

The background of the slide is a dramatic, dark landscape featuring a person standing on the edge of a rocky cliff. The sky is filled with dark, swirling clouds and several bright, jagged lightning bolts. The overall color palette is dominated by deep blues, greys, and the vibrant pink and orange of the text and logos.

#rešpekt

Pre všetko, čo nás spája

SECURITY on the EDGE



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*A cat,
which dreams of becoming a lion,
must lose its taste for mice*

An African proverb



6 OF 10
SECURITY MANAGERS
feel fear to step forward and speak up
CULTURE OF SILENCE

Better understanding powers
performance and mindset!

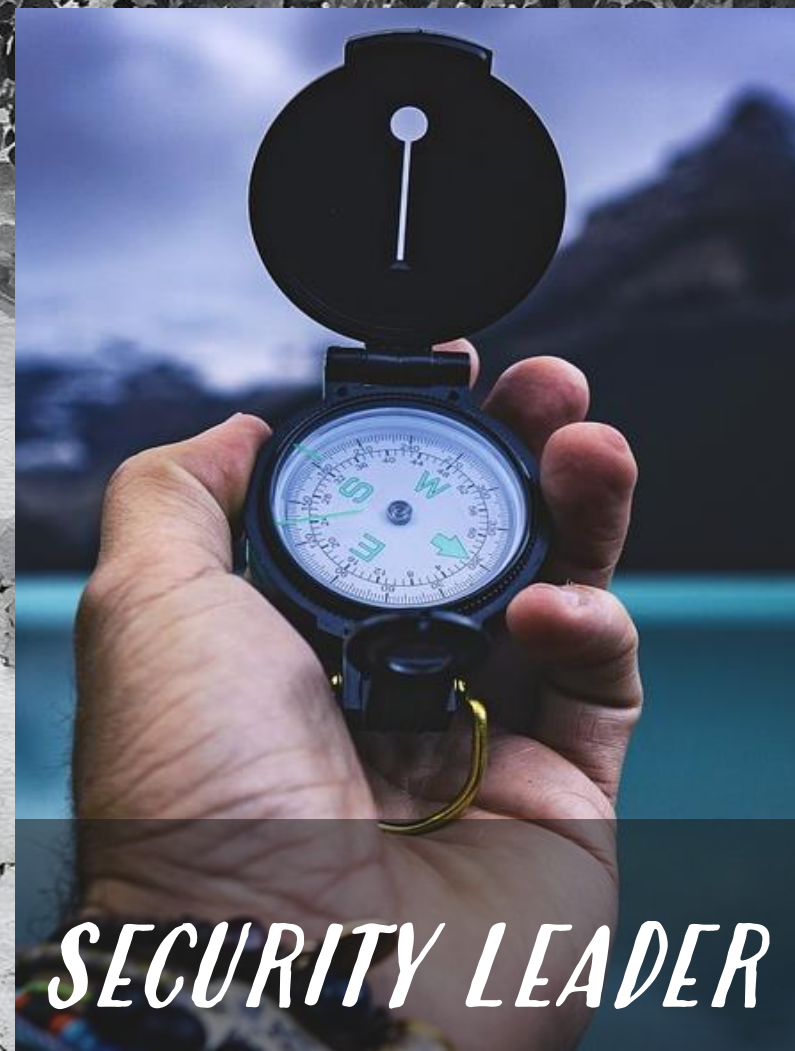
95%
of data breaches are caused by human.

Source:

<https://www.infosecurity-magazine.com/news/data-breaches-human-error/>

<https://www.forbes.com/sites/margiewarrell/2023/02/15/leaders-who-manage-by-fear-make-everyone-less-secure/>

<https://businessinsights.bitdefender.com/research-growing-pressure-hide-cyberattacks>



SECURITY LEADER

BUSINESS OBJECTIVES VS. SECURITY PURPOSE

SOLID FOUNDATION
PATCHING, IAM, MFA,
AWARENESS, INVENTORY

**Indirect
Cost**

- 66% of respondents view cybersecurity primarily as a revenue enabler.

Rethinking security through a lens of value instead of as a budget line item can lead to transformative growth.

- Mature security organizations see a 43% higher revenue growth rate over five years than the least mature organizations.

Those with advanced security capabilities are converting them into significantly better business outcomes.

- 43% of organizations report outsourcing their security program governance and operations to partners.

Shared responsibility is becoming essential to security operations, with 57% of respondents standardizing their security architecture in coordination with security partners.

Source: <https://www.ibm.com/thought-leadership/institute-business-value/en-us/report/security-cyber-economy>

THIS MAKES YOU
VALUE



Thank You



 **rešpekt**

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