

**SARIO – Closer to Investors Strategy Key Focus Services** 



### **SARIO** Your Partner in Slovakia

■ Slovak Investment and TradeDevelopment Agency (SARIO) is the governmental investment and trade promotion agency of the Slovak Republic.

■ The agency was established in 2001 and it operates under the Ministry of Economy of the SR.

### Main objectives:

- To present the business environment in Slovakia
- To maximize the inflow of foreign direct investments to Slovakia
- To support foreign trade via matchmaking, as well as via subcontracting activities





### **KEY ACTIVITIES**

General services & information to all subjects interested in foreign direct investment in Slovakia

- Assisting with the completion of investment projects of foreign investors and ancillary services.
- Consultation and solutions for individual State aid to investors; processing applications for State aid.
- Mapping out and creating databases of available real estate and industrial parks. Best Location for Your Investment/ Expansions
- Assistance and service with joint venture creation between Slovak and foreign companies.
- Assisting Slovak small and medium businesses in their search for export and trade opportunities abroad.
- AFTERCARE for established foreign companies





### **SARIO Who We Are**

MISSION EXECUTED THROUGH 3CORE DEVISIONS

DirectInvestment

ForeignTrade

RealEstate&RegionalOffices

Government
Funded
Organization
under the direction
of the Slovak
Ministry of Economy





## **SARIO-** Gateway for Investors

I SARIO provides free of charge <u>tailor-made services</u> to foreign and domestic investors starting or expanding their activities in Slovakia

### We provide:

- in-depth information about Slovak business environment
- Sector and regional analyses
- Assistance with implementing investment projects
- Investment incentives consultancy
- Starting a business consultancy
- Site location and suitable real estate consultancy





# **SARIO Success Story**

Companyname	Country oforigin	Jobs	Investments mil EUR	Location	
SONY					
SAMSUNG					
SAMSUNG EI. LCD					
KIA Hyundai					
Peugeot-Citroen					
DELL					
JohnsManvilleSlovakia	USA	1 400	120	Poprad	
Whirpool	USA	1300	200	Kechnec	
GFT					
AUO					
ICU Medical					



### **Taiwanese Success Stories of SARIO**

#### 2005 - 2010

Sario contributed to the arrival of **5 Taiwanese investment projects** 

- in the amount of 214 mil Eur
- with the potential to create up to **4700 work places**
- in the **electro technical** and **metal processing** industries

### **Sario Success Stories**









Source: SARIO, 2010

## **SARIO- Foreign Trade Services**

I SARIO ensures complex services to Slovak business entities with the aim to gradually incorporate them into the network of international trade relations.

#### If you are looking for:

- Slovak supplier or subcon- tractor
- Information about Slovak export, trade environment
- Sourcing opportunities

#### If you are interested in:

Forming a joint venture, production cooperation and other forms of partner ip with a Slovak partner

Capital entry into Slovak companies

#### **I** Services for Exporters:

- Market analyses, contacts and information on foreign territories
- Customized search for foreign partners
- On-line database and business opportunities, matchmaking services
- Pro-export training center
- Subcontracting assistance



# **Slovak Matchmaking Fair2012**













### **International Business Event in NITRA (100 km from BTS)**

- Pre-arranged B2B meetings
- Partner Country Day (BULGARIA)
- Panel Discussions Round Table
- | Gala Evening

Slovak Matchmaking Fair Partner Country	1 <sup>st</sup>	2 <sup>nd</sup> CZ	3 <sup>rd</sup> RF	4 <sup>th</sup> FR	5 <sup>th</sup> RS
N° of participating entrepreneurs	113	240	249	118	139
Slovak exhibitors	54	42	46	68	90
Slovak visitors/entrepreneurs	26	116	131	68	90
Foreign visitors/entrepreneurs	33	82	72	50	49
TOTAL Nº of visitors/persons	281	564	439	477	459



# **Slovak Start-upDevelopment Program**





The main intent of this project is to create mechanism of support and development for Slovak innovative and technology oriented firms in order to simplify their future entry to the global market.





## **Investment Support Association, ISA**





ISA is an association of corporate entities and companies doing business in Slovakia

ISA represents companies of all sectors operating in Slovakia, offering a wide range of professional services for investors enabling smooth implementation of their investment objectives



## **CorporateDevelopment Department**

#### Dedicated to Investor's Needs

- Supportingbusiness & investment activities
- Contacts to sub-suppliers and other business entities
- Identification of local suppliers, service providers
- Assistance with expansion preparation and realization
- Relocation assistance, work/stay permits
- Support of innovation and R&D activities
- Day to dayproblemsolvingwithnational and local government

- -> becoming a Supportive Partner to Existing Investors
- -> enhancing Conditions for Further Investments
- ->encouraging Reinvestments in Slovakia





# **Delta Electronics (Slovakia)**



# **Next Steps and assistance of SARIO**







Act 181/2001 on subsidies in thecompetenceoftheMinistryof Economyofthe Slovak Republic



# Thank you for your attention!

For more information, you can contact us at:

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