

SOLVED.

Digital Transformation of Innovation Ecosystems

Radoslav Mizera

Innovation Lead & Co-Founder



Anne

Circular Economy
Consultant @Ethica Ltd

🇫🇮 Helsinki, Finland



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Management Consultant
@Freelance

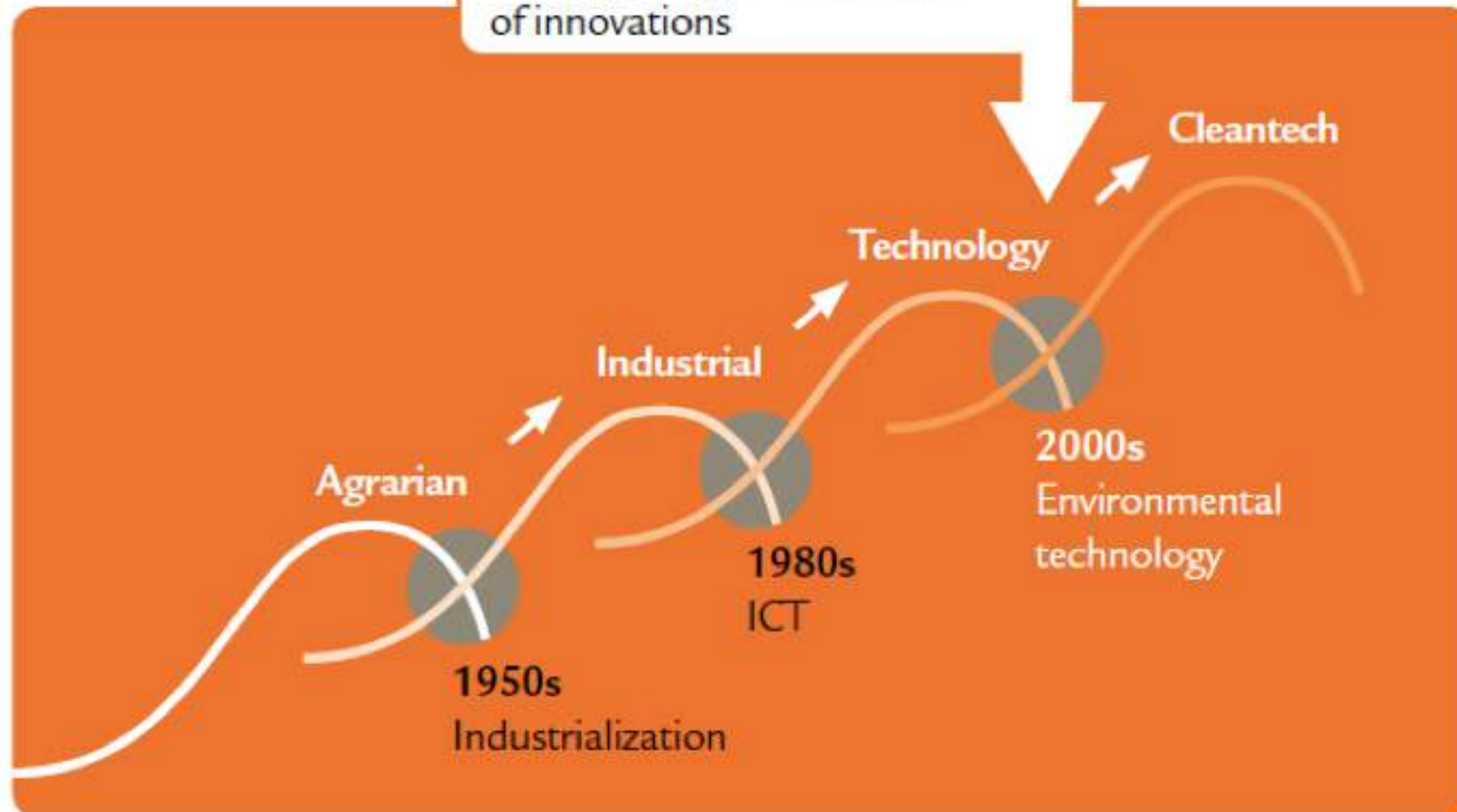
🇩🇰 Copenhagen, Denmark

The background features three large, overlapping circles. A teal circle is at the top, a red circle is at the bottom, and a pink circle is on the right. The word "Background" is centered in white text within the dark red area where the teal and red circles overlap.

Background



Critical point:
The beginning of a new cycle
of innovations



**PROBLEM
SOLVING**

**IS IN OUR
NATURE**



SOLVED LAUNCH

Jan 2012 by

Finnish Minister of
Economic Affairs

Mr. Jyri Häkämies



WE CAN MAKE
IT HAPPEN
THROUGH OUR
ONLINE
SERVICE.
SOLVED.FI

PROBLEM SOLVING IS IN OUR NATURE

LET'S SOLVE THE WORLD'S GREATEST PROBLEMS

Login or create an account to collect solutions
Select Language ▾



CLEANTECH FINLAND

Q solar energy OK →

- Filter results by:
- All ✓
 - EXPERT ANSWERS
 - DISCUSSIONS
 - COMPANIES
 - NEWS
 - EVENTS

Cleantech Finland



Watch the video

RECENT



DISCUSSION: Solar energy is empowering rural communities. What is driving them today?

but the target for 2020 is 200,000. In 2015 there are expected to be 10,000 charging stations and over 30,000 by 2020. In addition, all public-sector cars should be CO2 free by 2020.

22 posts, latest 6 mins ago



DISCUSSION: Solar energy in Russia. Success cases and opportunities and learnings.

Wärtsilä began testing crude vegetable oils as early as 1995. The first commercial power plant running on palm oil was taken.

22 posts, latest 6 mins ago



EXPERT ANSWER BY MATT: Latest solar energy project.

A surprising aerodynamic innovation in wind turbine design called the 'wind lens' could triple the output of a typical wind turbine, making it less costly than nuclear power.

22 posts, latest 6 mins ago



NEWS: Pöyry awarded solar energy project

The European Union Emissions Trading Scheme (EU ETS) also known as the European Union Emissions Trading System, was the first large emissions scheme in the world.

45 posts, latest 1 hour 32 mins ago

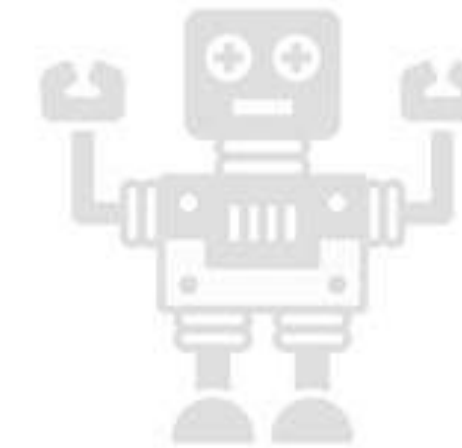
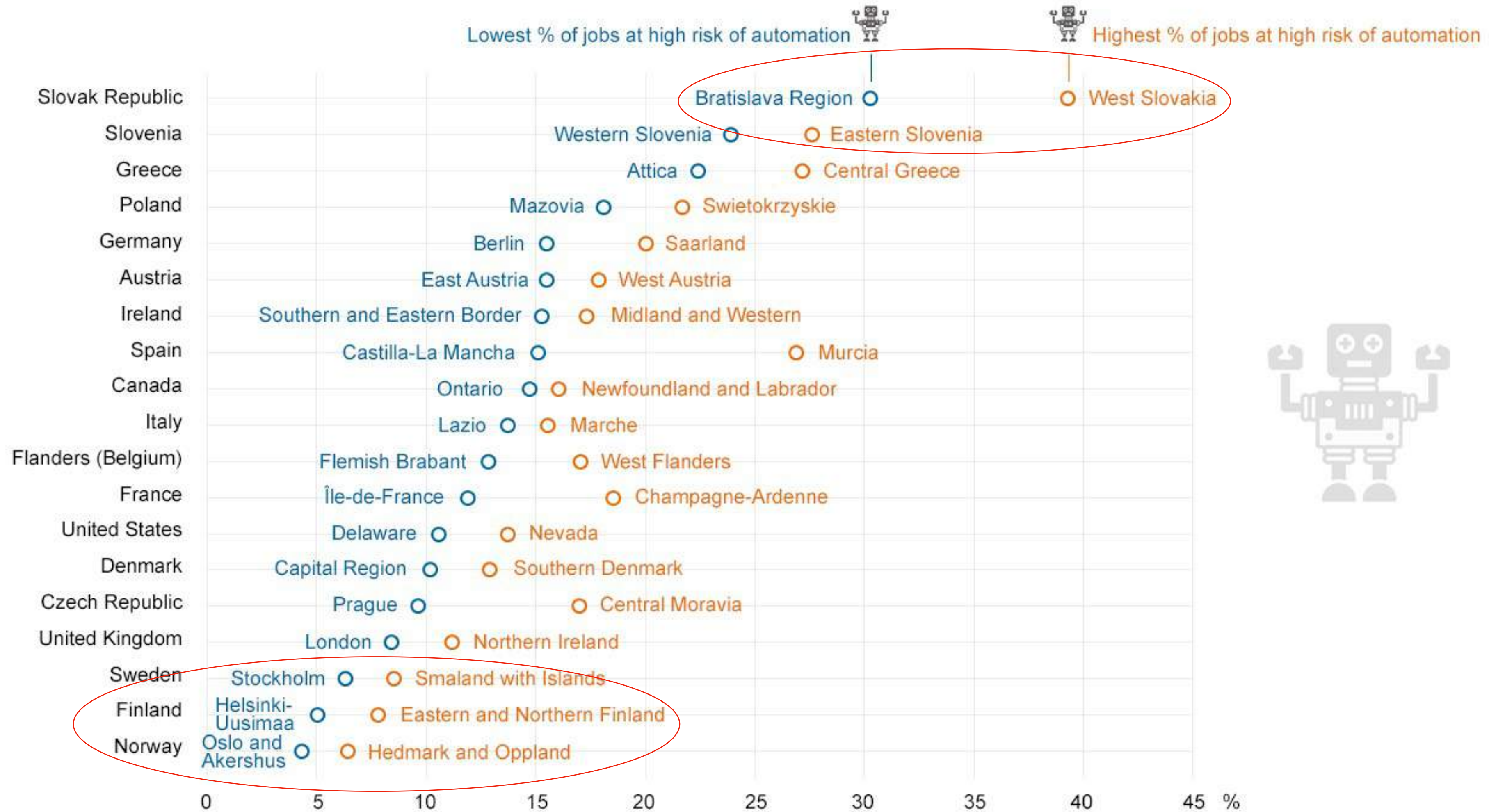
Ask our million dollar expert service





Share of jobs at risk of automation across OECD regions

Percentage of jobs at high risk of automation, highest and lowest performing regions, 2016





Overview

Solved background

Solved was established in 2013 as a **spin-off company from Finpro (now Business Finland)**, the Finnish national trade, investment and innovation promotion semi-governmental organisation, as an outcome of **the national program for supporting the cleantech industry, Cleantech Finland**. Solved is the first innovative spin-off in the history of the organisation which dates back to 1919 and **possesses profound trade and investment intelligence**.



ABOUT SOLVED

**SOLVED TOGETHER BUILD YOUR OWN
MARKETPLACE FOR INVESTMENT,
TRADE AND KNOWLEDGE-WORK.**

Solved helps its clients get important work done more efficiently through a combination of on-demand expert advice, and a set of collaboration, ideation, and co-creation tools. Its agile workforce and workplace solutions help its clients innovate and tackle complex initiatives that require specialised expertise faster than ever before.

IN NUMBERS

27000+ experts

150+ countries

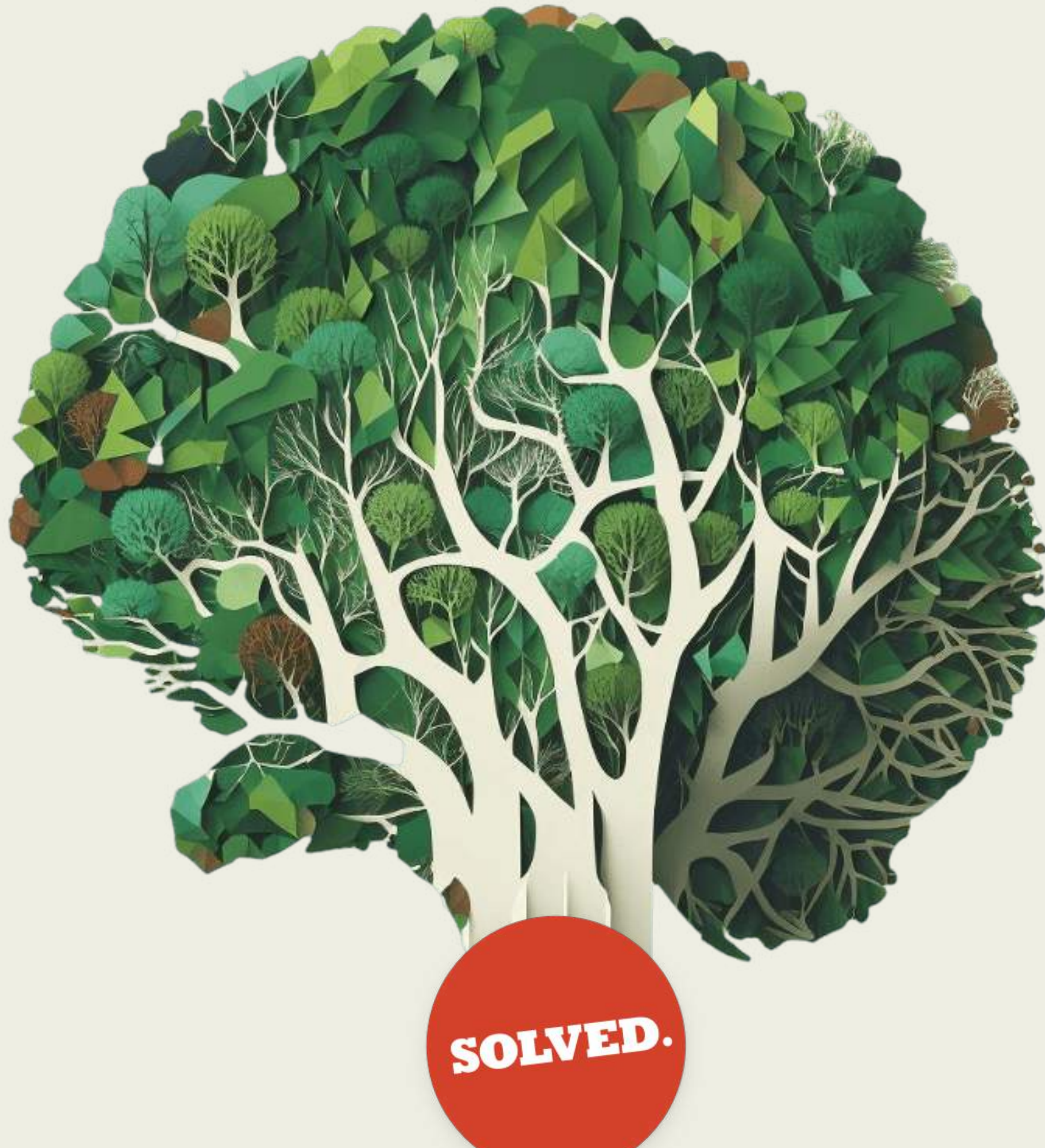
600+ projects

300+ customisable platforms

TRUSTED BY



SOLVED.



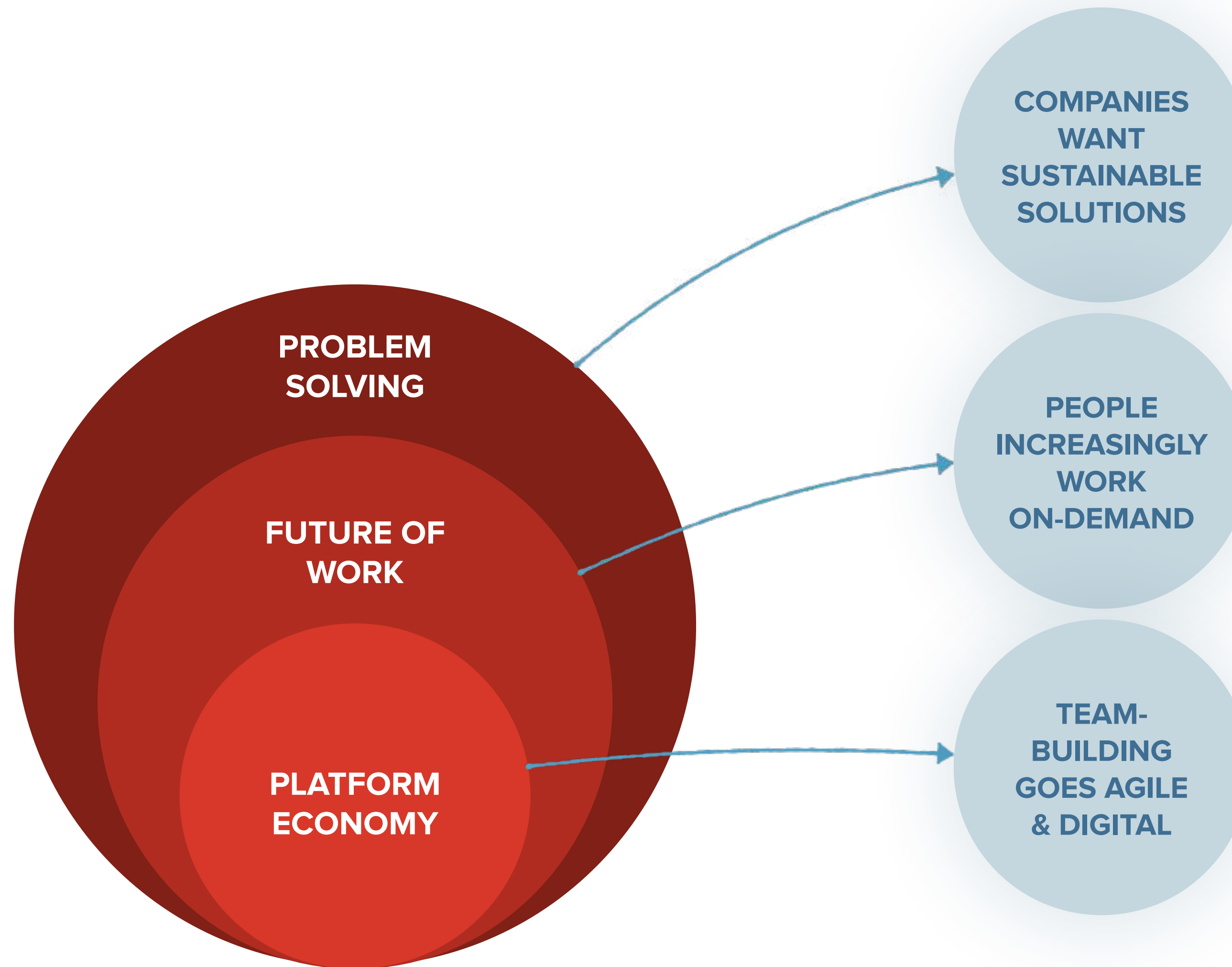
Digital Platform Builder

Sustainability Knowledge

Work Marketplace

Solved helps clients get important work done more efficiently through a combination of on-demand expert advice, and a set of community engagement and co-creation tools.

THREE MEGATRENDS



Problem solving is complex

WHO CAN HELP?

The best experts are scattered across companies and the globe

WHERE TO FIND?

Hybrid teams are cost-efficient in comparison with keeping just an in-house team

HOW TO INSOURCE FAST & EASY?

SOLVED.



Ultimate Global Challenge

"We can't solve problems by using the same kind of thinking we used when we created them."

Albert Einstein

"I would like to see that people work together in a more productive way."

Jimmy Wales

SOLVED.



**Let's tap € 300 billion
market and save the
planet in the process.**



Value Proposition

End-to-End Solution

Streamlining the process of discovering, hiring, and collaborating with industry experts, fostering seamless communication and project management for sustainable solutions.



Connect Experts

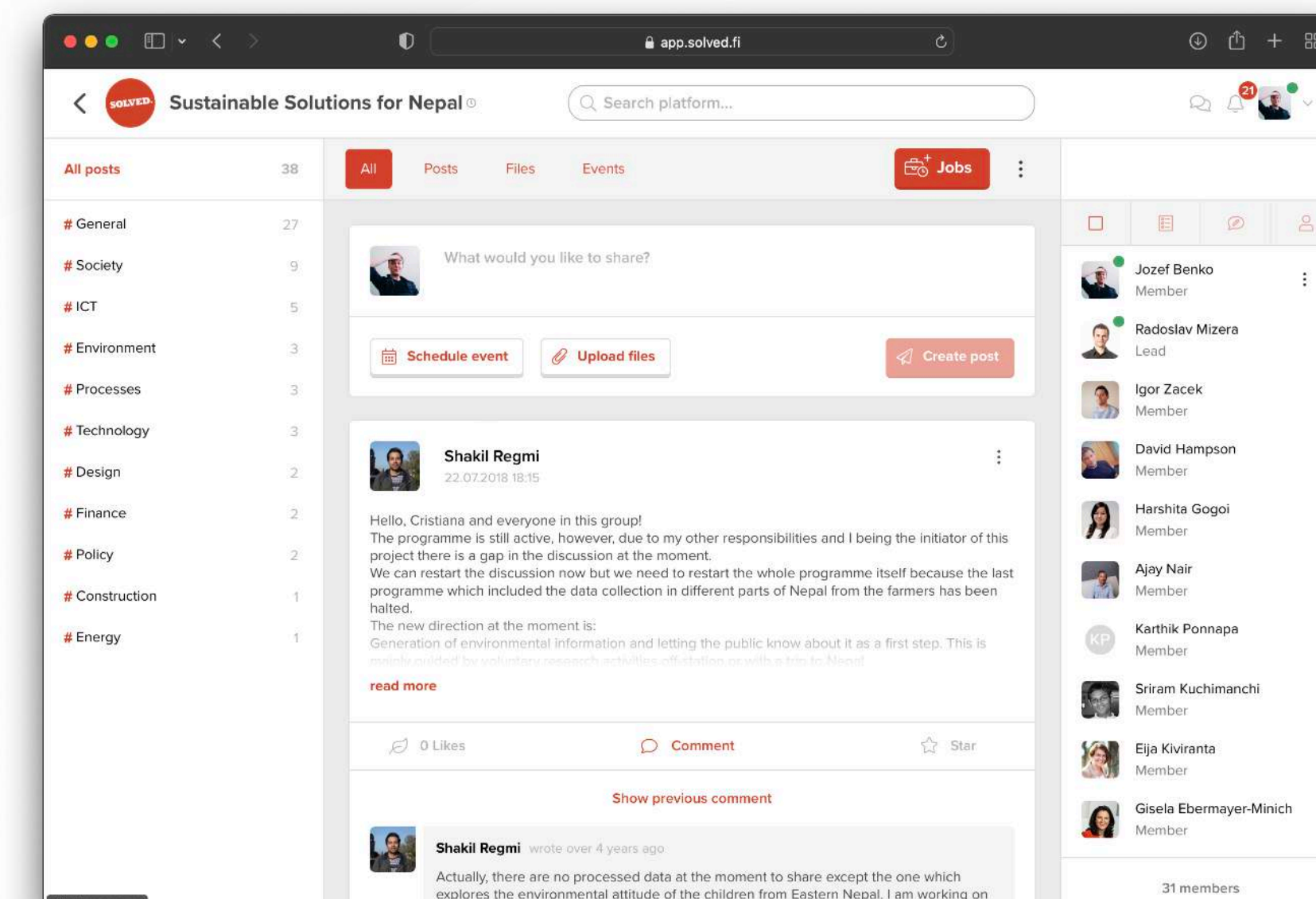
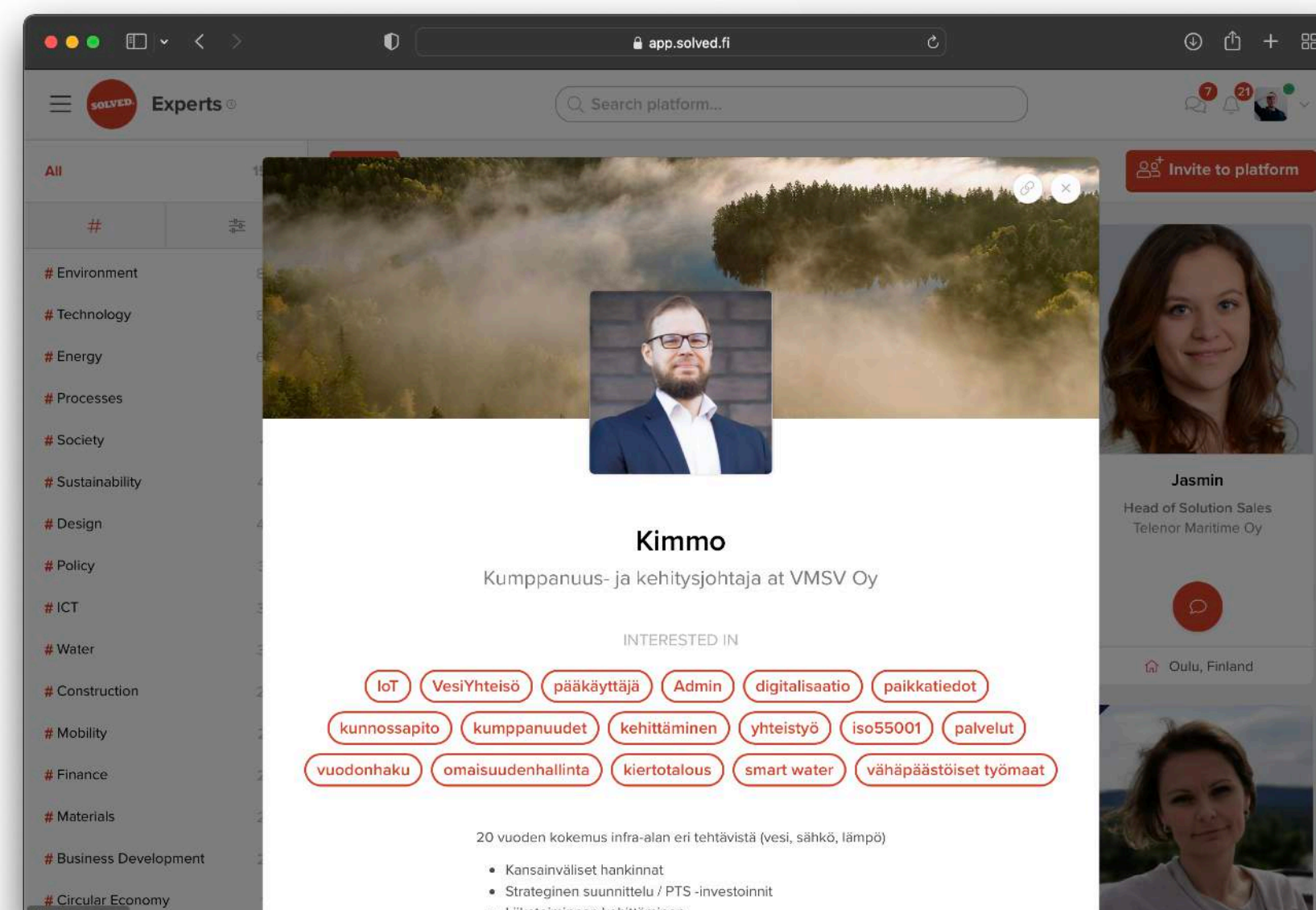
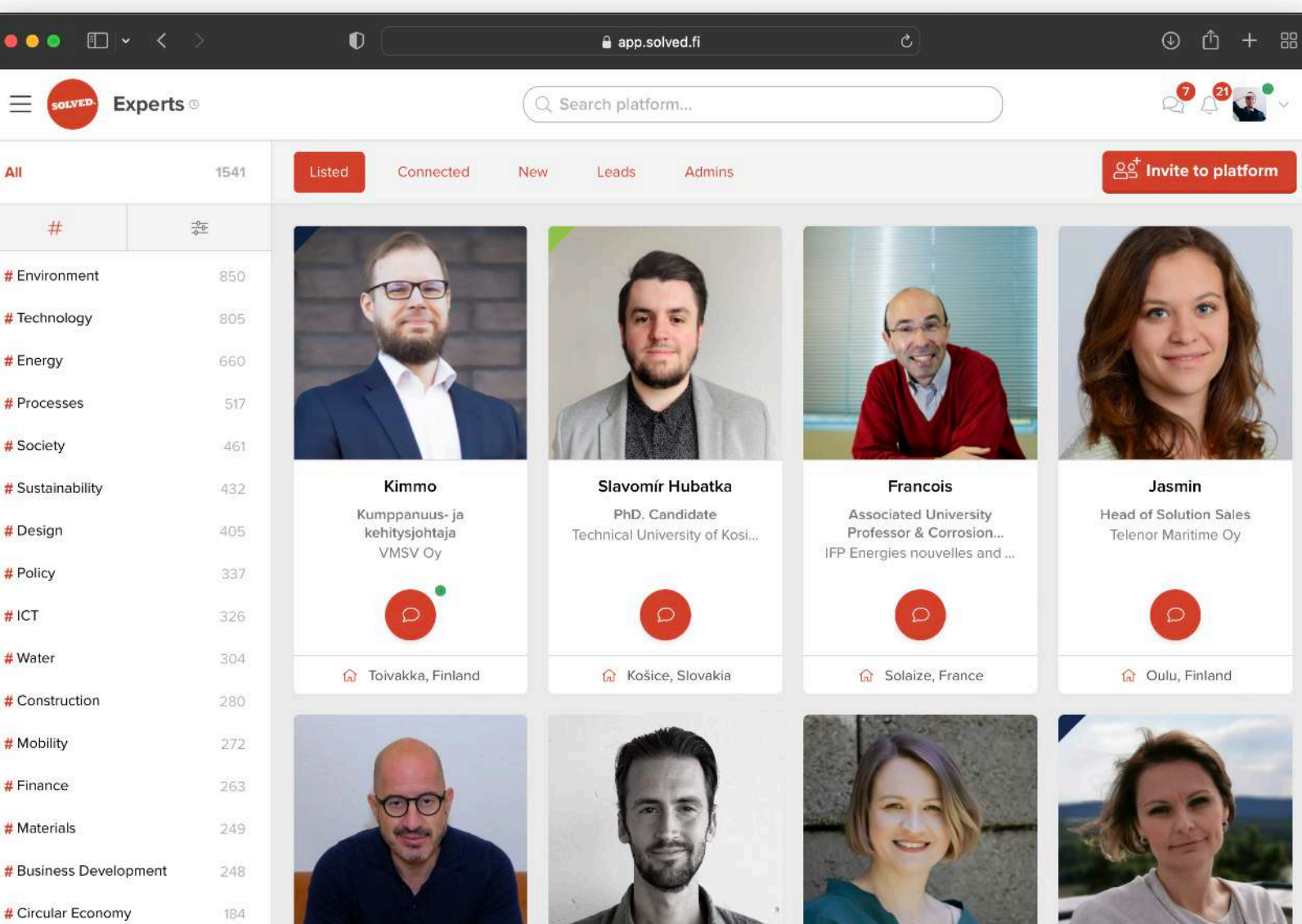
Global Network of 27,000+ Experts

Find & Hire Experts

Expert Matching, Contracting & Payments

Work With Experts

Collaboration Tools & Facilitation





Search experts

- All experts 1189
- # Environment 717
- # Technology 673
- # Energy 583
- # Processes 485
- # Society 418
- # Design 365
- # Policy 327
- # ICT 294
- # Water 271
- # Construction 256
- # Mobility 246
- # Materials 244
- # Finance 243
- # Sustainability 179
- # Air 163
- # Law 65
- # Business Development 45



Caroline Wood

Business Development at Powervault



London, United Kingdo...

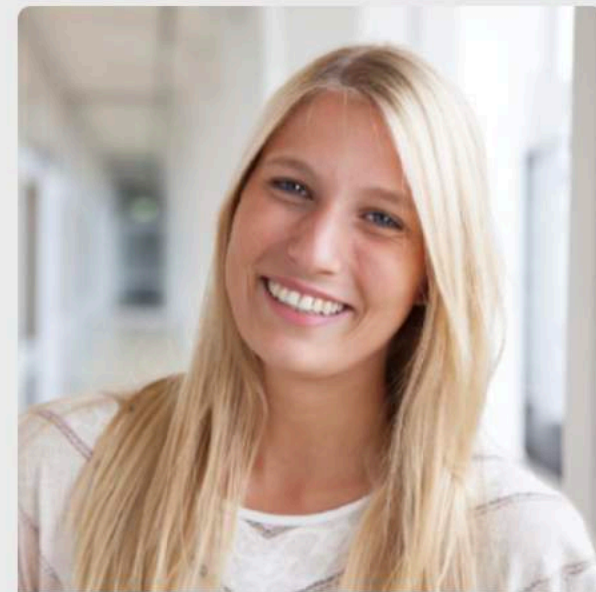


Chan Yoo

Founder / CEO at McQs Incorporated



Seoul, Korea, Republic of



Chantal van Driel

Analist Circular Economy at Rebel Next Economy



Rotterdam, Netherlands

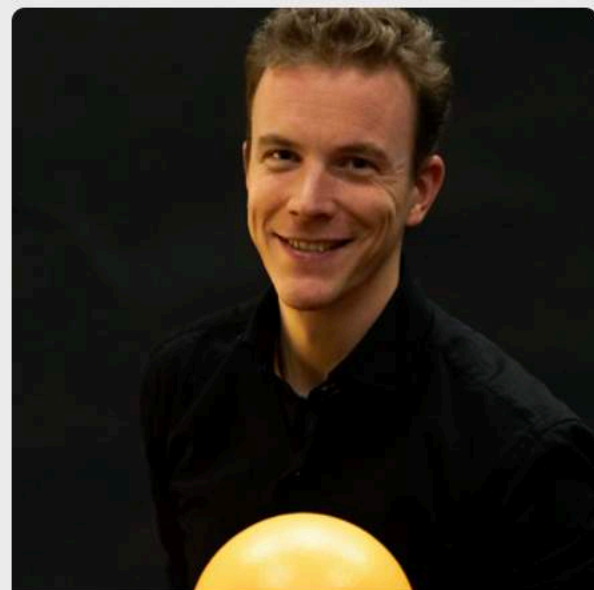


Chetan Sangani

Regional Head at Merus Germany



Al Khobar, Saudi Arabia



Chris Holtslag

Creative Facilitator



Christian Schinagl

Business Development



Christian von Staudt

Managing Director



Christian Mylius

Offering Manager, Clean Ai



Send feedback



Search projects

Mine

Explore

Events

Internal

Concepts

Suggested

Archived

Removed

ON

Create project

All projects 73

Design 38

Technology 38

General 35

Society 35

Environment 33

ICT 33

Finance 32

Mobility 30

Processes 30

Energy 29

Materials 26

Construction 25

Policy 24

Water 21

Law 20

Air 18

Blockchain 8



Send feedback



37 members

City Solutions Platform – Rio de Janeiro – Waste Management

Rio de Janeiro, Brazil



9 members

The idea of the Smart „Danube Region / Innovation Hub“ project is to develop a Smart Danube Region based on the KPIs (extended for Tourism through the expertise of the UNWTO) including the creation of 3 innovation hubs

Linz, Austria



2 members

Solved product - Community engagement platform, with expert matching and virtual collaboration.

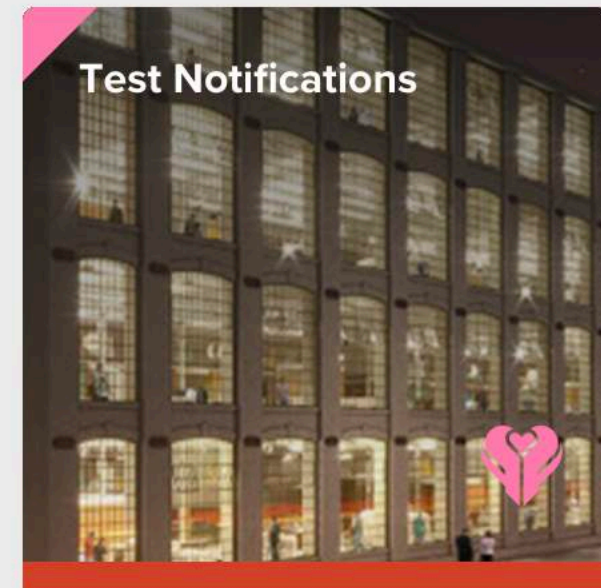
Oulu, Finland



3 members

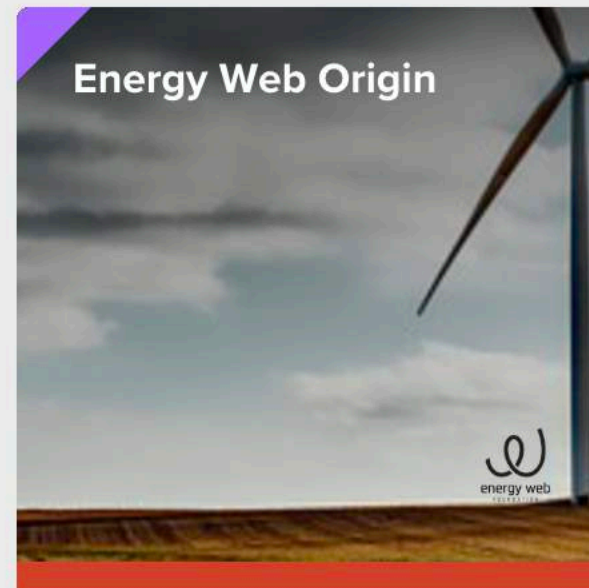
Help us to create eco-friendly bamboo center for children and disabled people.

Lombok, Indonesia



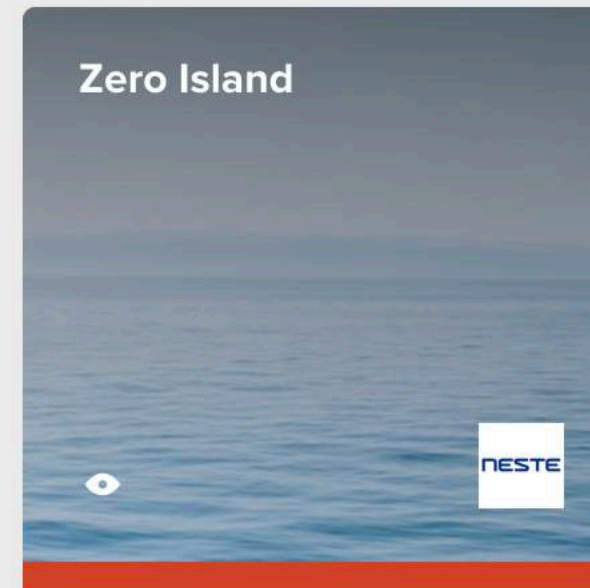
3 members

Testing notifications and



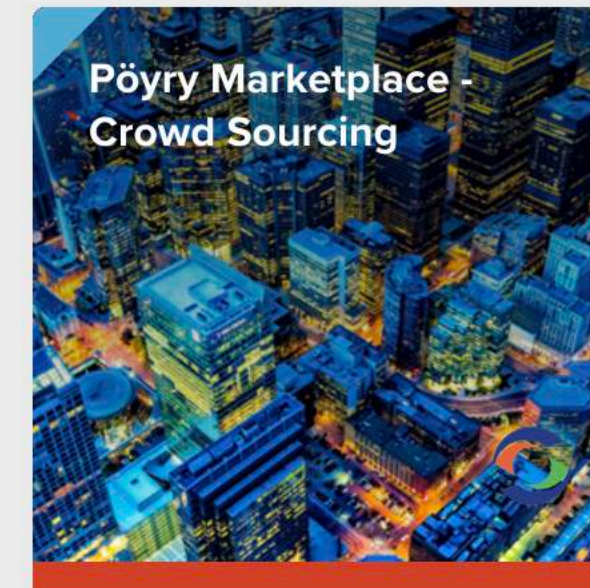
7 members

Origin is a customizable,



20 members

Development a concept to



10 members

Pilot project utilising the



Search posts

All Posts Files Events



In this project 16

All posts 38

- # Case Study 2
- # Agenda 1
- # Concept 1
- # Confidential 1
- # Deliverables 1
- # Draft Report 1
- # Environmental Monitoring 1
- # Finding Experts 1
- # Flash Flood 1
- # Framework 1
- # Goals 1
- # IoT 1
- # Landslides 1
- # Memo 1
- # Milestones 1
- # Public 1
- # Report Structure 1

Send feedback



Hana Ovesná

03.10.2018 at 19:53

Dear team,
me and Oliver will adjust the text of the report and include the latest contributions from Eero and Ivan until Sunday.

I would like to suggest the meeting date on Monday 8.10. between 9:00 - 11:00 or Tuesday 9.10. in the morning till 12:00 hrs.

Please, indicate, when you might be available to have the final discussion about the result of our work.

Read more

1 Like

Comment

Star



Gernot Schröck wrote 6 months ago

Hi Hana, Tuesday 11-12 would be o.k. for us. Thanks, gernot

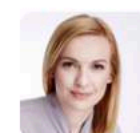


Eero Heikkinen wrote 6 months ago

Hi Hana, both Monday and Tuesday are ok, and I can attend well on Tuesday as Gernot suggested. Thank you! Eero



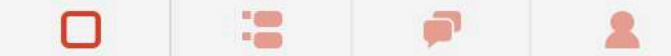
Write a comment



Hana Ovesná

03.10.2018 at 19:45

Dear all, I uploaded Ivan's document about methodology in landslides monitoring.



- Barbara Haubmann
- Christian Schinagl
- Eero Heikkinen
- Gernot Schröck
- Hana Ovesná
- Ivan Matušek
- Jan Barani
- Jan Grass
- Jan Masaryk
- Oliver Zumrik
- Patrick Landerl
- Peter Vereš
- Radoslav Mizera

Invite to project

Value to User

Save time, money & effort



NESTE

Neste

Neste **saves time, money and effort** on searching for and contacting the right experts through different channels by using Solved's global expert pool instead, to meet their on-demand needs.

Boost productivity



Next Incubator

Next incubator **fosters innovation through enhanced collaboration and co-creation** among its network and using a multidisciplinary approach by engaging relevant experts from the global pool on an on-demand basis.

Build agile workforce



PÖYRY

Pöyry

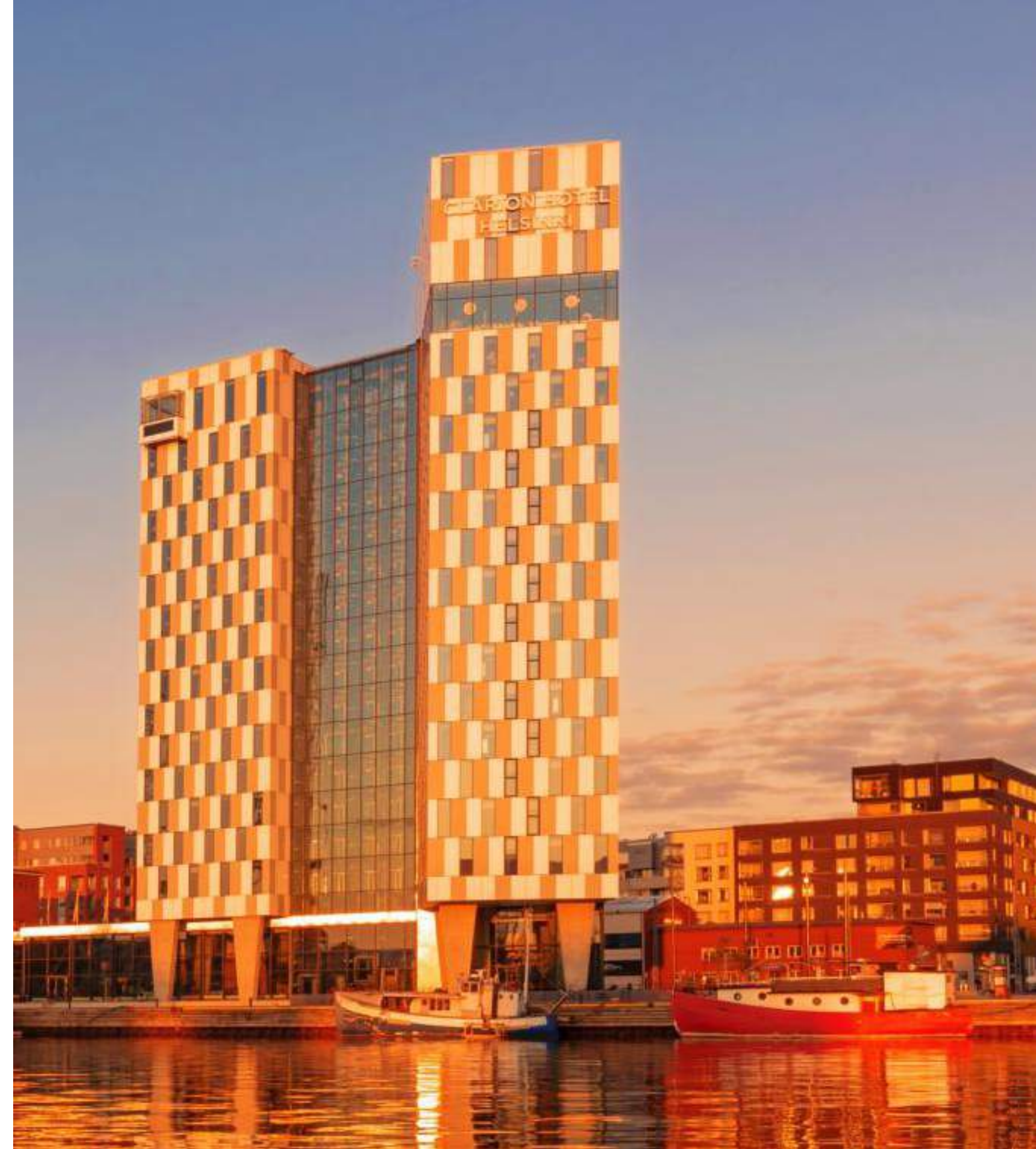
Pöyry is **leveraging a more agile workforce** by bringing its global in-house talent into the same platform with external on-demand experts for a more agile approach to optimally create value for clients.

Helsinki Energy Challenge

The global Helsinki Energy Challenge is a **one-million-euro competition** determined to answer the question: How can we decarbonize the heating of Helsinki, using as little biomass as possible?

Helsinki Energy Challenge competition was open to everyone across the world – startups, companies, research institutions, universities, individual experts, consortiums – in effect, anyone who can **provide sustainable solutions to urban heating**, we ask that applicants join the Challenge as a team.

The **City of Helsinki** used **Solved's** an online **Collaboration Platform** for the Helsinki Energy Challenge to support team formation and innovator networking. **Outcome: 5 new project teams created and made proposal to the city of Helsinki. Altogether, the competition attracted 252 proposals from 35 countries. The teams in the first phase of the competition included a total of 1,528 experts and innovators from around the world to seek a solution for Helsinki's heating challenge.**





Search posts

All posts 55

General 49

Society

Energy 2

Environment 2

Mobility 2

Construction 1

Finance 1

ICT 1

Technology 1



Smart City Agenda

Poprad aims to become the best city for life and entrepreneurship (according to its Social and Development Plan for period of 2016-2022) . It is an active member and co-founder of the Slovak Smart City Cluster and is among the leading smart cities in Slovakia.

The focus will be given on the following sectors:

- Education, Innovations and Start-ups
- Ecology and Health
- Energy
- Mobility
- Tourism

We aim to finalize main report by 20th May 2017 and receive additional feedback from experts during the workshops organized on 24th of May (Smart City Conference in Poprad).

Created on

Solved

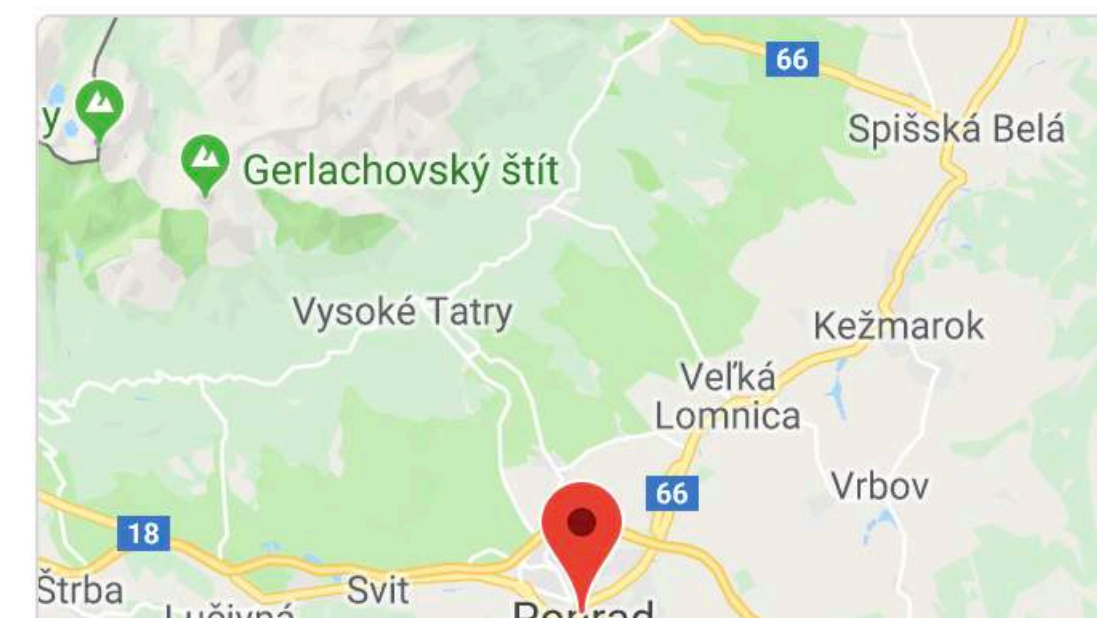
Date of creation

April 2017

Last activity

October 2018

Location



In this project

18



Arto Nuorkivi



Hana Ovesná



Heikki Ojaniemi



Jan Michlik



Janne Hietaniemi



Jozef Durbak



Juro Oravec



Luis Muñoz



Marco Serpa



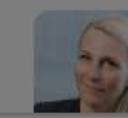
Oliver Zumrik



Pekka Kess



Peter Toth



Pia Erkinheimo

[Invite to project](#)[Send feedback](#)

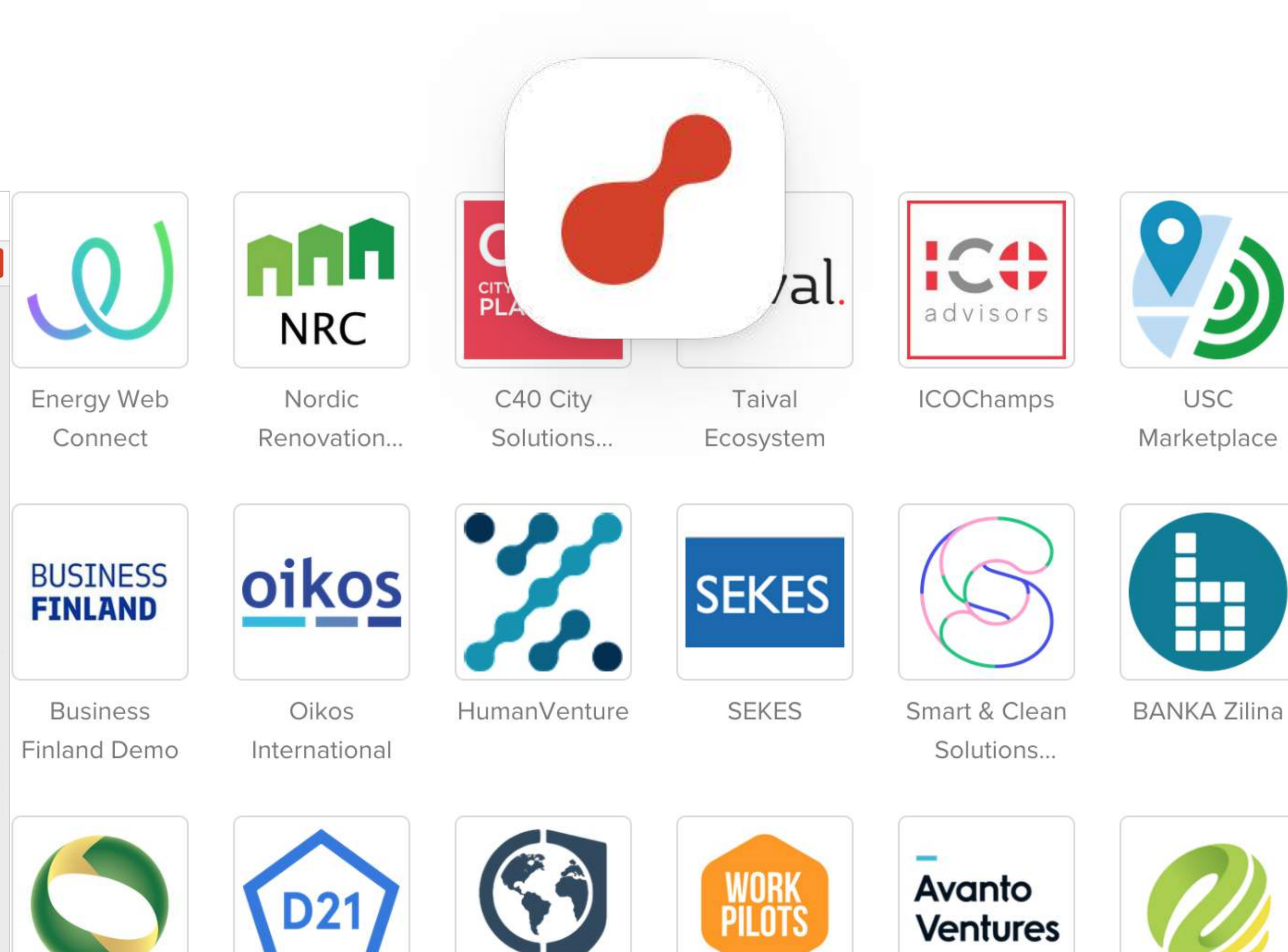
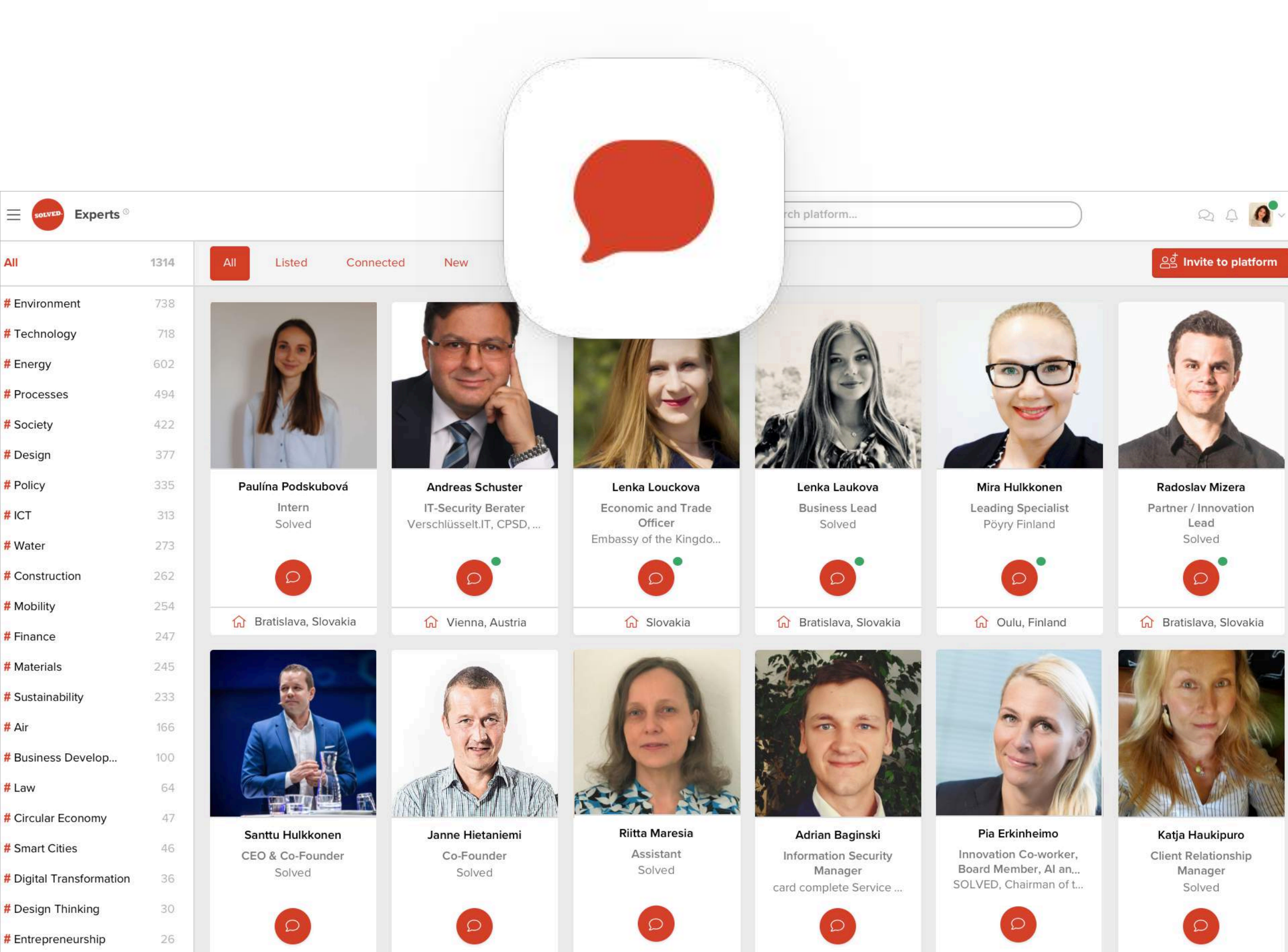
Expert Marketplace

Global experts on-demand for more sustainable results

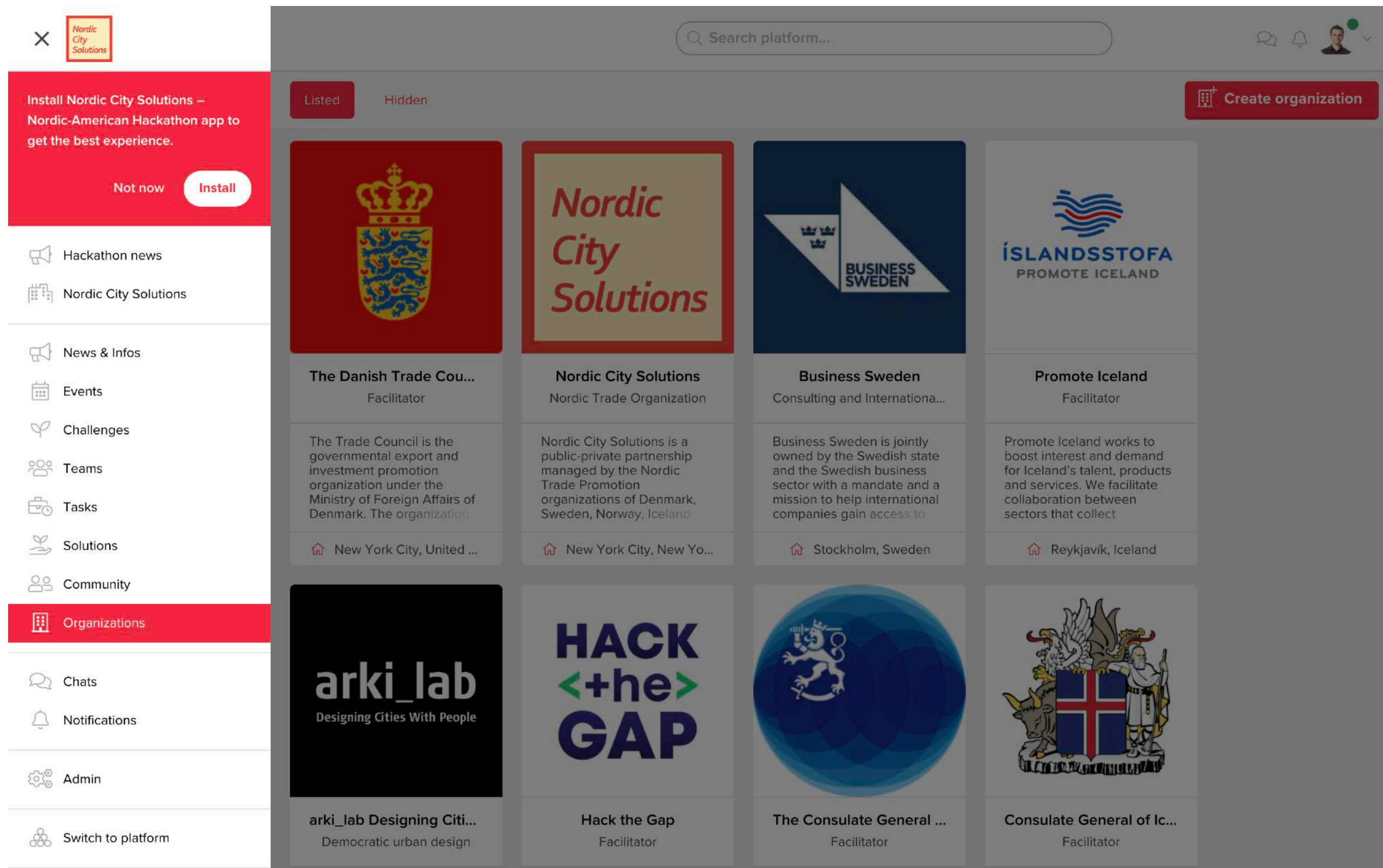


White-label Platform

Leverage your community, in-house and best external talent

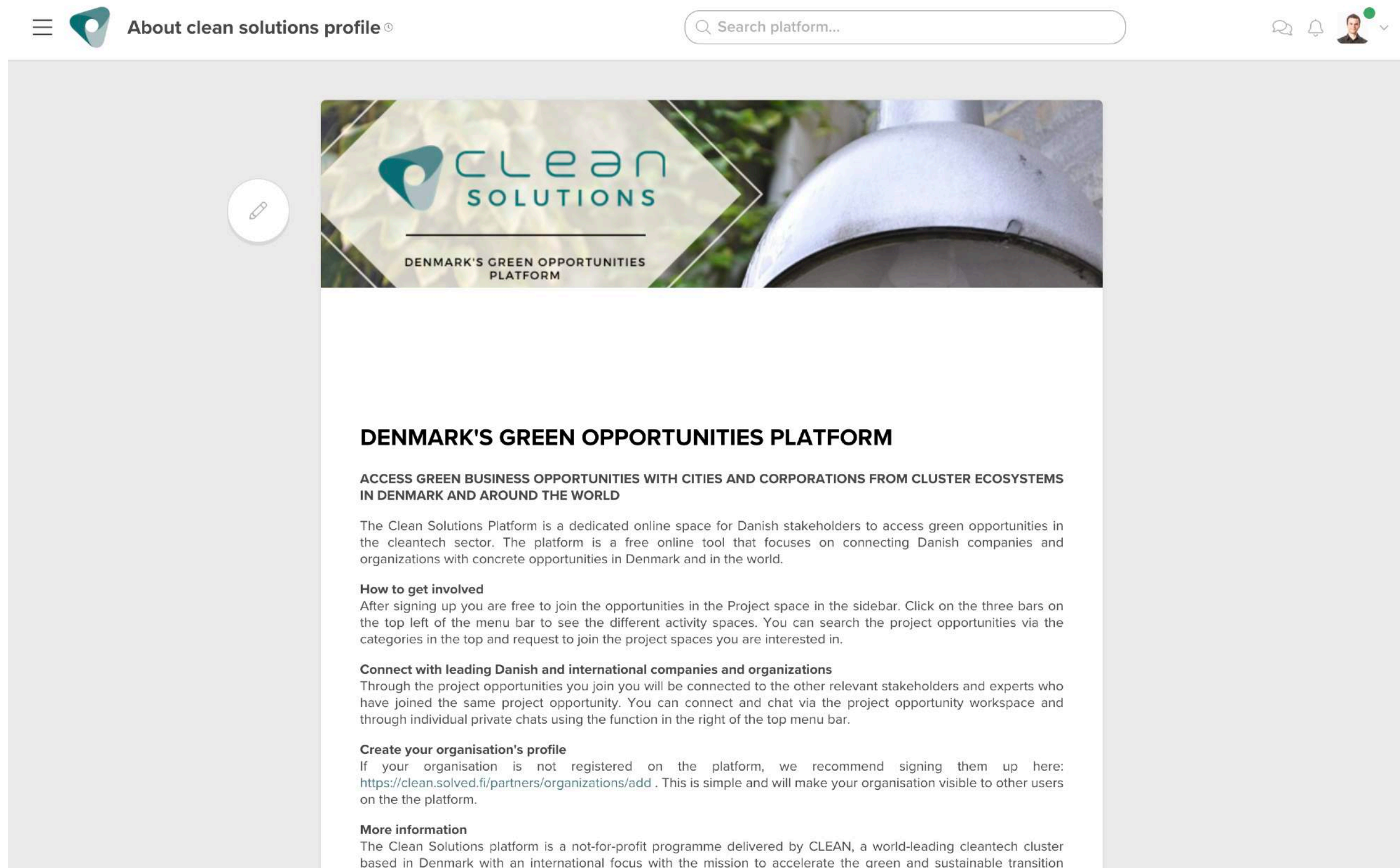


NORDIC CITY SOLUTIONS



- 6-weeks long virtual hackathon between US and Nordic countries
- Platform linked top institutional players with innovative SME companies and startups
- The platform was configured for the program in terms of the structure and process, to perfectly fit the program
- There are different modules like challenges, teams, tasks, or solutions, to bring more clarity for virtual teams

CLEAN



The screenshot shows the top navigation bar with a hamburger menu, the text "About clean solutions profile", a search bar with the placeholder "Search platform...", and user profile icons. Below the navigation is a large banner image with the "CLEAN SOLUTIONS" logo and the text "DENMARK'S GREEN OPPORTUNITIES PLATFORM". To the left of the banner is a circular edit icon. The main content area contains the following text:

DENMARK'S GREEN OPPORTUNITIES PLATFORM

ACCESS GREEN BUSINESS OPPORTUNITIES WITH CITIES AND CORPORATIONS FROM CLUSTER ECOSYSTEMS IN DENMARK AND AROUND THE WORLD

The Clean Solutions Platform is a dedicated online space for Danish stakeholders to access green opportunities in the cleantech sector. The platform is a free online tool that focuses on connecting Danish companies and organizations with concrete opportunities in Denmark and in the world.

How to get involved
After signing up you are free to join the opportunities in the Project space in the sidebar. Click on the three bars on the top left of the menu bar to see the different activity spaces. You can search the project opportunities via the categories in the top and request to join the project spaces you are interested in.

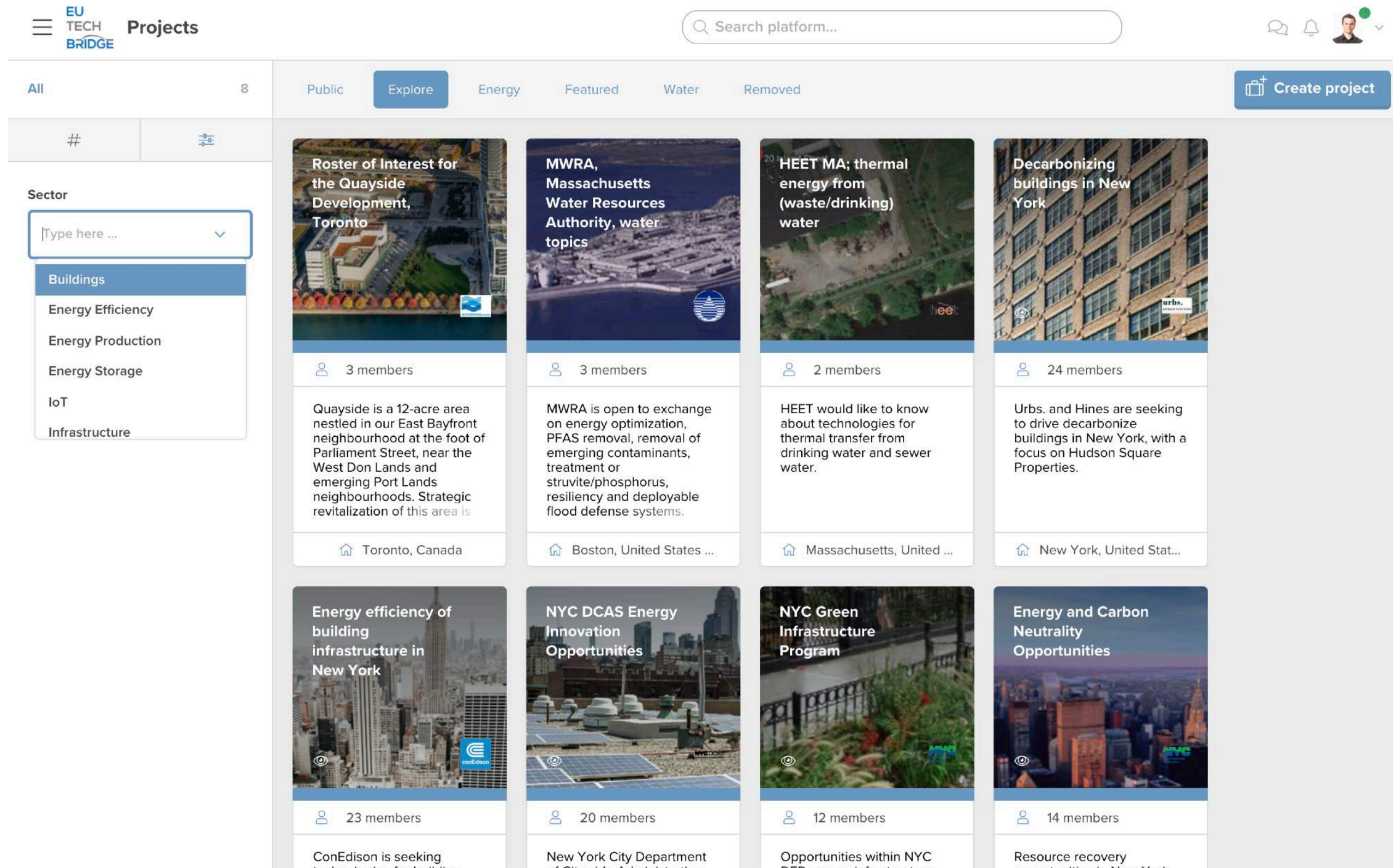
Connect with leading Danish and international companies and organizations
Through the project opportunities you join you will be connected to the other relevant stakeholders and experts who have joined the same project opportunity. You can connect and chat via the project opportunity workspace and through individual private chats using the function in the right of the top menu bar.

Create your organisation's profile
If your organisation is not registered on the platform, we recommend signing them up here: <https://clean.solved.fi/partners/organizations/add>. This is simple and will make your organisation visible to other users on the platform.

More information
The Clean Solutions platform is a not-for-profit programme delivered by CLEAN, a world-leading cleantech cluster based in Denmark with an international focus with the mission to accelerate the green and sustainable transition

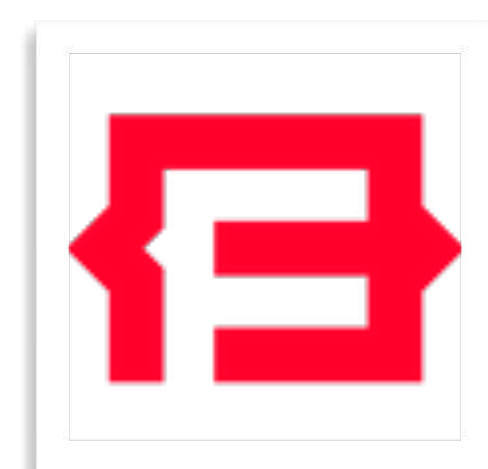
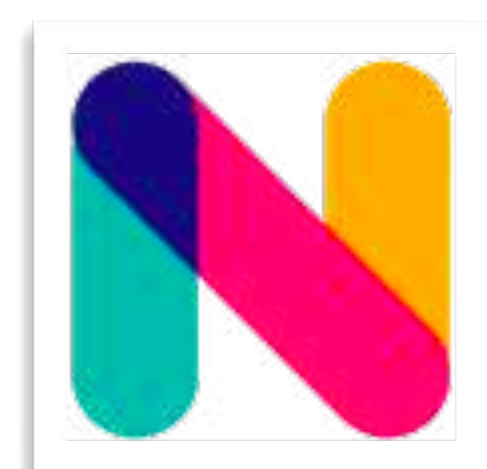
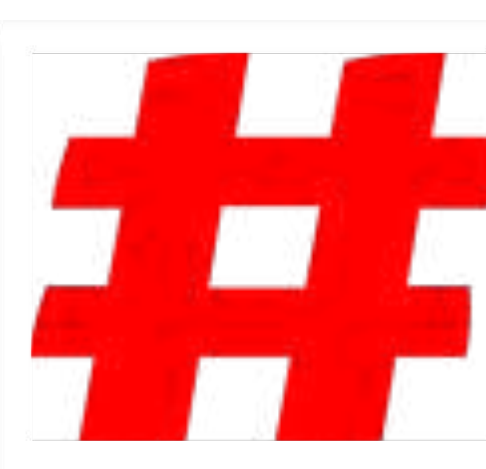
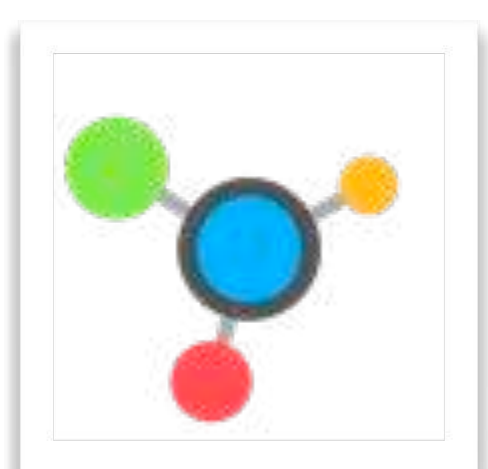
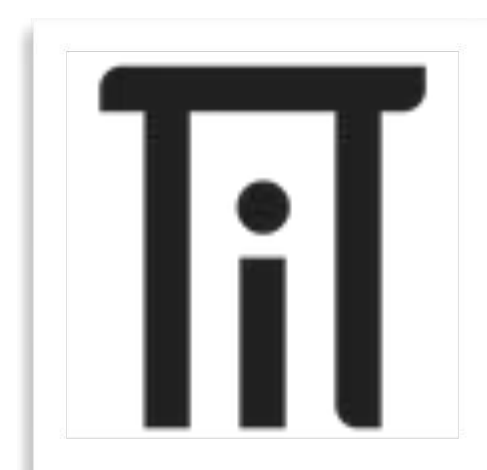
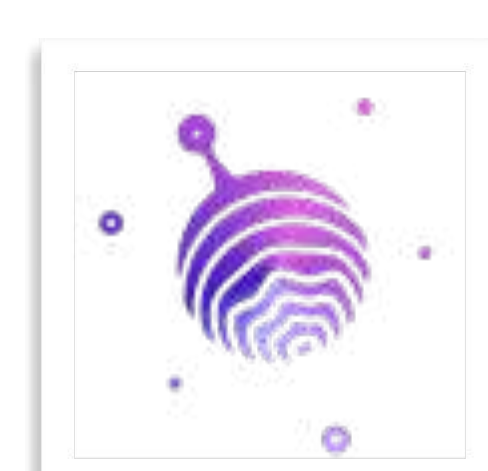
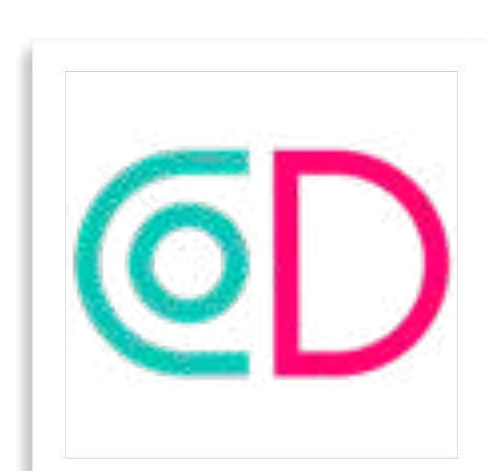
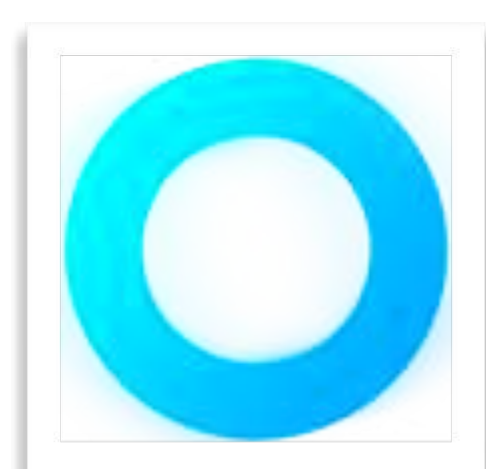
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- **The platform is a free online tool that focuses on connecting Danish companies and organizations with concrete opportunities in Denmark and in the world**
- **The Clean Solutions platform is a not-for-profit programme delivered by CLEAN, a world-leading cleantech cluster based in Denmark**

EU TECH BRIDGE



- This space is for the EU Techbridge community strengthening North American - EU relations
- The EU Techbridge project matches innovative European SMEs with North American based end-users/corporate buyers which are looking for innovative water and energy solutions
- By setting up an intensive matchmaking programme (virtual and physical), concrete challenges from North American corporate buyers will be matched with innovative solutions from European SMEs

Platformy na Slovensku



Solved in Use Globally

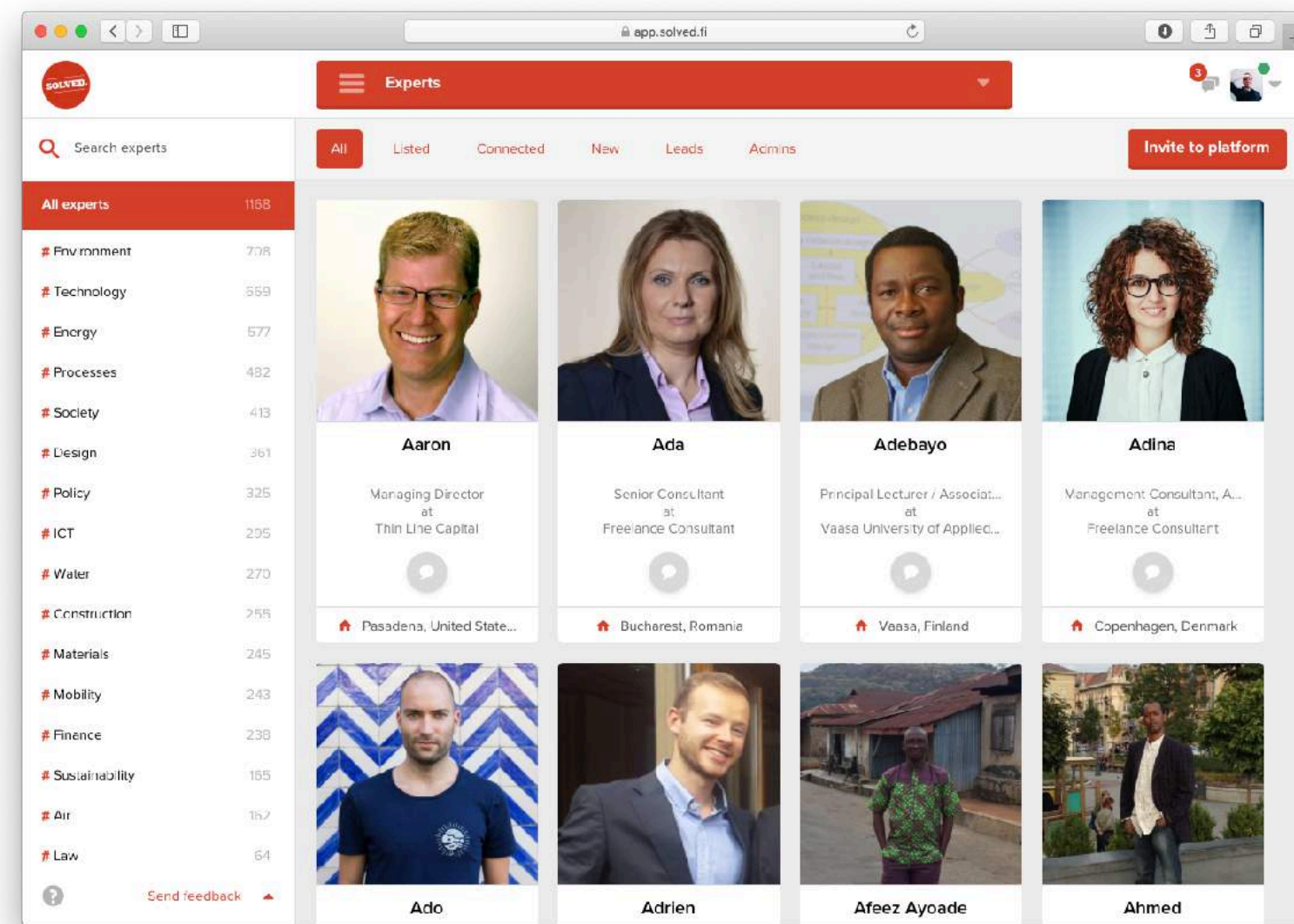




Our Plan

Growth Through Technology & Network

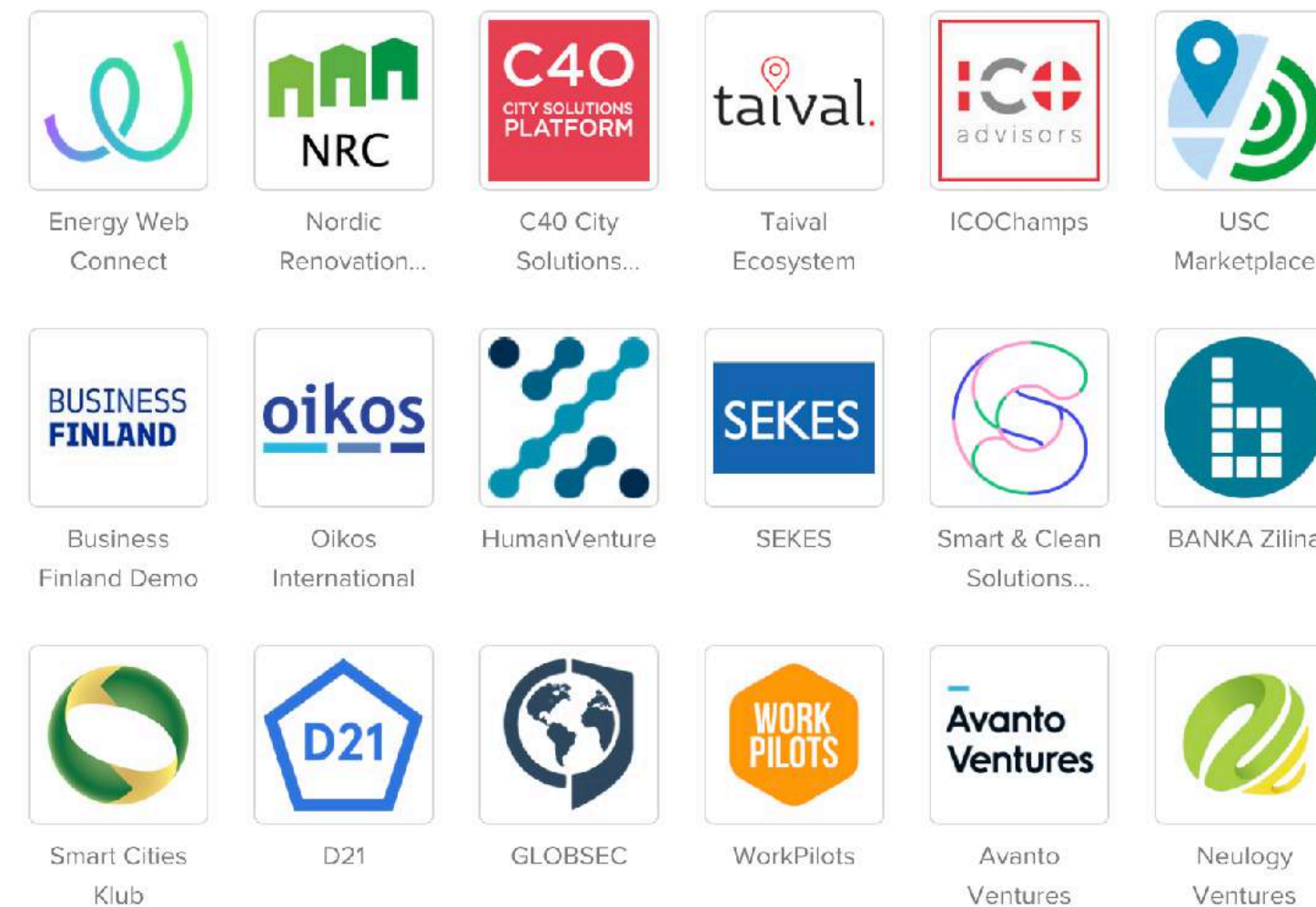
Where we started



Solved Advisory > Expert Marketplace

Hundreds of sustainability-related projects completed

Where we are now

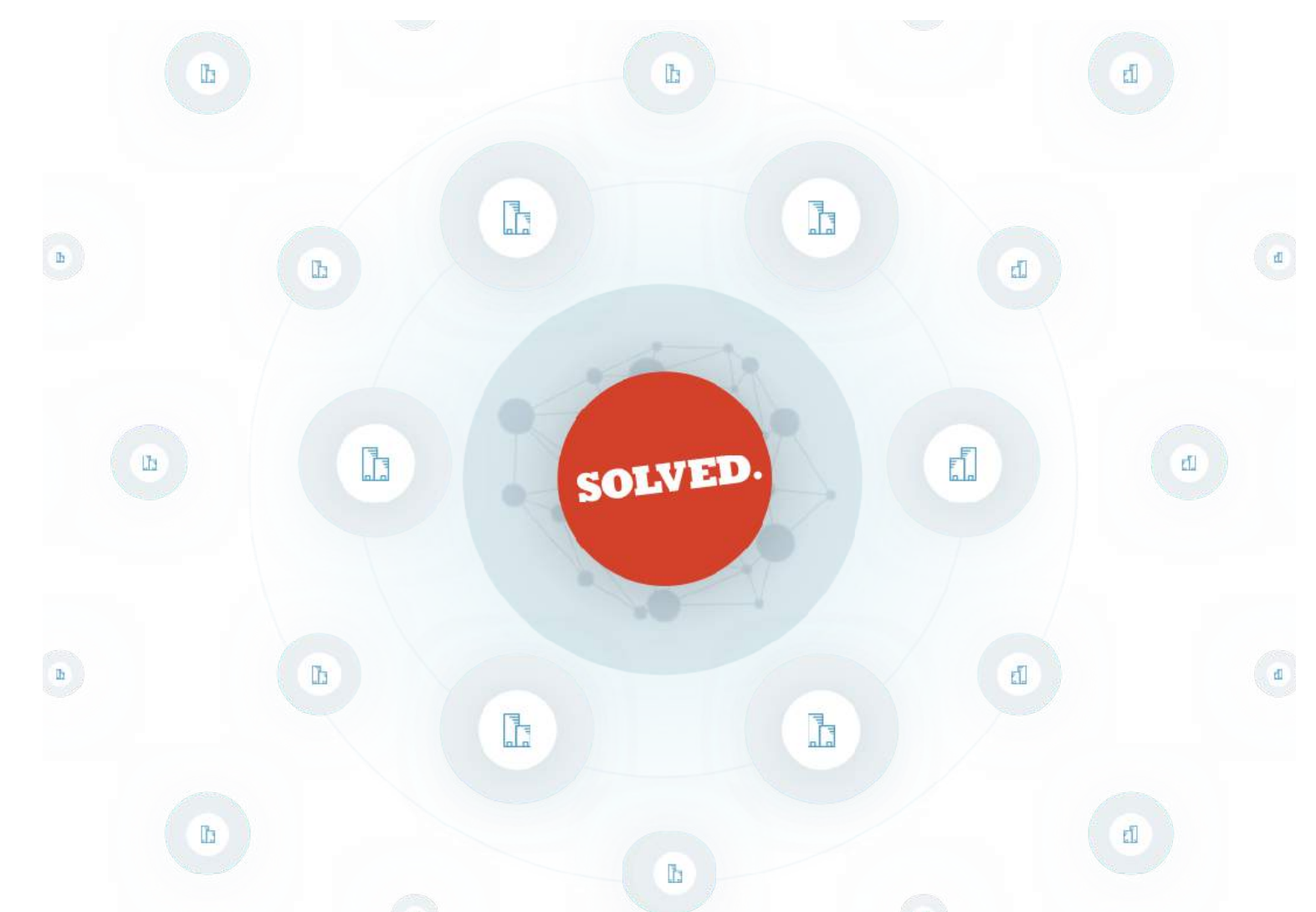


Your Customizable Platform

27 000+ experts

300+ white-label platforms

Where we are headed



Marketplace Ecosystem

250 000+ experts

10 000+ white-label platforms



AI Integration Potential

Based on the accumulated data on the Solved platforms, there is an unique opportunity to utilize the AI capabilities for:

- Expert matching algorithm
- Platform matching algorithm
- Improved search with suggestions
- Solution patterns based on project outcomes
- Automation of facilitation processes
- Automated messaging and smart notifications

Green Business Academy

Online sustainability courses for managers and professionals



Top experts



Video format



Collaboration

gba.solved.fi



CONTACT



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Radoslav Mizera

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Thank
You!

