

The German Experiences in the Promotion of Local E-Government

MEDIA@Komm
 **Transfer**

**Presentation
to the ITAPA – Conference
in Bratislava in Octobre 20th, 2004
Dr. Helmut Drüke**

AGENDA

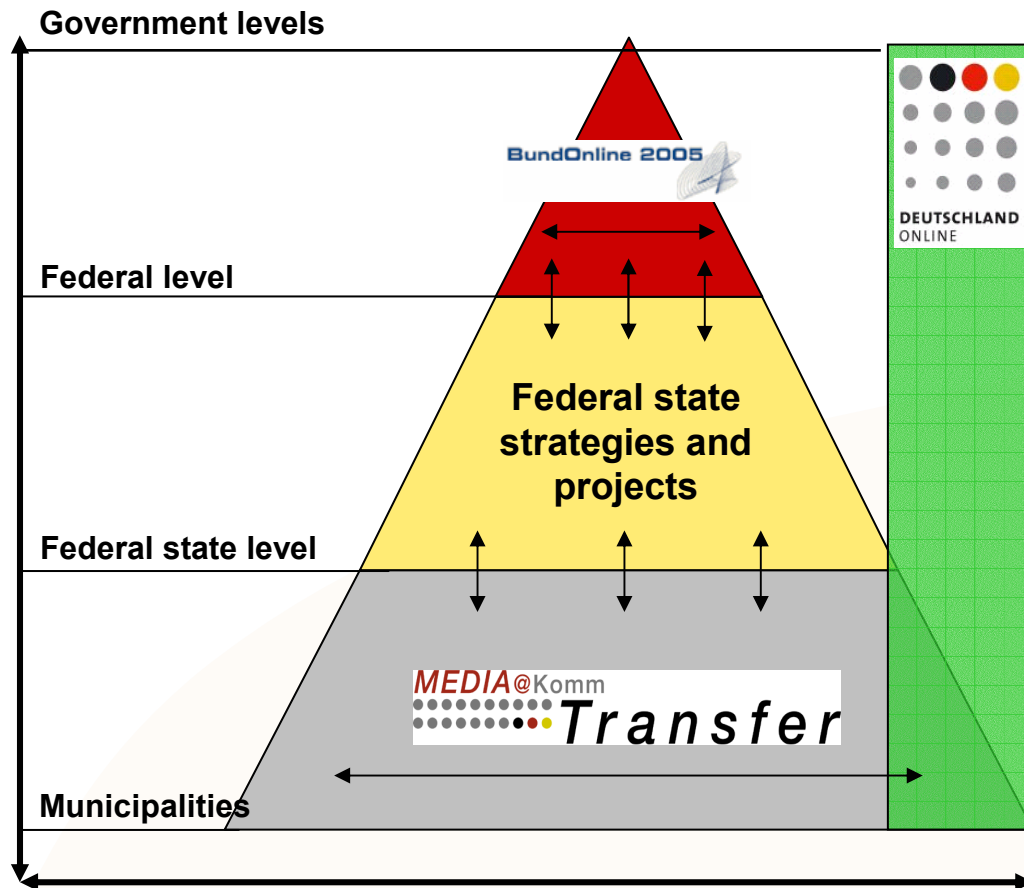
- The General Framework of *MEDIA@Komm*-Transfer
- What is special about the way Germany builds up the Virtual City Hall
- Critical Success Factors

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MEDIA@Komm-Transfer Is Embedded In The German E-Government Network

Division of Labour within a common e-strategy for Germany



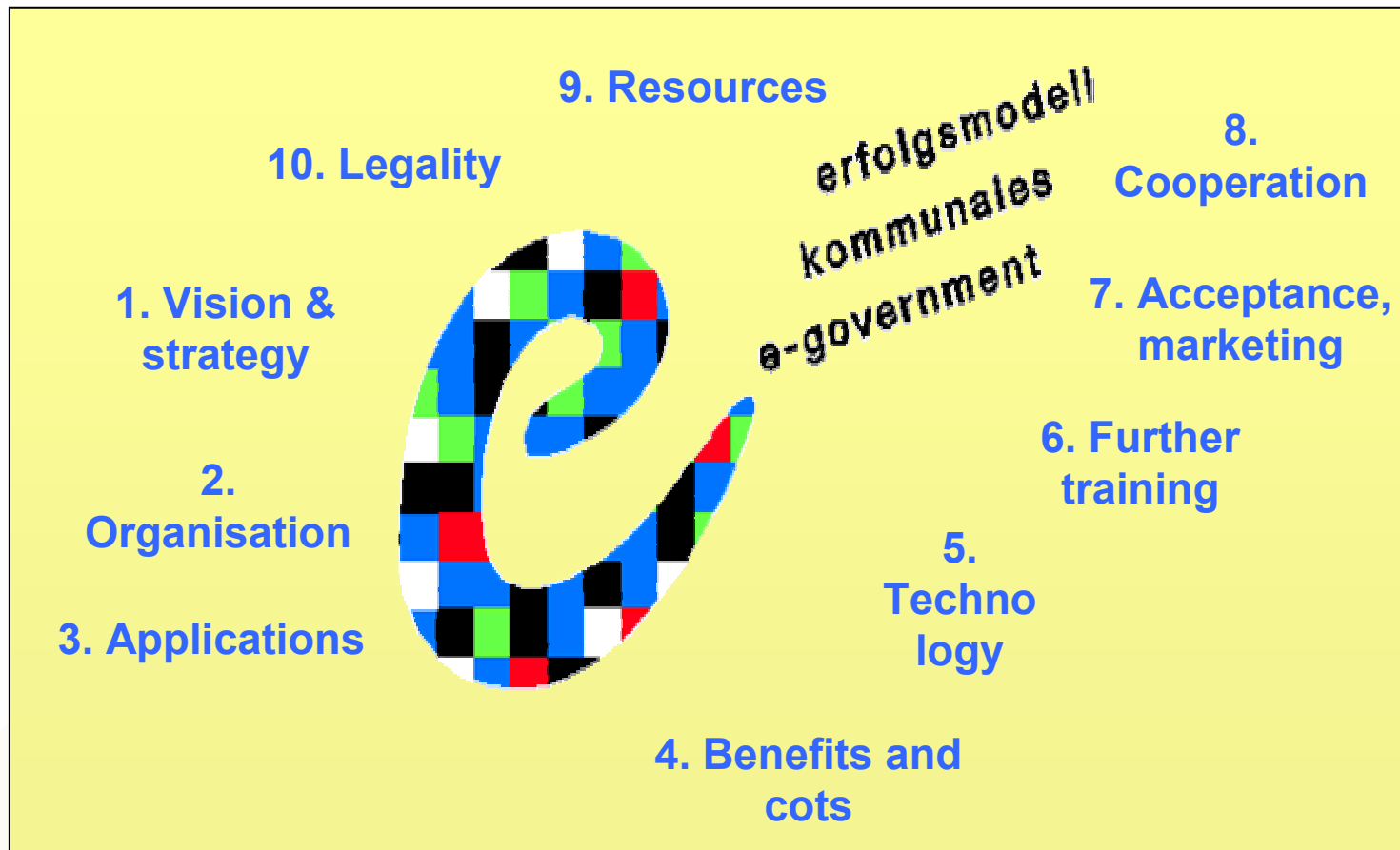
- **DeutschlandOnline** is in charge of E-Government applications across various levels
- **MEDIA@Komm-Transfer** is the central coordinator for local E-Government and supports the municipalities with their projects
- **MEDIA@Komm-Transfer** focuses on the horizontal distribution of E-Government procedures at local government level

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- Critical Success Factors

Lessons to learn: Success Factors for local E-Government

What has to be addressed when setting up Virtual City Halls



Lessons to learn: Best-Practice-Solutions

@ *Exec commitment: active, continuous, concrete*

@ *Professional Change and Project Management*

@ *Integration: of Offers (bundling), of Access and Processing*

@ *Technological Infrastructure: Core Services and Infrastructure*

@ *Security: IT-protection and Protection of Transaction*

@ *Application of the Qualified Electronic Signature*

Thanks for your attention!

Dr. Helmut Drücke

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BACK UP

@ *Municipal masterplan*

E-Gov designed as a modernisation project

→ internal campaign

@ *„From lighthouses to a conflagration“*

→ Diffusion of the existing knowledge

@ *Creation of new knowledge*

a) Cost-benefit-Assessment of E-Gov-projects

b) Cooperation management

c) Interfaces between public and private partners

@ *Progress in the diffusion of the qualified electronic signature, nationally and EU-wide*

ISIS-MTT is a standard used to maintain confidentiality, integrity and authenticity in electronic transactions

ISIS-MTT = Industrial Signature Interoperability and Mailtrust Specification



- ISIS-MTT is a technical specification for electronic signatures, encryption and public key infrastructures (PKIs)
- The ISIS-MTT project aims to support the development, provision and use of compatible products for PKI applications
- ISIS-MTT governs the data structures and service protocols of the PKIs
- An ISIS-MTT Compliance Label was developed
 - **Authorised verification labs for products**
 - **Proof of compliance with ISIS-MTT specification**
 - **Various functionality categories**

OSCI Is An E-Government Standard For Secure Data Transmission

OSCI = Online Service Computer Interface



- Communication protocol offering high security for E-Government
 - The basic function of OSCI is the secure, legally enforceable and traceable transmission of information (equivalent to registered mail with advice of delivery)
 - Contingent, event-triggered delivery (payment transactions, day-certain delivery ...)
 - Exchange of legally valid, electronically signed and enciphered documents
 - Interoperable solution, regardless of manufacturer
- Can be integrated into any technical process within the agencies
- Developed as part of the *MEDIA@Komm* project (Bremen)

Forms of Cooperation

