: Siemens IT Solutions and Services

# SIS is your global partner for integrated, industry-specific solutions

**SIEMENS**

Siemens IT Solutions and Services: 43,000 employees, sales of some 5 billion euros

## Mission

- Delivery of IT services for external customers
- Growth of business together with the other Siemens Groups → comprehensive portfolio of IT solutions related to Siemens products
- Operation of Siemens' worldwide IT infrastructure
- Software development for the Siemens Groups

## Siemens IT Solutions and Services



## Customer benefits

- One-stop shop for an extensive range of integrated end-to-end solutions, from devices to ERP
- IT services to improve customer processes and cut costs
- Substantial industry expertise
- Extensive international capacities and expertise throughout the world

# Siemens IT Solutions and Services – Worldwide presence in more than 40 countries



Worldwide – 2006

Sales: € 5.157 billion

Headcount: 34,300



# Siemens IT Solutions and Services – the Siemens IT Powerhouse

**SIEMENS**

Tried and tested field-of-industry and  
business process know-how

Comprehensive range of solutions and services

2,600 SAP consultants, 2,200 system integration consultants,  
and 5,500 software engineers worldwide

Comprehensive integration track record

First-class project management

48,000 networked experts worldwide



## Our strengths in the public sector

The leading provider of e-government solutions in Central and Eastern Europe

Extensive experience with public private partnerships

Implementation of numerous front/back-office solutions for public authorities worldwide

Public safety and security solutions with top-level security standards - excellent credentials from public authorities all over the world

Strategic partnership with Microsoft and alliances with other key players in the public sector (SAP, ORACLE, etc.)

We are a reliable and experienced partner able to meet all the needs and requirements of the public sector

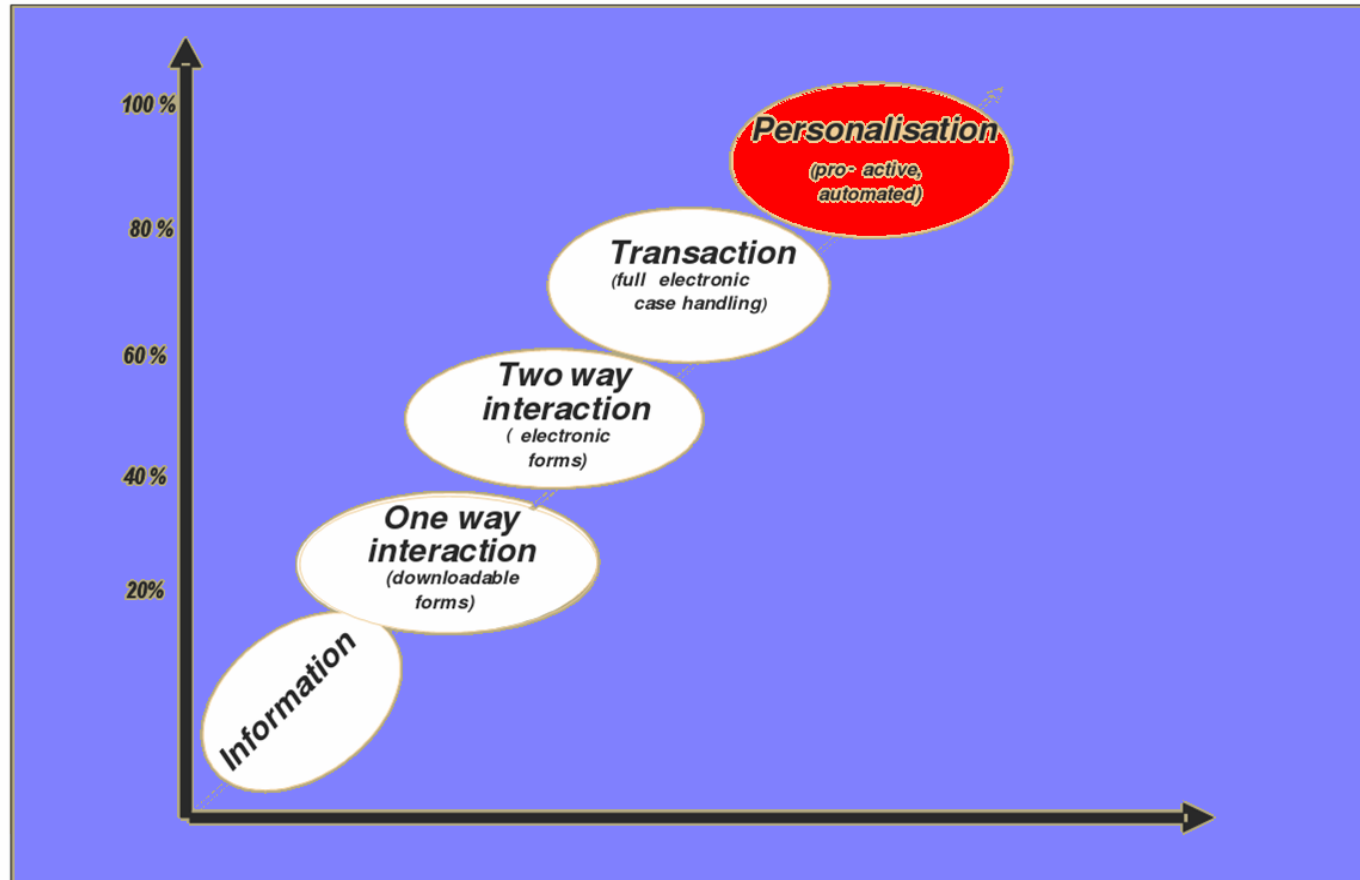


# European E-Government Benchmark

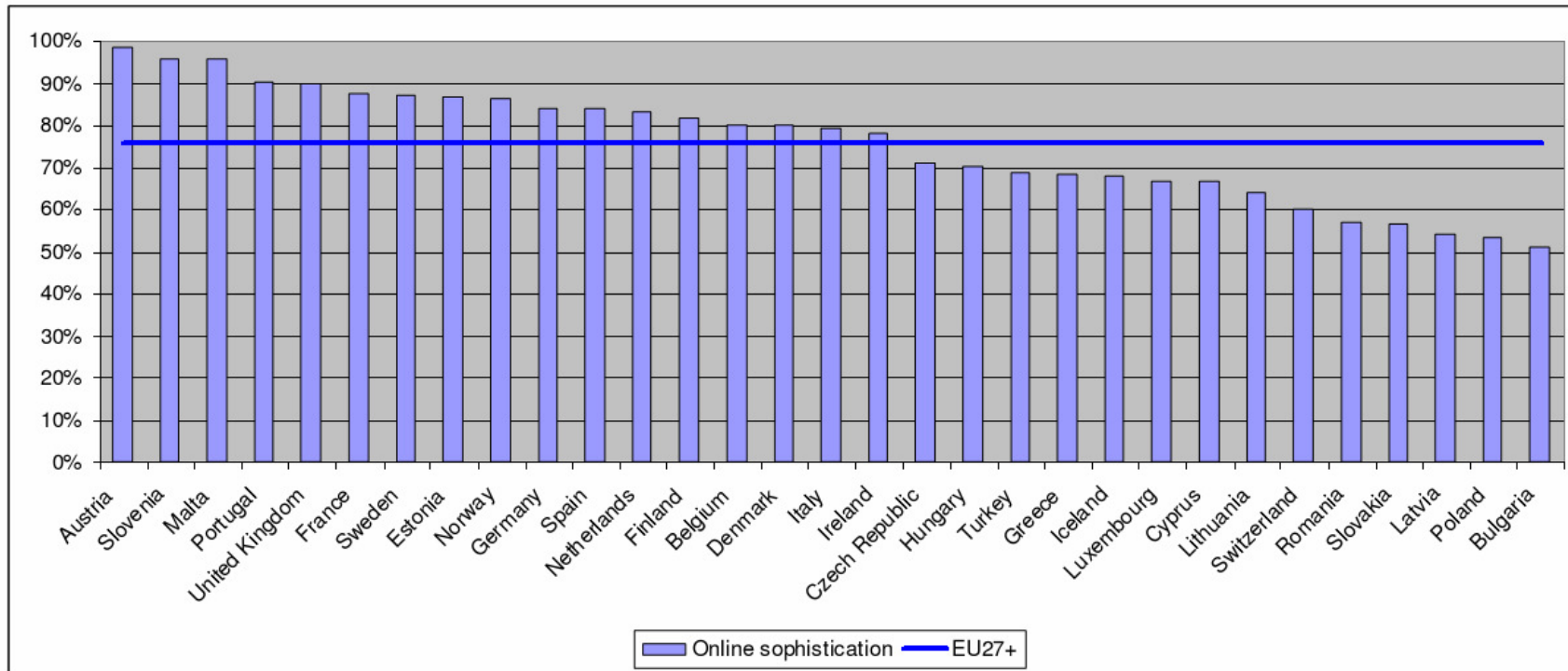




# E-Government Benchmark

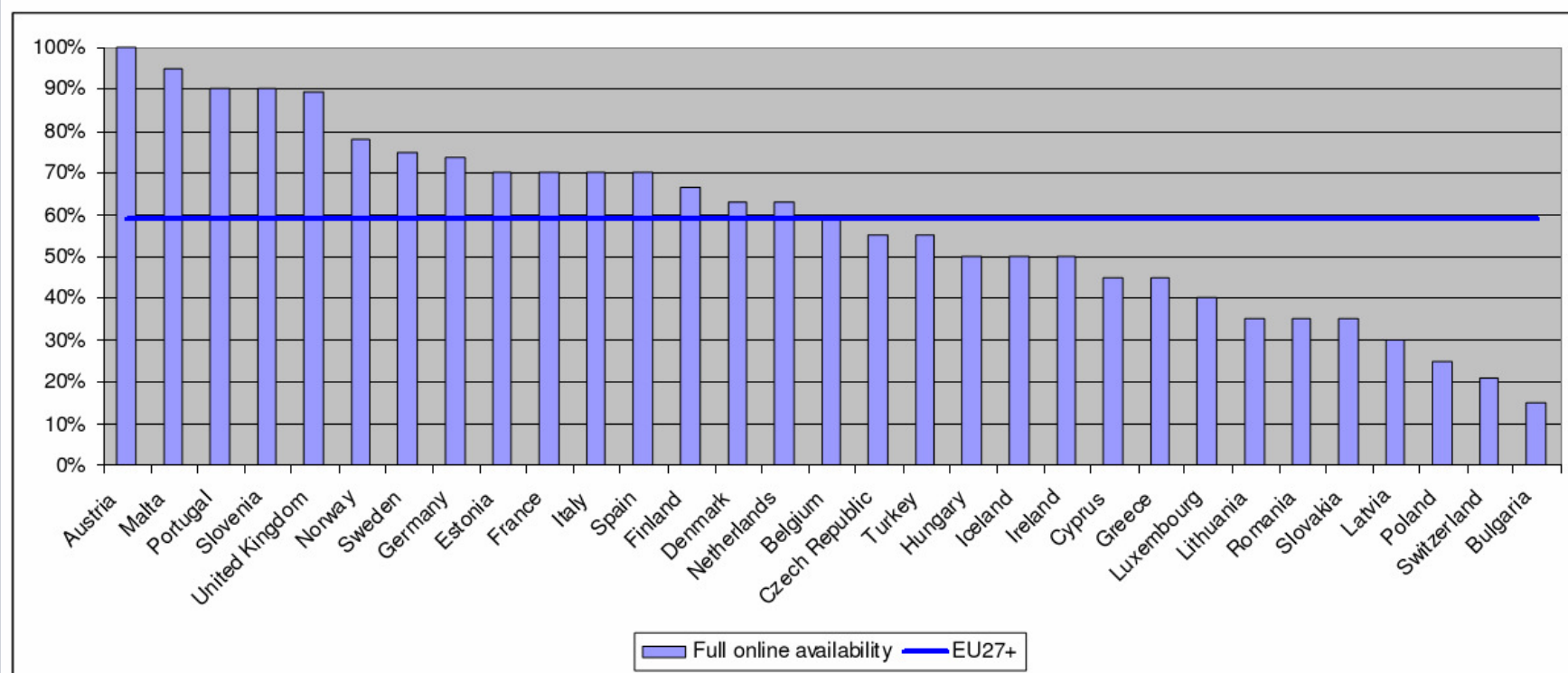


# E-Government Benchmark Sophistication maturity



Austria, Malta, Czech Republic and Portugal offer the best sophistication and fully-online availability of public services for their business community

# E-Government Benchmark Full Online Availability



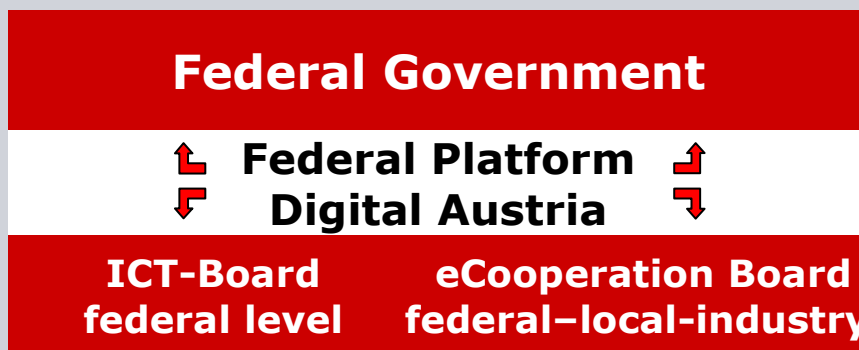
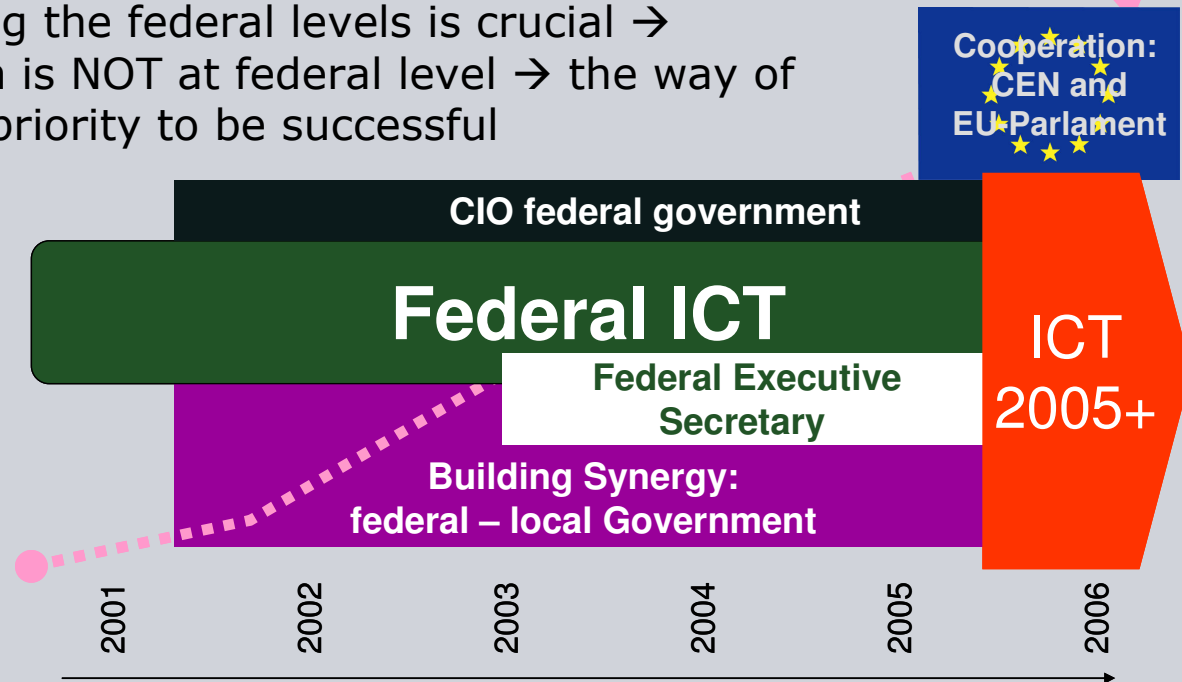
“Centralised governance structures therefore may typically have an advantage in making swifter change.” (Benchmarking The Supply Of Online Public Services)

# The Austrian E-Government Offensive



# The Organisation

observing cooperation among the federal levels is crucial →  
 about 70% of administration is NOT at federal level → the way of  
 working together has a top priority to be successful



ICT in the public sector is like a large vessel -  
 it needs clear decisions quite ahead  
 before real movement can be planned

# The Austrian E-Government modules



# HELP.GV.AT

- Virtual guide on Austrian authorities
- 170 Live Situations
- Target Groups: Citizens, Enterprises, People with special needs (2 Languages, WAI-AAA)
- 350.000 Users per month  
10 Mio infopages per month
- 200 Content Partner (Ministries, Provinces, Health and Chamber Organisations)
- Winner of the eEurope Award 2003

# Central Register of Residence (CRR)

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- Basis for many tasks of the public administration (population census, citizen card, other registers)
- All communities record the residence data of persons living in Austria online to the CRR
- Only one mouseclick to a complete list of all addresses of a person in Austria
- CRR is linked with the Register of Buildings and Dwellings as well as the Register of Addresses
- This ensures that the CRR processes only existing data on addresses, buildings and dwellings (including GEO coding) and that all changes (e.g. re-naming of a street) are done automatically

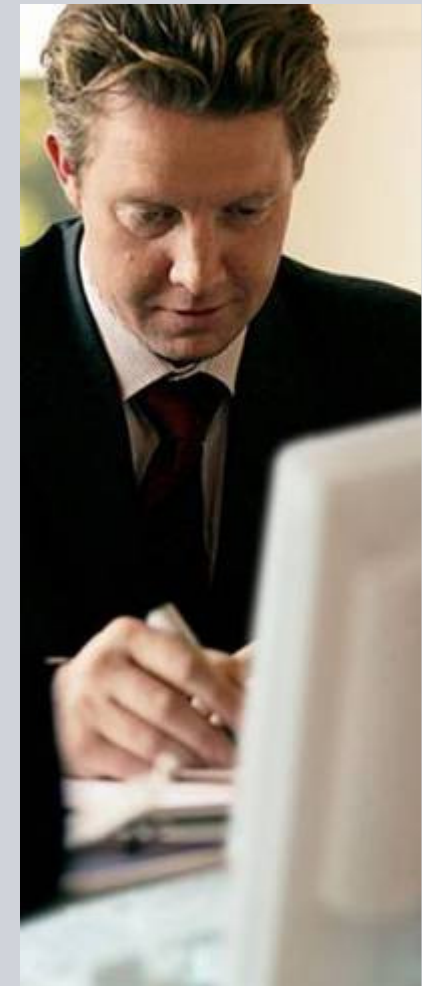




# eGovernment Act

The legal basis for eGovernment entered into force on 1st March 2004, defines terms and rules:

- identity and authenticity
- citizen card function
- source identification number
- unique identification in data files
- sector-specific personal identifiers
- official signatures
- citizen card use in private sector
- electronic delivery



# Electronic File System (ELAK)

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The ELAK is one of the largest projects of the Austrian administrative reform. It is used by all federal ministries and by 6 (out of 9) provinces

The ELAK is the authentic and original file

The ELAK is built to

- simplify und speed up internal processes
- replace paper documents
- simplify change management (structure of ministries)
- improve the quality of business process documentation
- deliver official documents via electronic means
- allow independence of time and location for access electronic files



## eID - Citizen Card

- **Bank cards:**

Each bank (ATM) card issued can be used as citizen card (prepared, citizens free to activate)

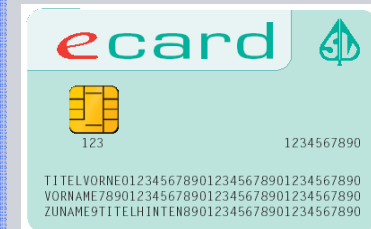
- **Health insurance card:**

Rollout to each citizen started May 2005 finished November 2005 (prepared, citizen free to activate, no charges)

- **Other tokens are possible**

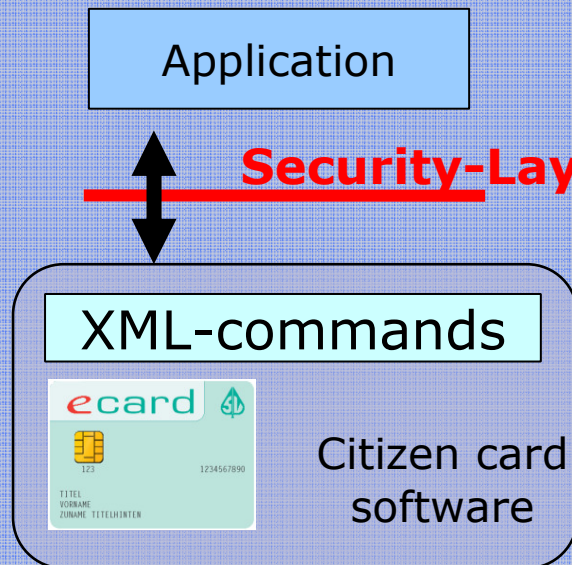
employee cards

future technologies (PDAs, cell phones)

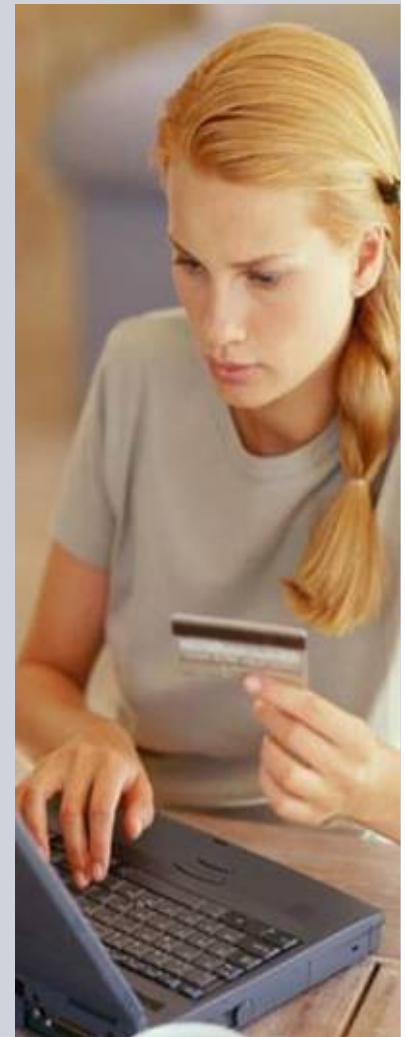


# Smart cards

- Separate your technology (client / server)
  - Infrastructure is expensive
  - Technology evolves rapidly

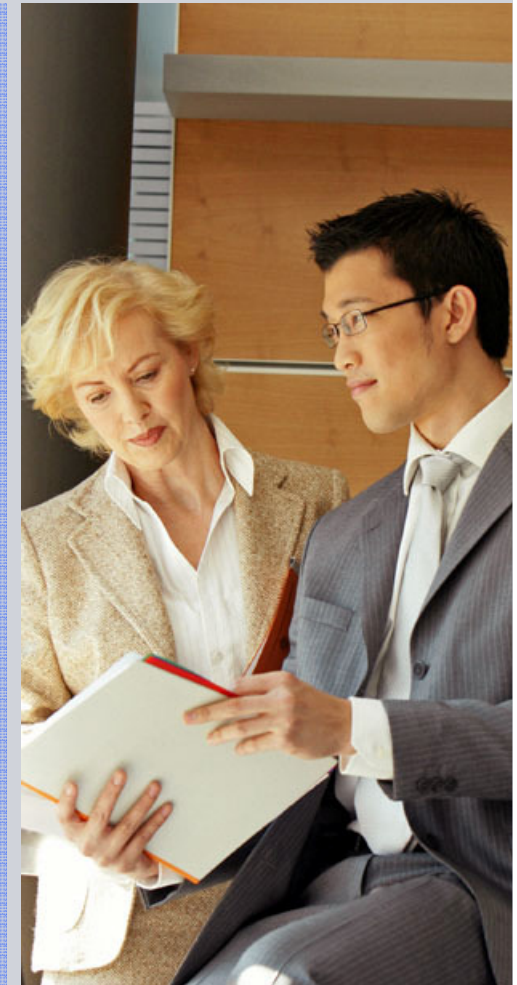


- **Security-Layer Interface**
- Technology independent interface (XML)
- High level of abstraction
- Easy request / response scheme
- Especially suited for use by web browsers



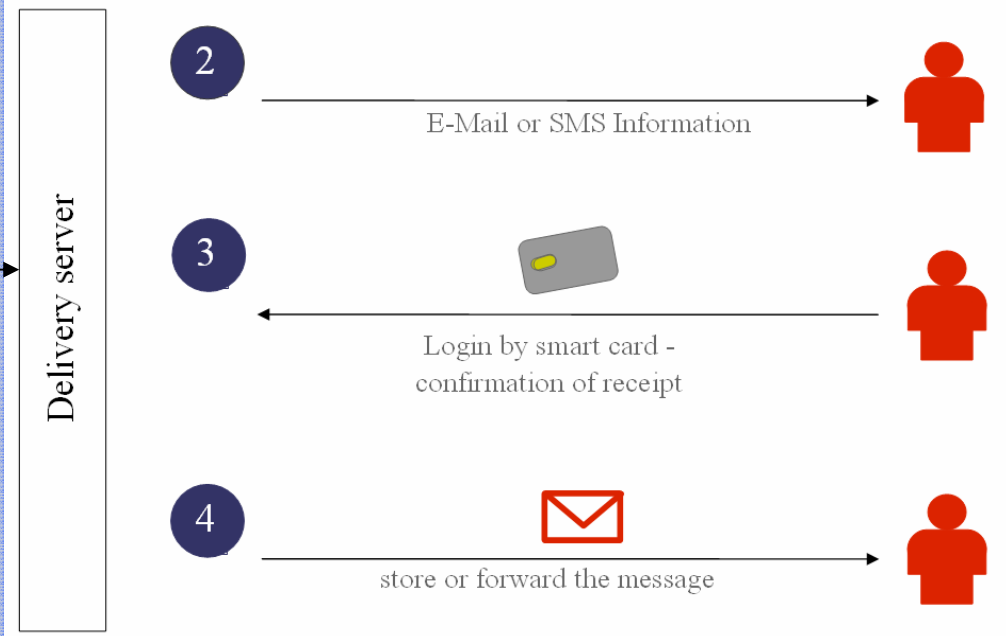
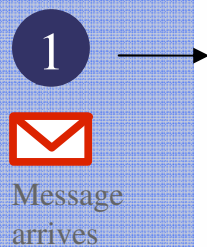
# MOA – Toolbox for eGovernment

- Server side security modules
  - Written in Java
  - Access through API or SOAP/HTTP/XML
  
- Open Source
  
- Functions
  - Login with smart card
  - verify signatures
  - create signatures
  - electronic delivery
  - verify rights for acting by proxy

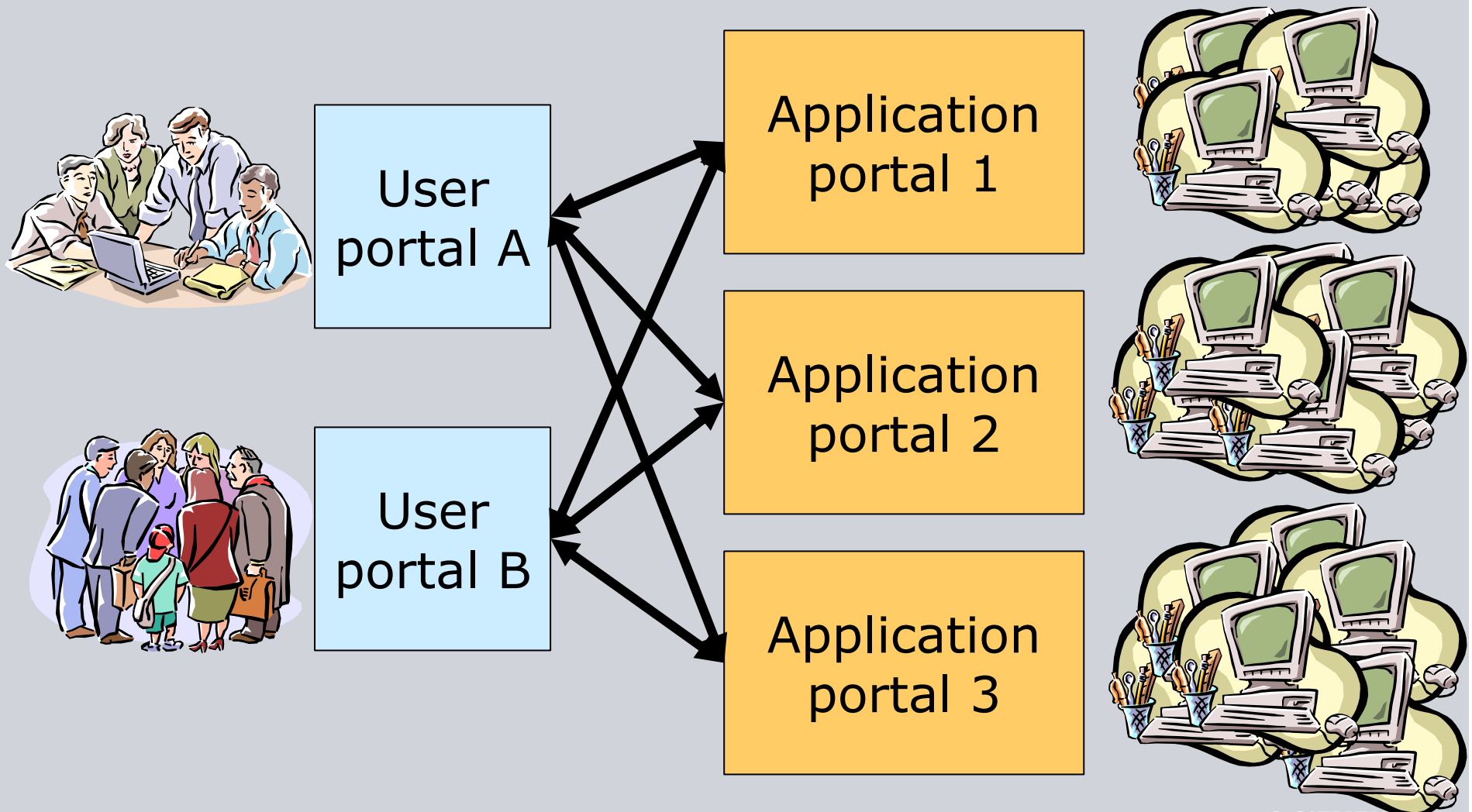


# Electronic delivery of documents

- One of the killer applications of e-government
- Security
  - Proof of delivery
  - Confidential because of smart card based system
  - Integrity
- Reduces costs
  - Costs of delivery
  - Media mismatch
  - Saves time



# Portal and application federation



# Portal and application federation

- Decentralised user administration
  
- Definition of
  - roles and rights
  - Logging and audits
  - service levels
  - security and access
  
- Benefits
  - Single sign on
  - Delegation
  - Central applications for municipalities





An aerial night view of a city skyline, likely New York City, showing numerous illuminated skyscrapers and a dense network of lights. A white rectangular text box is overlaid in the center of the image.

**How to reach the top**

# Give yourself an efficient organization

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- Install an e-government task force
  - Don't forget a reasonable budget
  - for pilots, studies, marketing ...
  - Consider all administration levels
- Have highest governmental backing
  - eGovernment must be of highest priority
  - escalation mechanism for problems
- Involve stakeholders early in the process
  - Data and process owner, legal experts, data privacy experts, technical experts



# Be smart

- Redesign your processes
  - Paper process can benefit as well
- Think in terms of interfaces and services
  - Care for international standards and laws
- Separate responsibilities and technology wherever possible
- Laws can and should be changed



# Design a roadmap

- Ask yourself, ...
  - are you aiming for efficiency or publicity?
  - are you aiming at fast return on investment?
  - Which priorities do you have?
- Focus on Power Users
  - Backoffice has higher savings potential than frontdesks
- Registers are essential
- Connect your data
  - portal federation
  - common data formats and interfaces



# eGovernment is about information technology

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- Disseminate information as much as you can
  - The more people know about your plans, the better
- Create a toolbox for your administration
  - “seduce” others to use your ideas by giving away your tools for free
- Educate citizens, educate servants.
- Don't forget about public relations
  - make e-government sexy





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