

# **Cloud Computing Trends**

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### **Cloud Definition**

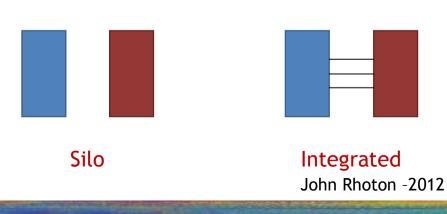
- Simple definition: "resource pooling"
- Attributes
  - Virtualization, Multi-tenancy, Automation, Self-service,
    Internet Delivery, Elasticity, On-demand provisioning,
    Utility Pricing, Service Orientation, Outsourcing...
- Benefits
  - Cost Reduction
  - Increased Revenue (Agility)
  - Faster Growth (Focus)

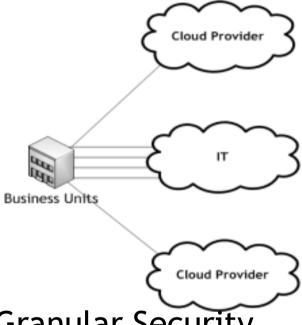
## **Government Clouds**

Government	Healthcare	Automotive	Financial	Energy	•••
		Software as	a Service		
		Platform as	a Service		
	ln	frastructure	as a Service		

## Private Cloud Optimization

- Resource Efficiencies
  - Virtualization
- Operational Efficiencies
  - Automation, Chargeback
- Sourcing Efficiencies
  - Service Orientation, Modularization, Granular Security





Dynamic

#### **Barriers**

- Data leakage
- Data loss
- Vendor lock-in
- Service loss
- Compliance

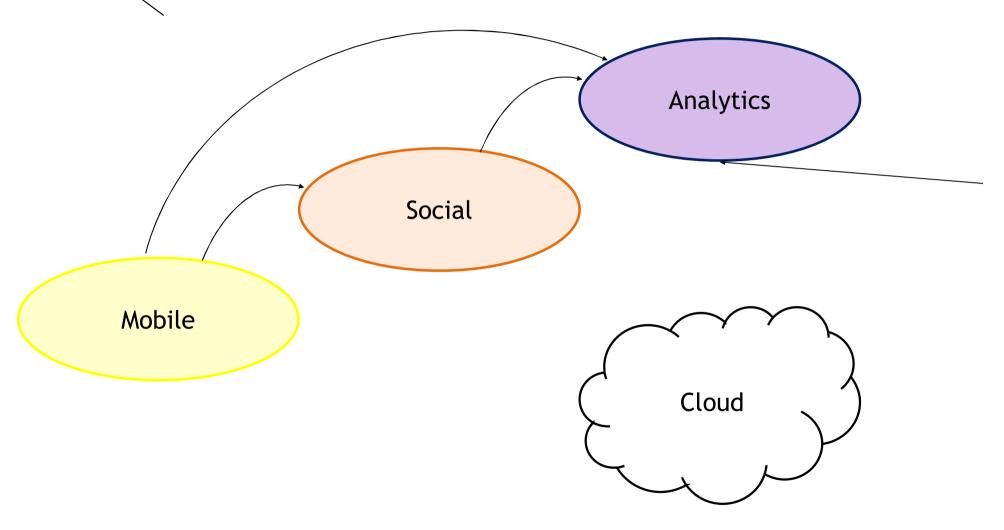
Fear, Uncertainty, Doubt

New trust basis



- Effort
  - Evaluation, Integration and Implementation reduce CAPEX benefits

# **Complementary Trends**



## Summary

- Public cloud is the final destination
  - Private cloud is the starting point
  - Multiple stages of hybrid cloud in between



- Government agencies are under pressure but have many options
- Questions?

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