Open Data: Why it is important

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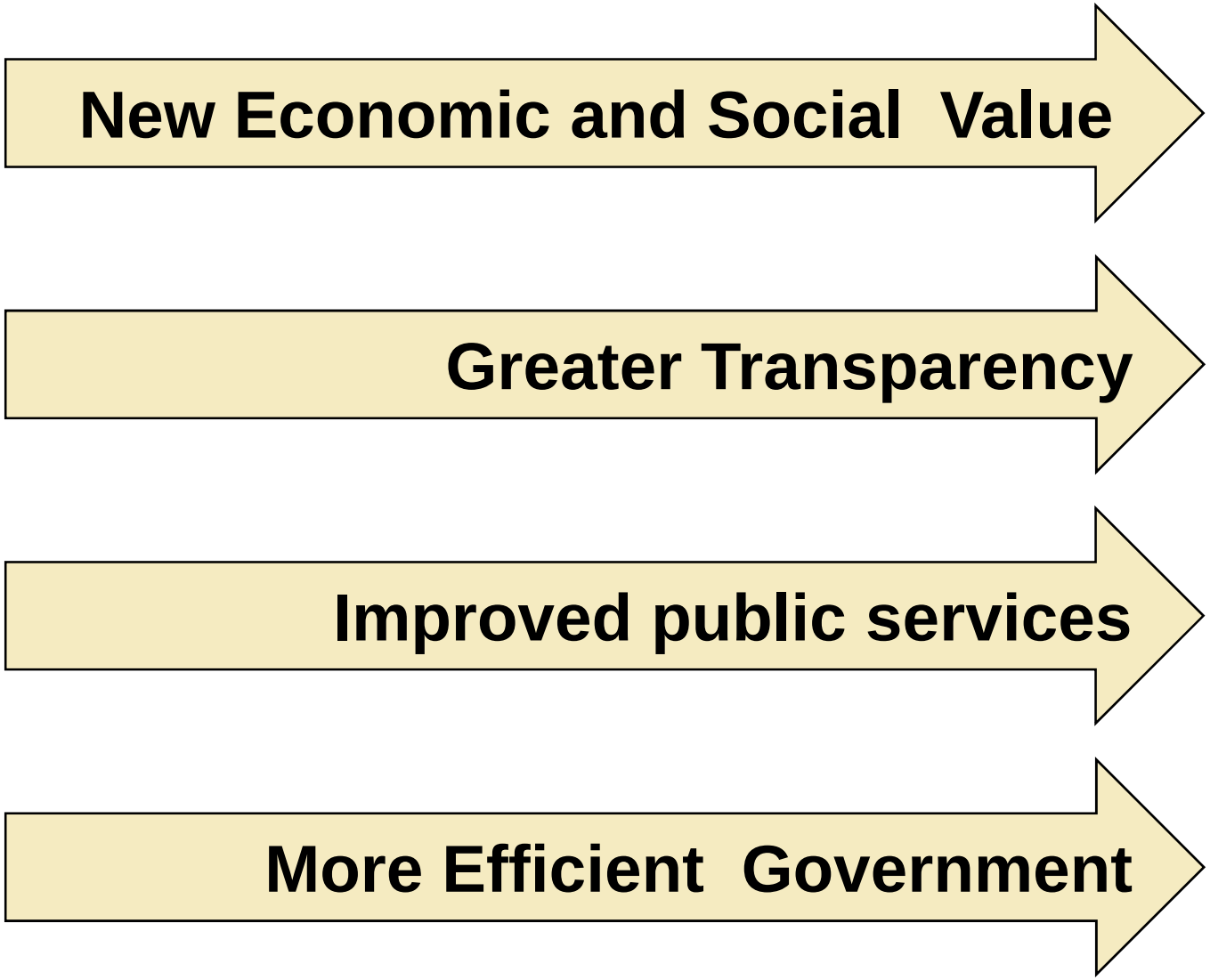
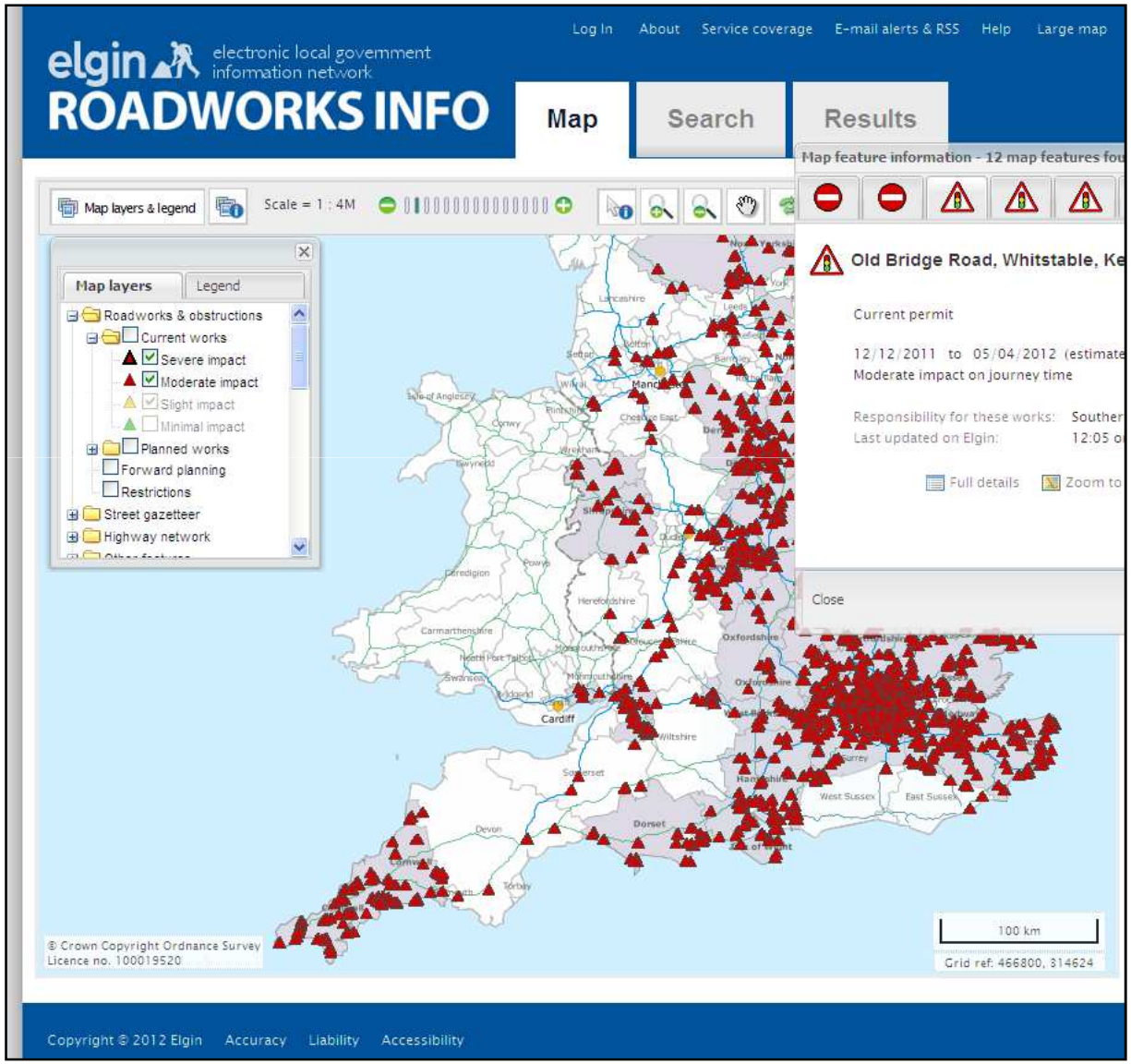
The Importance of Open Data



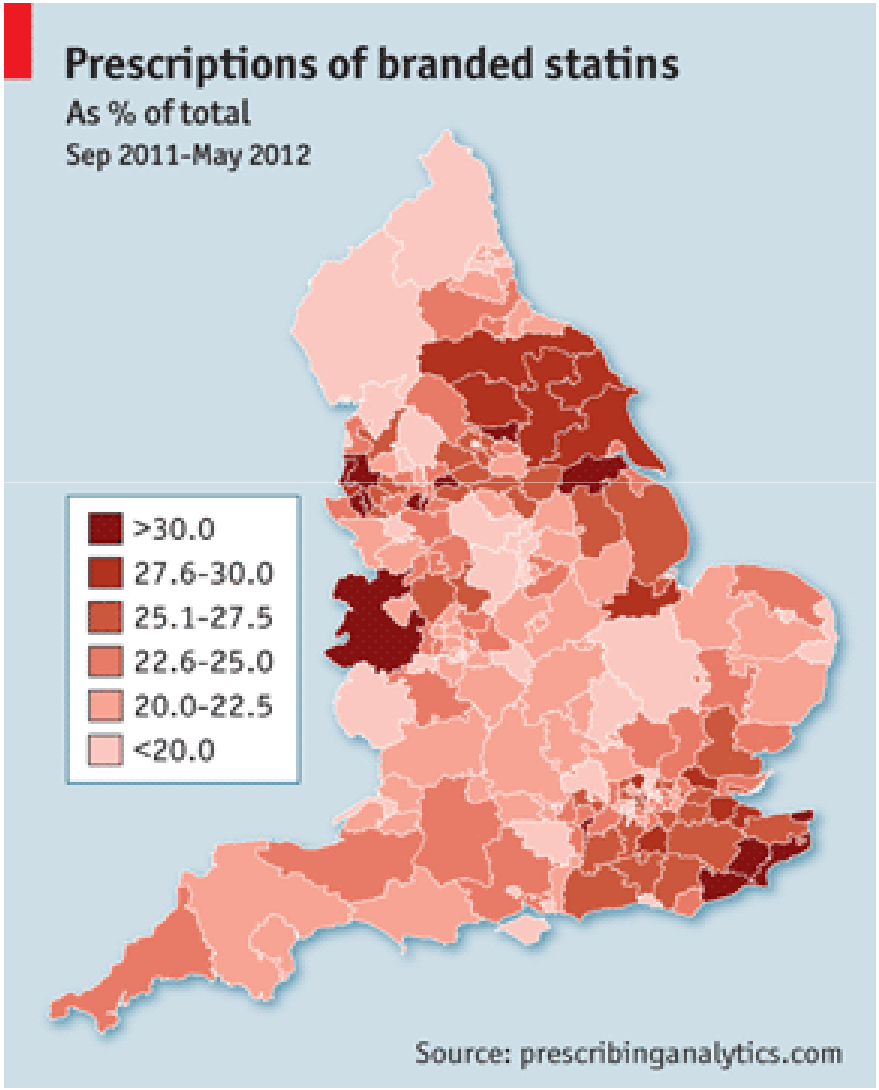
New Economic and Social Value

New data-driven services

Greater Business Efficiency



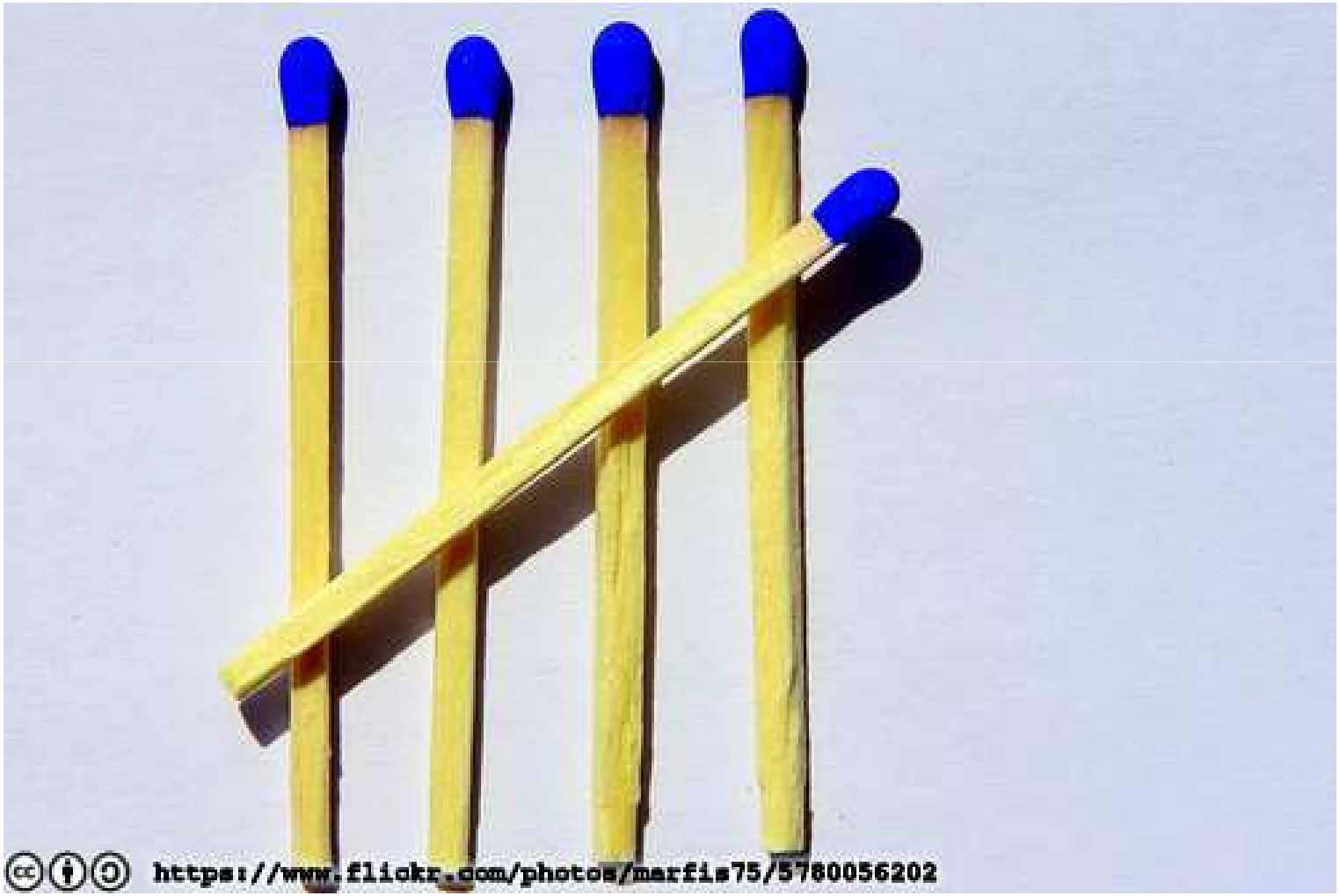
Better Business Decisions



Geospatial Reference Data: Maps & Addresses

Transport Information

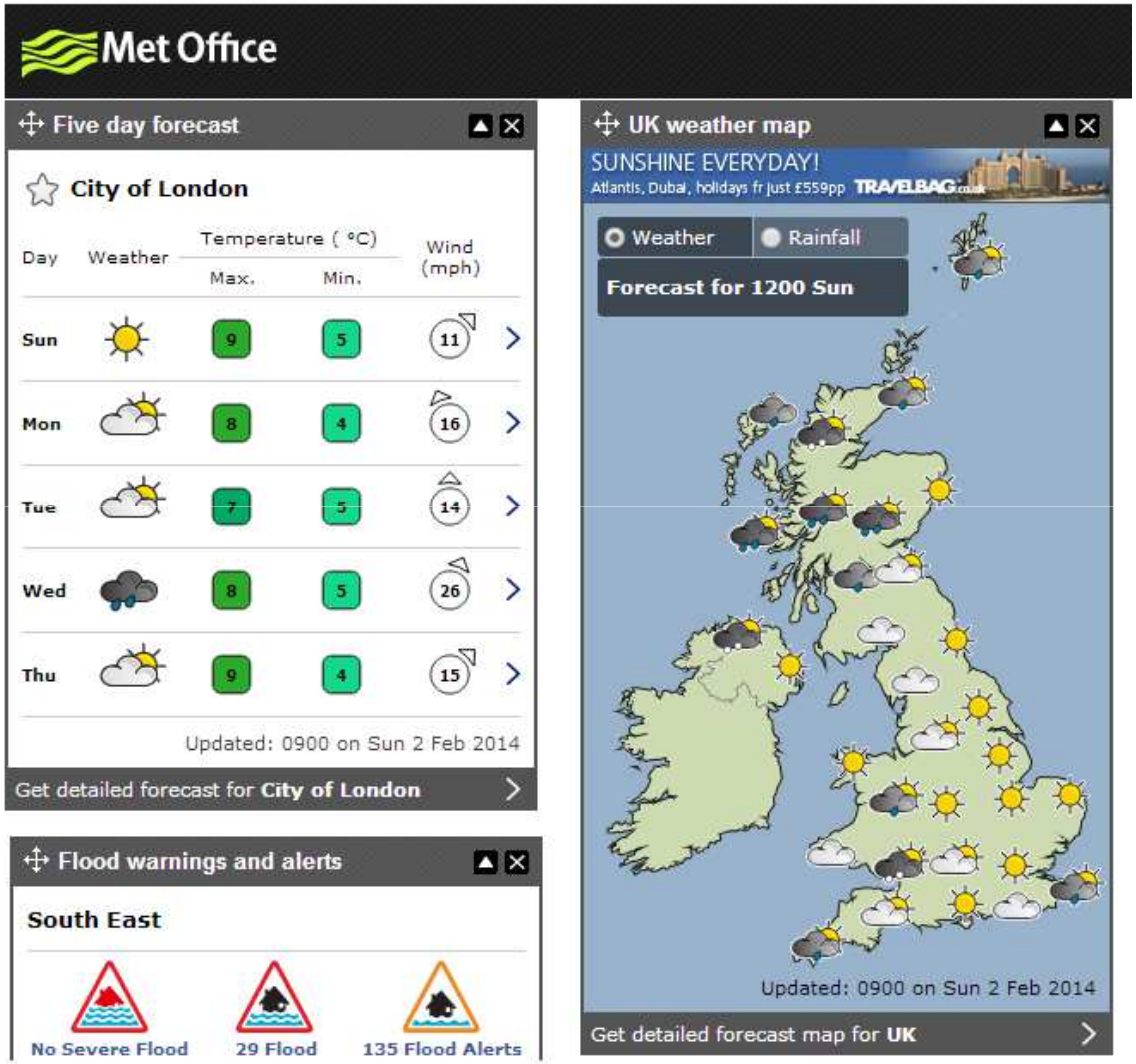
Census and other detailed statistics



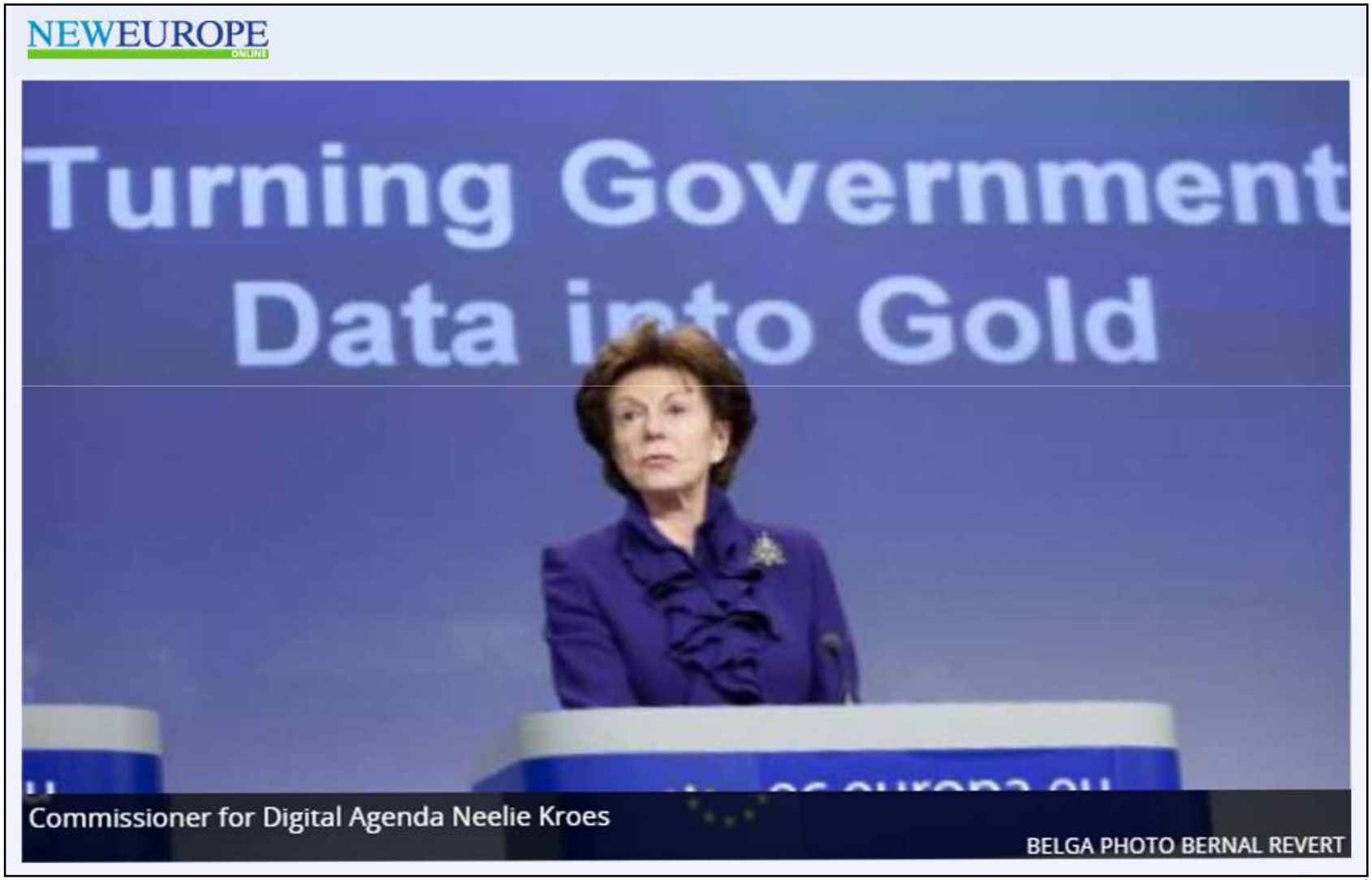
Government Spending and Procurement

https://www.flickr.com/photos/68751915@N05/6629080867/

Weather Data

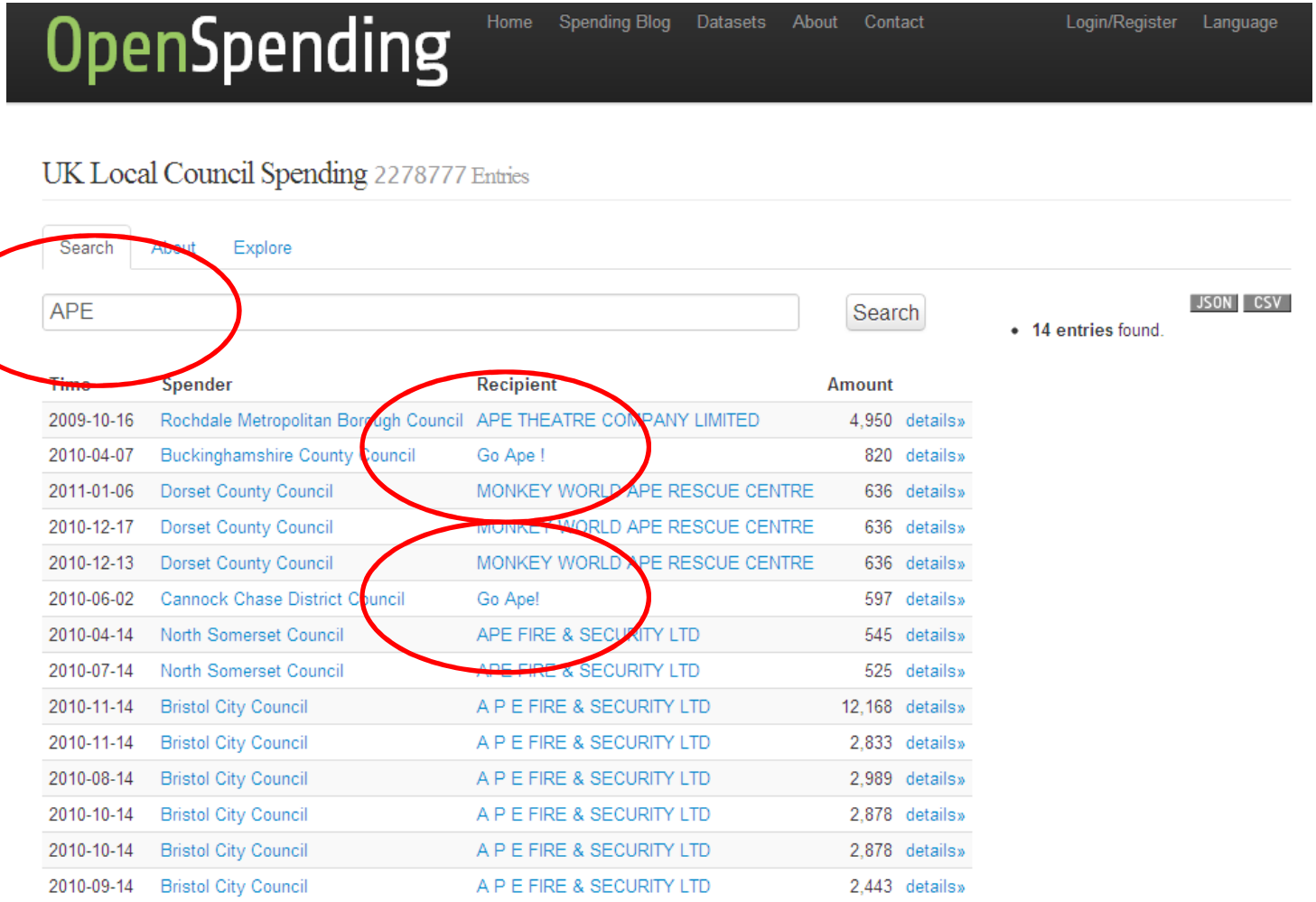


European Union: potential of €200bn a year



Greater Transparency

Is My Money Being Spent Well?



Data-driven Journalism

Nieman Journalism Lab

Pushing to the future of journalism — A project of the Nieman Foundation at Harvard

MAY 23, 2012, 2:54 P.M.

How La Nación is using data to challenge a FOIA-free culture

One of Argentina's largest newspapers is creating and sharing databases with the public, while training its newsroom to dig deep into data.

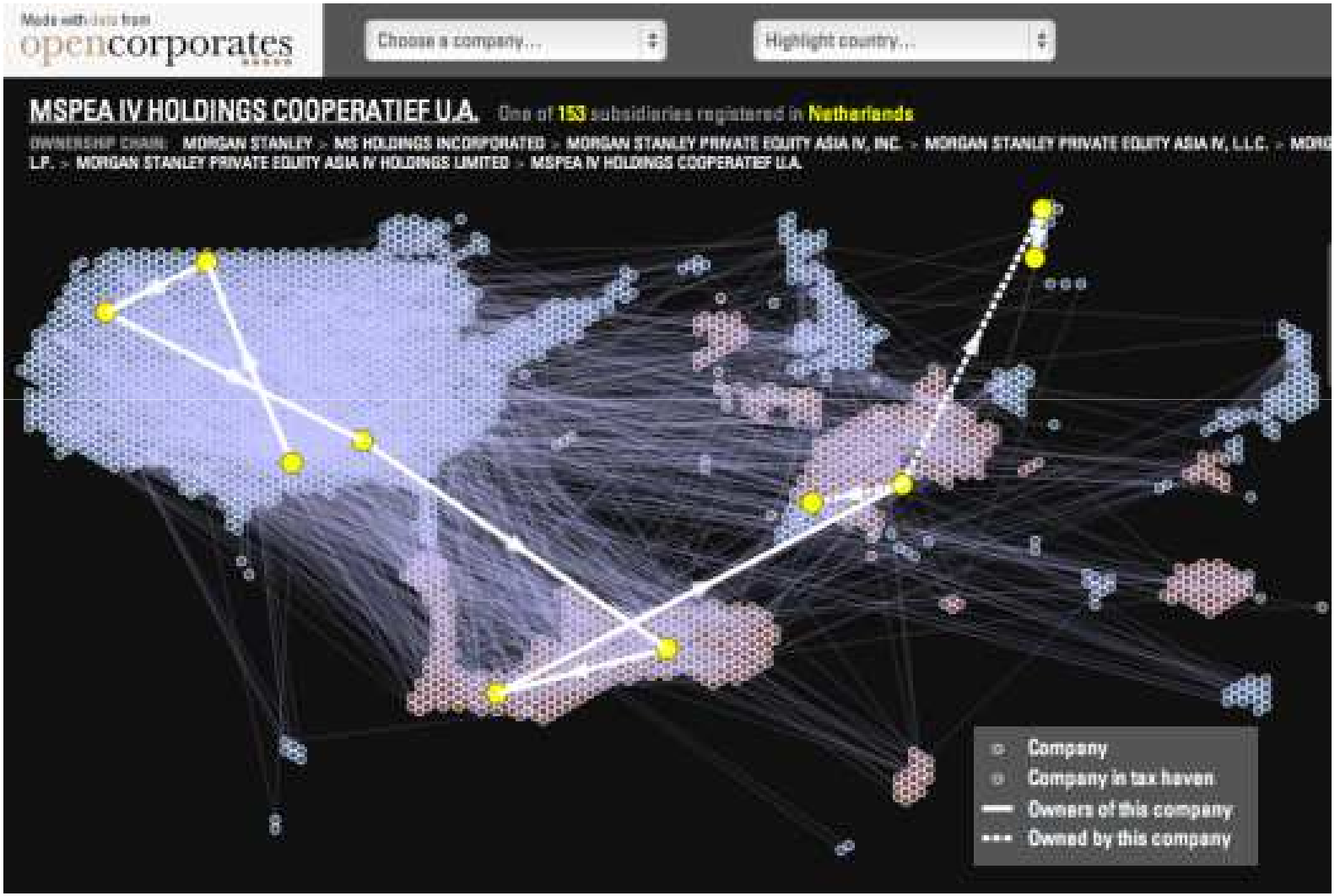
Input

- 285,000 records
- 1.17m rows of data
- PDF documents

Findings

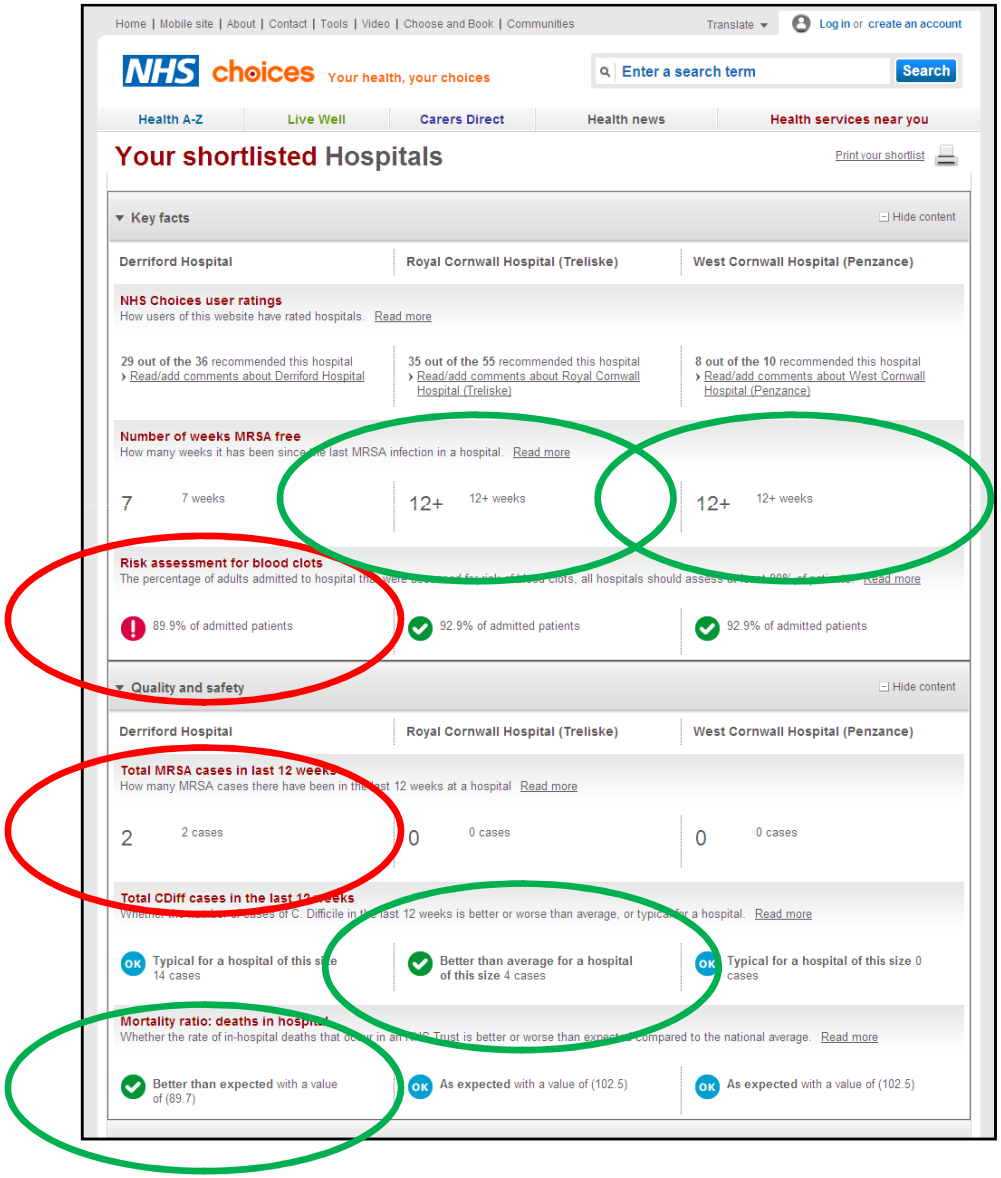
- $34bn spent in 8 years
- Aid increased 1,965%
- 20 companies benefited most

International Corporate Transparency



Improved public services

Hospital infections down 85% after 4 years

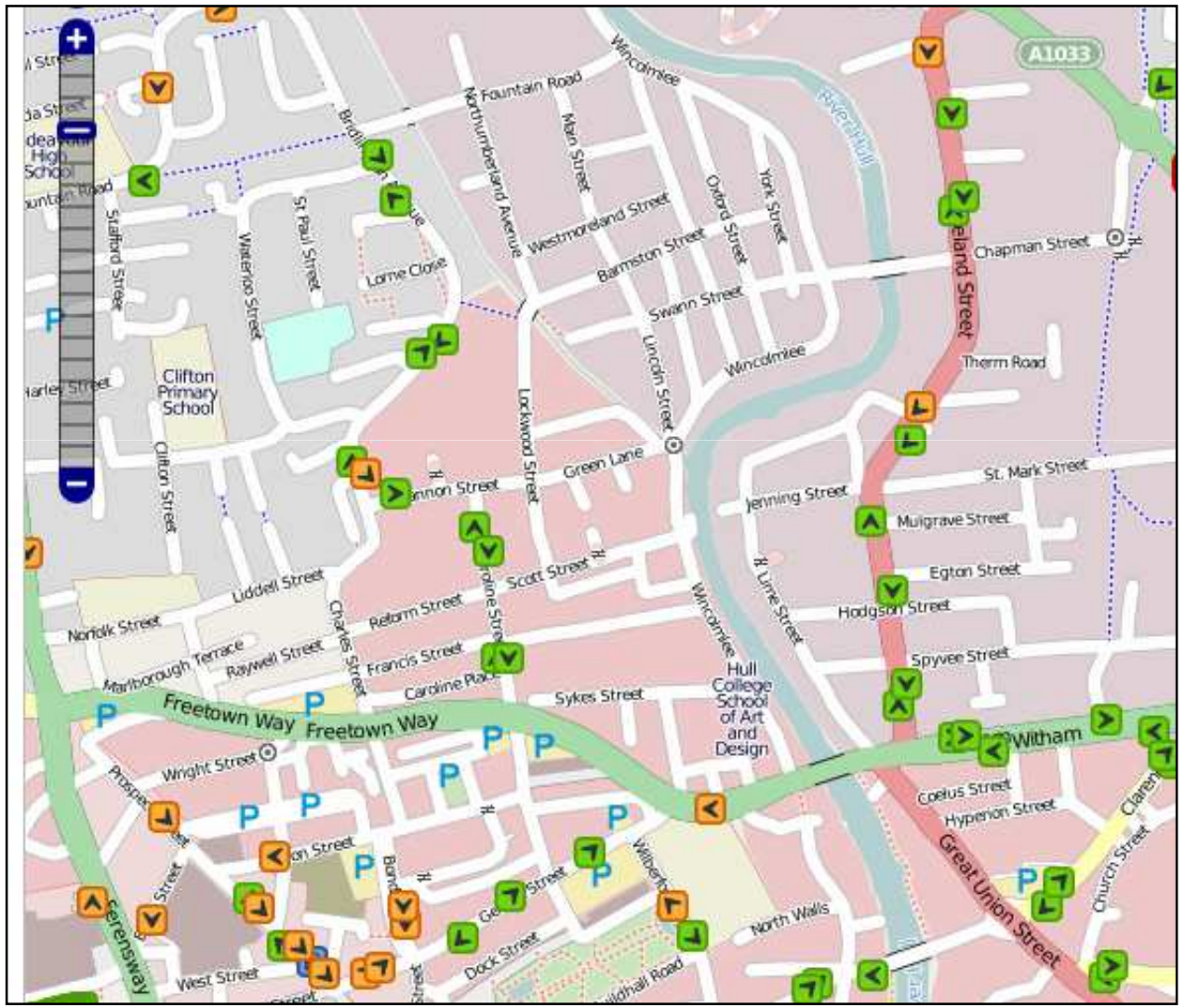


1000 fewer heart surgery deaths each year

More Efficient Government

Public institutions can get their own data (!)

Others can help improve government data



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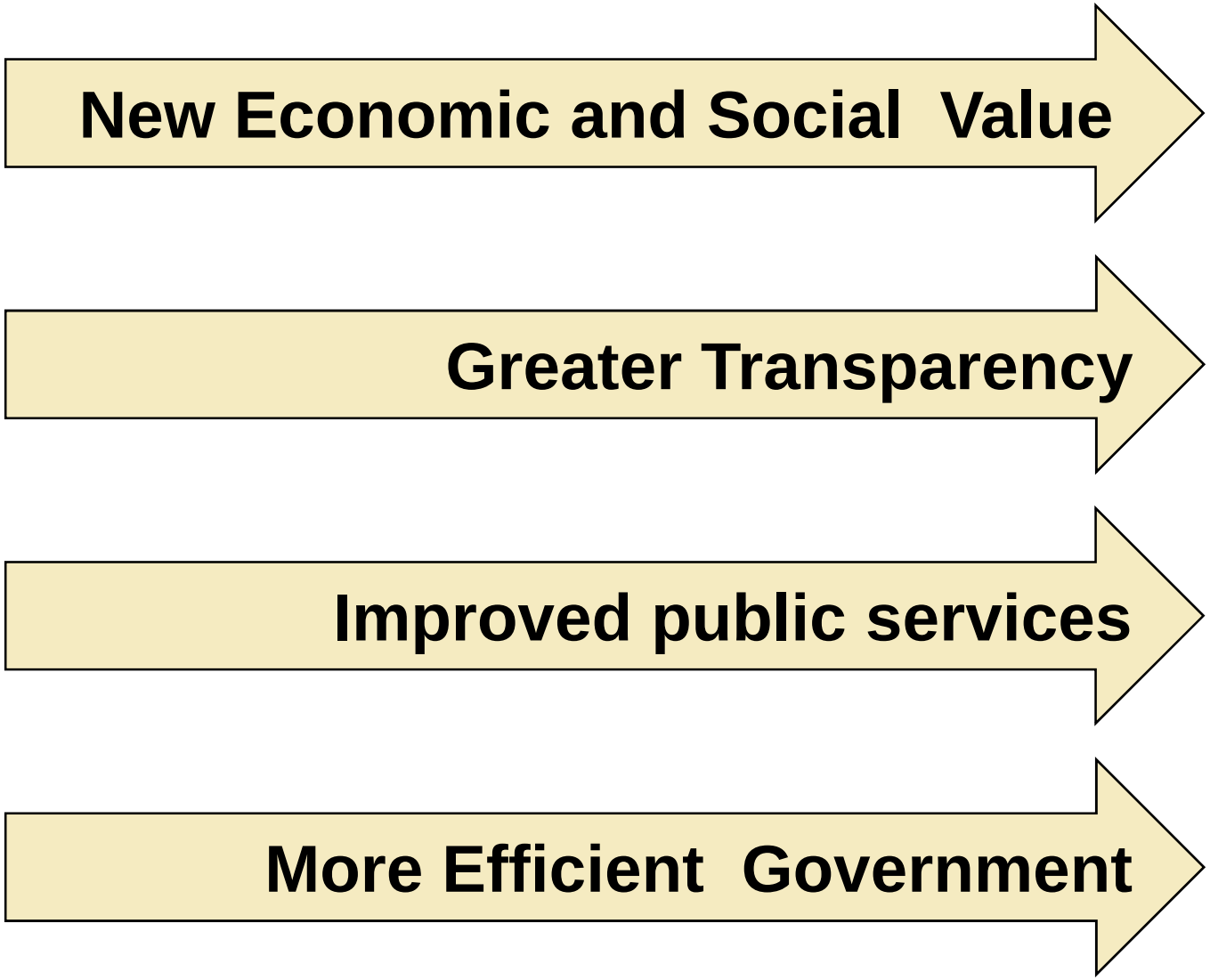
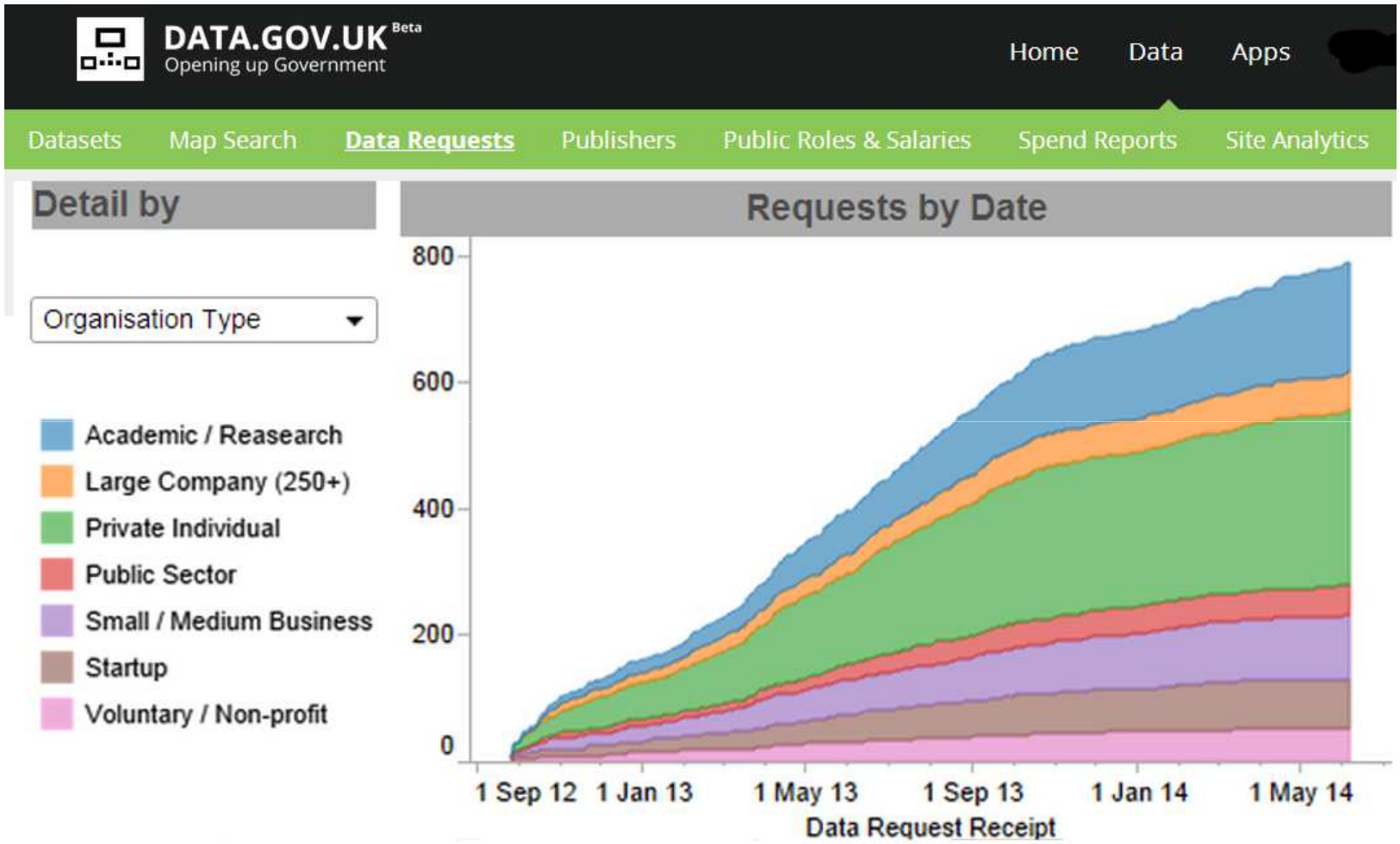
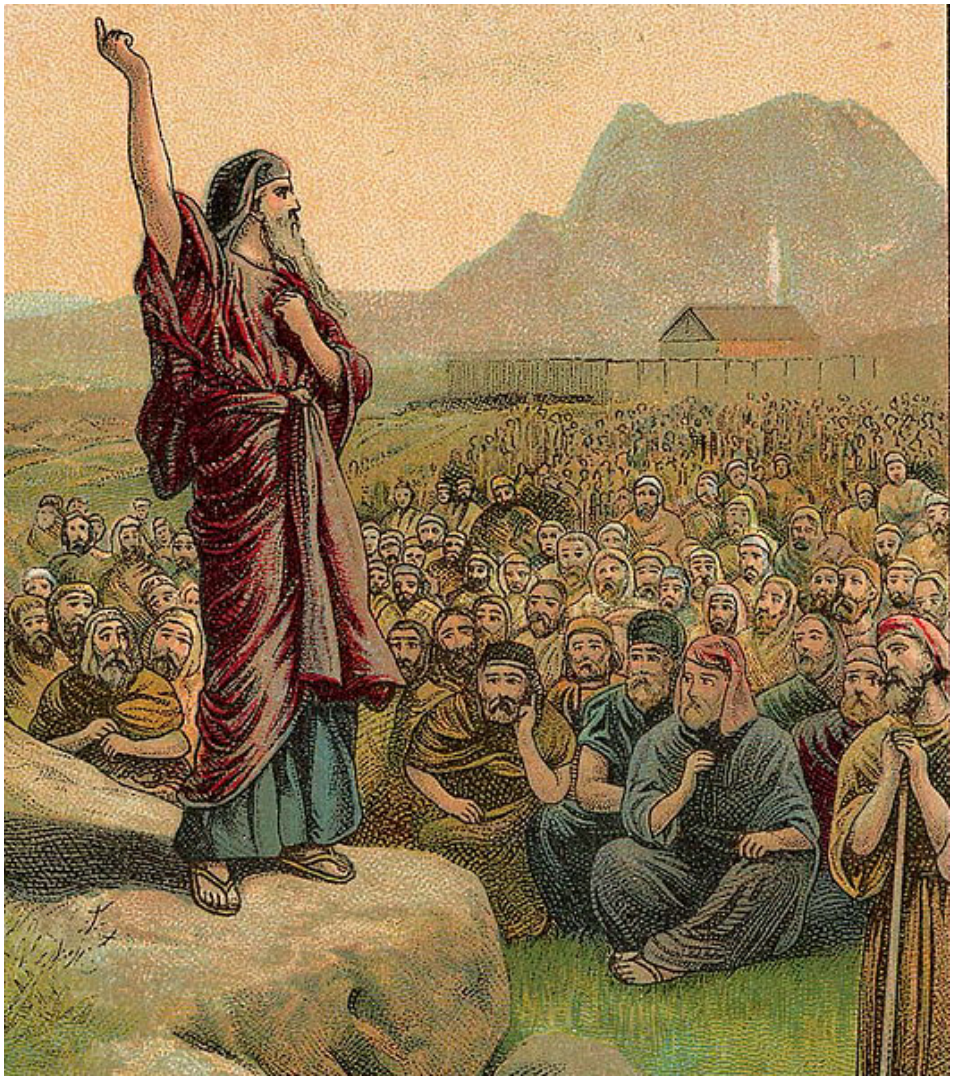


The most successful Governments play four roles in Open Data

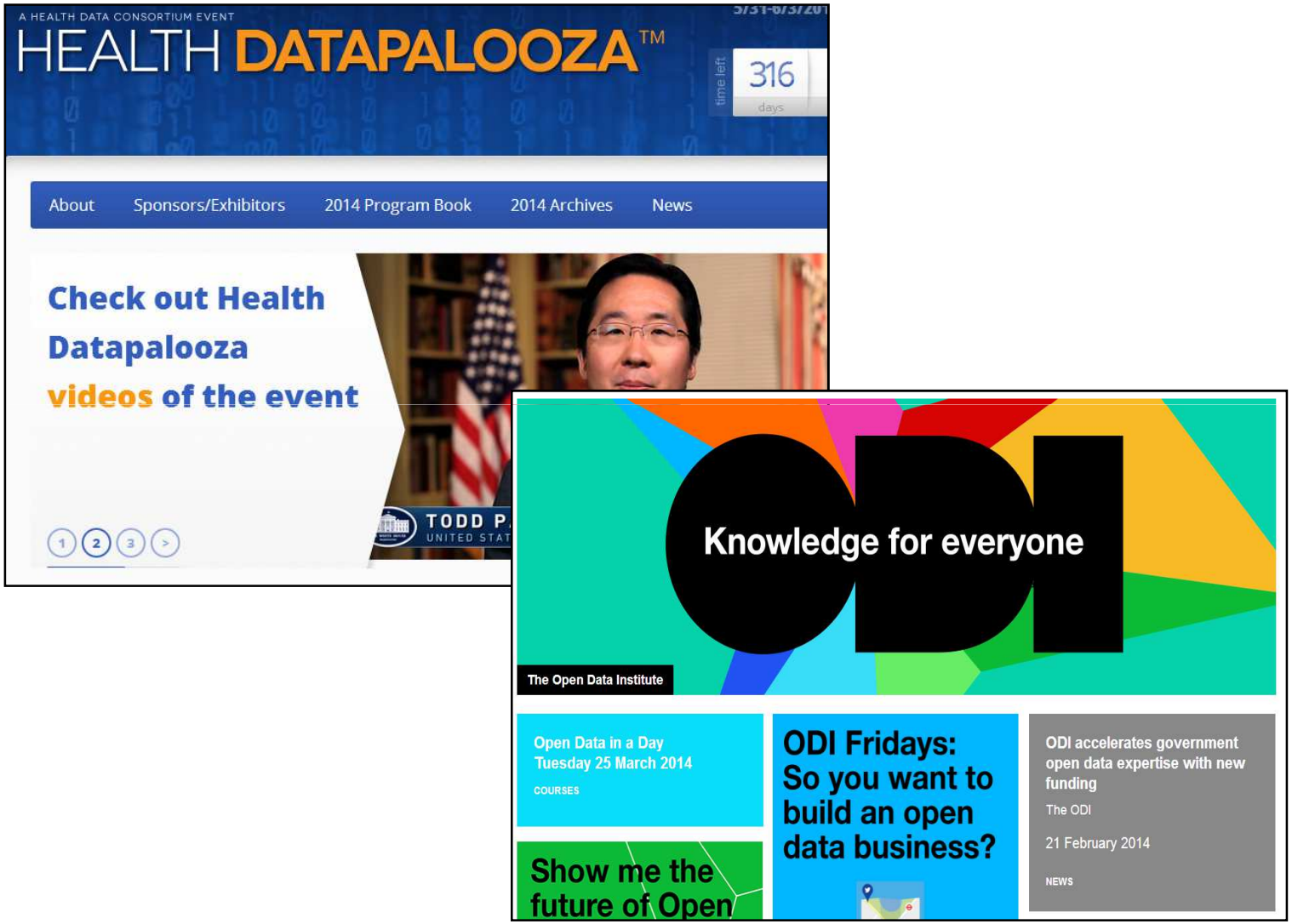
Government as Supplier



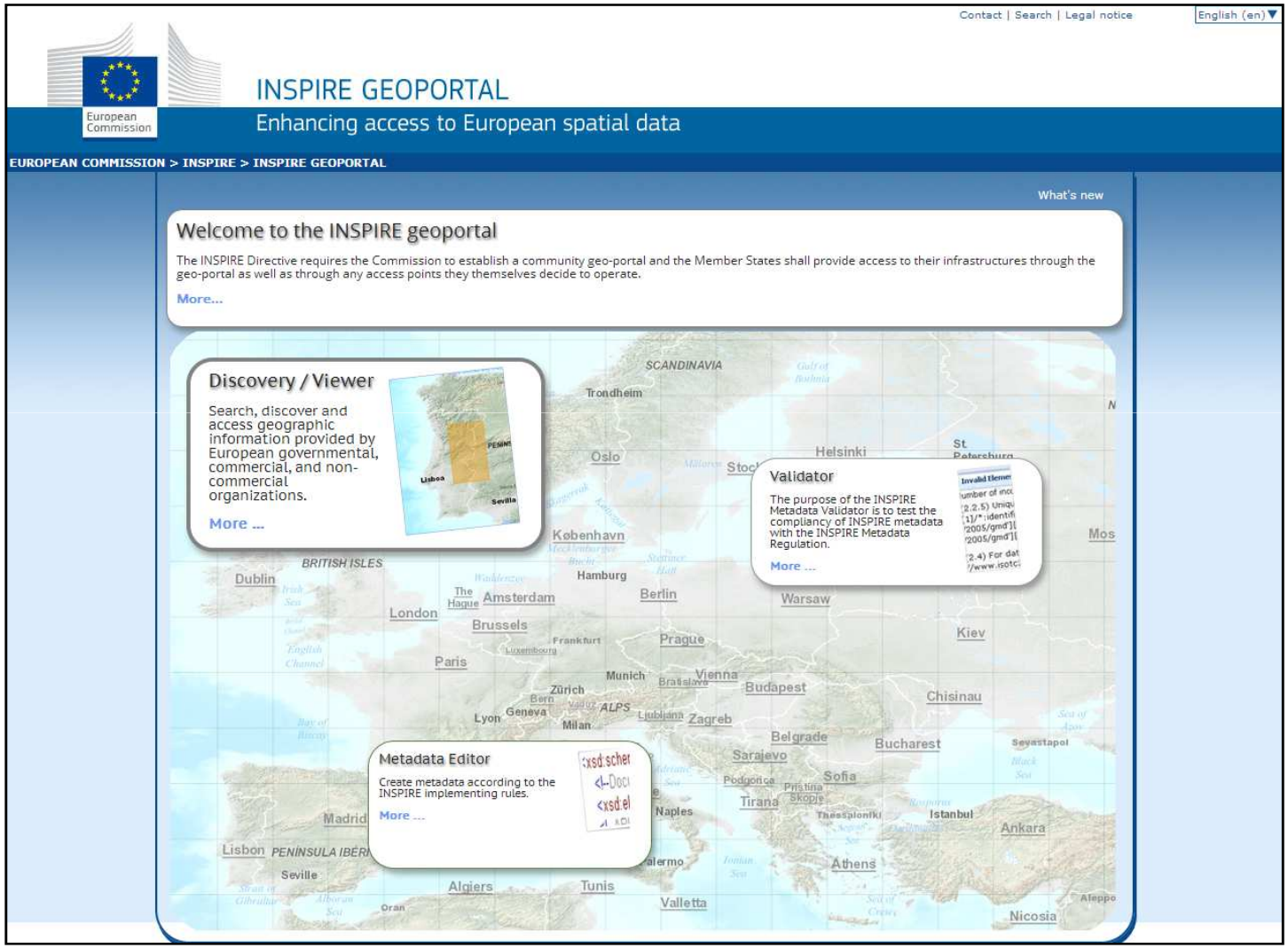
Government as Leader



Government as Catalyst



Government as User



Thank you